



Cisco Capital - giving you access to the technology you need

Cisco Systems Inc., the world's largest supplier of networking solutions, is the ultimate parent company of the Cisco Capital group of companies.

We, at Cisco Capital, have been providing our customers with finance facilities for over ten years. To help our customers acquire the solutions they need when they need them we offer flexible and innovative approaches. What's more, by using our own resources to finance customer transactions, we can avoid the extra costs involved with obtaining funds from financial organisations.

Businesses are becoming increasingly aware of the part they must play in reducing global carbon emissions; so there has never been a better time to invest in our advanced TelePresence solution that allows you to bring the world into your meeting room at a moment's notice. And with such high quality, reliable technology you can just concentrate on the business at hand.

Improve your business communications and help the environment

We are all worried about reducing our carbon footprint. But as a business, you also want to improve efficiency, reduce costs and give employees a better work life balance. At Cisco® we make it possible for you to do all of this.

With its combination of rich audio and ultra high definition video, Cisco TelePresence is the first solution to truly deliver on the promise of remote collaboration. This allows you to cut down on business travel - one of the biggest causes of carbon emissions - whilst actually improving crucial business relationships and speeding up decision making. By decreasing the need to travel by plane, train or car, Cisco TelePresence will have an immediate impact on your effect on the environment, as well as dramatically reducing costs and time wasted on the move. What's more, along with increased efficiency at work, your employees get more valuable time to spend at home or pursuing their leisure activities.

Focus on your meeting, not the technology

By creating a natural environment that feels like everyone is in the same room, you will quickly forget about the technology and focus on the people and your meeting. Cisco TelePresence enhances the quality of your business relationships, empowering co-workers, partners and customers to communicate and interact like never before from anywhere in the world.

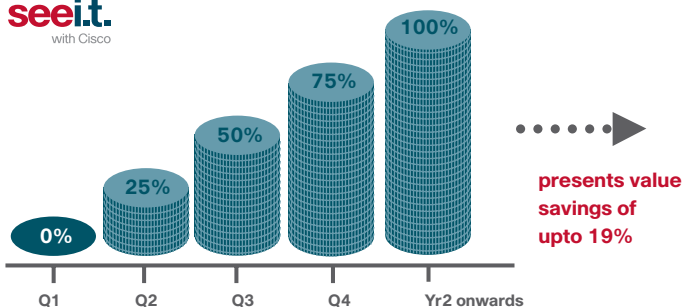
Tomorrow's technology you can afford today

Making a positive contribution to the environment, along with the benefits to your business and your employees make a compelling proposition. But at Cisco we recognise that budget constraints mean that you can't always get the technology you need, when you need it. That is why we have put together our Cisco Capital TelePresence Financing Program. This lets you invest now in advanced technology to support your business goals and commitment to reducing your carbon footprint, while also reducing your long term total cost of ownership.

We can give you the complete Cisco TelePresence meeting solution in one flexible financing package and you choose the term that suits you best, up to 60 months. What's more, until 25 July 2008 we are offering even lower initial payments that now start with a deferred payment for the first 3 months and steps up gradually over time to make Cisco TelePresence even more affordable. Installation, professional services and maintenance can be included in your payments as well as immediate access to future upgrades.

4 Steps - the easiest way to TelePresence

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with Cisco



Experience the benefits of TelePresence through the Cisco Capital Financing Program

- A complete technology and finance package with single monthly payments.
- An immediate improvement in your carbon footprint through cutting down on business travel.
- Reduction in costs by replacing expensive monthly travel expenses with lower TelePresence financing.
- More affordable with lower initial payments that step up gradually.
- Increased staff productivity and responsiveness to maximise your efficiency and give them back valuable time.
- Rapid adoption of new technology with easier access to add-ons and upgrades as soon as they are available.
- Lets you maximise your cash resources by spreading costs over time and preserves your lines of credit, frees up capital.
- Fixed and manageable costs that let you plan your pro-active investment strategy for voice and video requirements.

So talk to your Cisco Capital representative today and in no time you can experience first hand all the benefits of Cisco TelePresence for your business.

Contacts:

For more information on the TelePresence Financing Solution and all other financing solutions from Cisco Capital, contact your local Cisco Capital representative. Please visit us online at www.cisco.com/go/capital_europe

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