



Cisco Networkers 2008

Ignite Innovation

January 21–24 Barcelona, Spain

World Exhibitor: €10,250 + Spanish VAT (16%) List Price

Early Bird Opportunity

Early Bird Rate of €9,750 + Spanish VAT (16%) offered to Partners who sponsored Cisco Networkers 2007 and if booked before August 17, 2007

- Opportunity to choose and secure your stand location
- Early posting of your company to promote your services on the Cisco Networkers website
- Early Bird conference rate for the duration of the event)

Exhibition Opportunities

New 2008

- Exhibition Space** – 9 sqm
- Exhibition Stand**
 - Stand architecture
 - Graphics
 - 2 stools
- Services**
 - 2 x power points (2 x 4 ways)
 - 3 x internet connections

Advertisement Opportunities

New 2008

- Event Website**
 - 50 word description on event website
 - Hyperlink from event website to sponsor website
- Venue and World of Solutions** – Participation in Cisco World Exhibitor Plus/World Exhibitor passport draw competition
- Event Guide** – Promotion in exhibitor listing in World of Solution Guide
- Message Delivery** – Option to provide 10 press kits for Press Room



Conference Opportunities

New 2008

- Conference Passes**
 - 3 x Full Conference Passes - Includes full conference access (except techtorials)
 - 2 x Exhibitor Passes - Includes access to keynote and exhibition floor
 - 1 x VIP Partner Day Passes -VIP event tailored for an executive audience (SVP/CEO/GM/VP from Partners)
 - Access to Customer Appreciation Event given for all badge types (Full Conference/Exhibitor Staff/VIP)