



## Cisco Capital TelePresence Financing Program

### Focus on your meeting, not the technology

Cisco TelePresence combines rich audio and ultra high definition video to deliver a unique in-person experience. By creating a natural environment that feels like everyone is in the same room, you will quickly forget about the technology and focus on your meeting. Cisco TelePresence empowers co-workers, partners and customers to communicate and interact like never before from anywhere in the world.

### Tomorrow's technology you can afford today

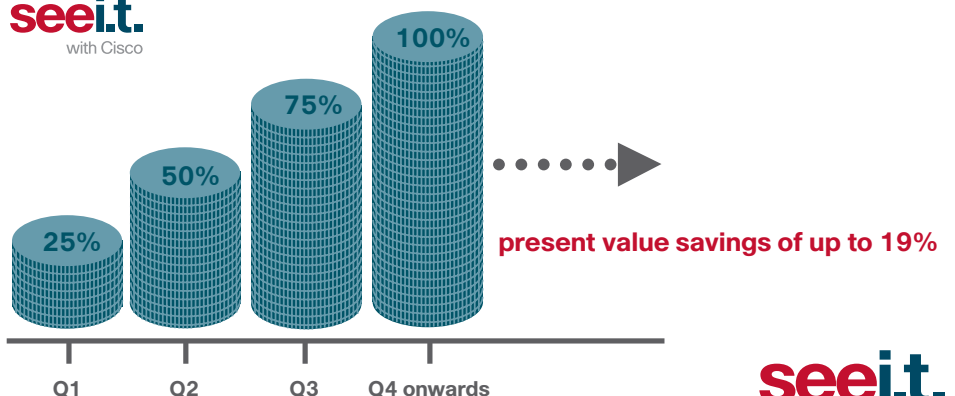
Cisco TelePresence truly delivers on the promise of remote collaboration. It will reduce your travel costs and time wasted on the move; increase productivity and efficiency; speed up decision making; and enhance the quality of your crucial business relationships.

The business benefits make a compelling proposition, but at Cisco we recognise that budget constraints mean that you can't always get the technology you need, when you need it. That is why we have put together our Cisco Capital TelePresence Financing Program. This new program lets you invest now in this advanced technology to support your long term business goals while also reducing your total cost of ownership.

We can give you the complete Cisco TelePresence meeting solution in one flexible financing package and you choose the term that suits you best, up to 60 months. What's more, until 28 July 2007 we are offering even lower initial payments that step up gradually over time to make Cisco TelePresence even more affordable. Installation, professional services and maintenance can be included in your payments as well as immediate access to future upgrades.

## 4 Steps - the easier way to TelePresence

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with Cisco



### Cisco Capital - giving you access to the technology you need

Cisco Systems Inc., the world's largest supplier of networking solutions, is the ultimate parent company of the Cisco Capital group of companies.

We, at Cisco Capital, have been providing our customers with finance facilities for over ten years. To help our customers acquire the solutions they need when they need them we offer flexible and innovative approaches. What's more, by using our own resources to finance customer transactions, we can avoid the extra costs involved with obtaining funds from financial organisations.

# TelePresence technology that brings the world into your meeting room at a moment's notice

## Experience the benefits of TelePresence though the Cisco Capital Financing Program

- A complete technology and finance package with single monthly payments.
- Reduction in costs by replacing expensive monthly travel expenses with lower TelePresence financing.
- More affordable with lower initial payments that step up gradually.
- Increased staff productivity and responsiveness to maximise your efficiency and give them back valuable time.
- Rapid adoption of new technology with easier access to add-ons and upgrades as soon as they are available.
- Lets you maximise your cash resources by spreading costs over time and preserves your lines of credit and frees up capital.
- Fixed and manageable costs that let you plan your pro-active investment strategy for voice and video requirements.

With today's global, fast moving business environment there has never been a better time to invest in our advanced TelePresence technology that brings the world into your meeting room at a moment's notice. And with such high quality and reliable technology you can just concentrate on the business in hand.

So talk to your Cisco Capital representative today and in no time you can experience first hand all the benefits of Cisco TelePresence for your business.

### Contacts:

For more information on the TelePresence Financing Solution and all other financing solutions from Cisco Capital, contact you local Cisco Capital representative. Please visit us online at [www.cisco.com/go/capital\\_europe](http://www.cisco.com/go/capital_europe)

Terms and conditions apply. Not available in all countries.



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