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This Week@Cisco In Government Affairs

Cisco's E-Update keeps you up to date on the major policy news of the week. Focusing on broadband, education and e-government areas, but covering high-tech and telecom in general, the E-Update is a great source of information for policymakers. To subscribe, send a message with "subscribe" in the subject line to "Subscribe-eUpdate@cisco.com"

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This Week@Washington, DC

COMMENTARY: FCC CHIEF CAN TAKE A BOW FOR WORK IN WIRELESS ARENA –

Under Chairman Michael Powell, the FCC has been more an ally than enemy for people who want to expand the use of wireless technologies in a world still dominated by wired lines. <http://www.mercurynews.com/mld/mercurynews/business/technology/9489638.htm>

FCC SPECTRUM POLICY TASK FORCE ANNOUNCES INTERNET DATABASE TO TRACK

COMMISSION SPECTRUM PROCEEDINGS – The FCC's Spectrum Policy Task Force launched a new internet tracking tool to access information on FCC spectrum related proceedings. http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-251136A1.pdf

FCC CHAIRMAN CALLS FOR NEW TELECOM LAWS –

Speaking at a Progress and Freedom Foundation conference in Aspen, FCC Chairman Michael Powell asked, "Is the current law broken and we need a new one?" And he answered, "Of course, [the law is] dated -- it does not match reality anymore." http://news.com.com/FCC+chairman+calls+for+new+telecom+laws/2100-1028_3-5321042.html?tag=nefd.top

THE CALL IS CHEAP. THE WIRETAP IS EXTRA –

Earlier this month, the FCC voted unanimously to move forward with rules that would compel Internet telephone service providers to make it possible for law enforcement agencies to eavesdrop on Internet calls. But developing systems to wiretap calls that travel over high-speed data networks - a task that the companies are being asked to pay for - has caused executives and some lawmakers to worry that helping the police may stifle innovation and force the budding industry to alter its services. <http://www.nytimes.com/2004/08/23/technology/23wiretap.html> (Registration required)

VERIZON BLAMES FEDERAL RULES FOR BROADBAND HOLDUP –

Speaking at the Progress & Freedom Foundation Aspen Summit, Lawrence Babbio, phone giant Verizon's vice chairman and president, said FCC rules are preventing the company from rolling out a high-speed fiber network to homes in its home region. http://news.com.com/Verizon+blames+federal+rules+for+broadband+holdup/2100-1034_3-5322874.html?tag=nefd.hed

INDUSTRY OFFERS ALTERNATIVE TO P2P BILL –

Electronics manufacturers and some Internet providers are mounting a counterattack to a copyright bill intended to ban peer-to-peer networks and that could also imperil devices like Apple Computer's iPod. That measure, called the Induce Act, has been widely panned by the technology industry. <http://news.com.com/2100-1027-5322019.html>

Additional Coverage:

<http://www.washingtonpost.com/wp-dyn/articles/A34288-2004Aug26.html?referrer=email>

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Page 1 of 6



<http://www.publicknowledge.org/content/press-releases/press-release-8-24-2004/view>

D.C. PREPS WIRELESS DEMO – Officials are preparing to demonstrate their wireless broadband network for Congress next month. The primary goal of the demonstration is to show that wireless broadband can support traditionally wired applications.

<http://www.fcw.com/geb/articles/2004/0823/web-wireless-08-24-04.asp>

GROUP TO STUDY SOURCING – The Defense Department and the Office of Federal Procurement Policy are forming a working group to study strategic sourcing.

<http://www.fcw.com/fcw/articles/2004/0823/web-stratsource-08-25-04.asp>

JUSTICE DEPARTMENT LAUNCHES MAJOR CRACKDOWN ON INTERNET CRIME –

The U.S. Justice Department announced a major crackdown on cyber-crime.

<http://update.internetweek.com/cgi-bin4/DM/y/ei4v0GPLoY0G4X0Cjlm0AA>

INTERNET CRIME: G-MEN TO SLAY SPAM – Project Slam-Spam, a public-private effort among the FBI, other government agencies and the Direct Marketing Association, aims to track spammers and bring them to justice under the Can-Spam Act.

http://www.cio.com/archive/081504/tl_crime.html

WASHINGTON WATCH: ISPS MUST STOP SPAM, SAYS FTC – The Federal Trade Commission has given Internet service providers responsibility for developing standards to authenticate senders of e-mail--a step that must happen before a national "do not e-mail" registry is feasible.

http://www.cio.com/archive/081504/tl_spam.html

NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY MAKES LISTS (NIST) – A program that experts have said is the missing piece in federal efforts to promote secure computing will be ready later this year.

<http://www.fcw.com/fcw/articles/2004/0816/web-nist-08-19-04.asp>

DRAFT NIST Special Publication 800-70, The NIST Security Configuration Checklists Program

<http://csrc.nist.gov/publications/drafts.html>

HOMELAND BUDGET TO INCREASE 9% IN '05, INPUT SAYS – A Senate committee's proposal for the Homeland Security Department's budget would increase spending in fiscal 2005 by 9.4 percent over the previous year, according to a new report from IT market research firm Input Inc.

http://www.washingtontechnology.com/news/1_1/daily_news/24320-1.html

FED ERP SPENDING TO JUMP – The federal government will spend \$7.7 billion on ERP products and services in fiscal year 2009, up 37 percent from this year's spending of \$5.6 billion, according to a report to be issued last week by Input.

<http://www.crn.com/nl/crndirect/showArticle.jhtml?articleId=29116792>

This Week@EMEA

DUTCH GOVERNMENT PLANS MOBILE ALERT SYSTEM BASED ON CELL BROADCAST TECHNOLOGY – The Dutch Ministry of Economic affairs is to build the world's first government sponsored mobile alert system based on cell broadcast (CB) technology.

<http://www.publictechnology.net/modules.php?op=modload&name=News&file=article&sid=1604>

NUMBER 10 PONDERES E-MARKETS – Downing Street policy advisers are working on plans for an online market place that would allow public sector workers to sell their labour and skills to local authorities and government departments.

<http://www.kablenet.com/kd.nsf/Frontpage/BA870F65F50BFE5280256EFA003E5AF8?OpenDocument>

BLOGGERS RUN FOR OFFICE -- IN IRAQ – A year ago it was unthinkable -- even impossible. Today, two popular Iraqi bloggers announced that they would stand as candidates for the Iraqi National Assembly.

http://www.nbr.co.nz/home/column_article.asp?id=9911&cid=3&cname=Technology

SOUTH AFRICAN REVENUE SERVICE (SARS) CREATES SINGLE VIEW FROM EIGHT SYSTEMS – SARS turned to Accenture to help deploy a new system that would integrate the eight disconnected SARS taxpayer systems with its call center -- thus creating a single, comprehensive "view" of the taxpayer for call center personnel. <http://www.centerdigitalgov.com/international/story.php?docid=91158>



This Week@Asia-Pacific/Japan

WHEELS OF HOPE GET INDIAN VILLAGERS ON INTERNET – Designed like temple carriages that bear Hindu deities during festivals, brightly painted pedal-carts roll into India's most populous state, accompanied by a computer instructor who gives classes to young and old, students and teachers alike.

http://www.usatoday.com/tech/wireless/data/2004-08-16-wireless-rickshaw_x.htm

KERALA PLANS MAJOR INITIATIVES IN IT LITERACY, E-GOVERNANCE – The Kerala government said Tuesday it would launch a slew of IT literacy projects across the state to bridge the digital divide. The government also plans to focus on e-governance projects to help people access a wide variety of services from distant locations, said IT and Industries Minister P.K. Kunhalikutty.

http://www.keralaonline.com/sportsnews.asp?folder=Keralanews&file=7_4101.xml

NEW INDIAN GOVERNMENT INCREASES E-GOVT SPENDING – India's new United Progressive Alliance (UPA) government remains firmly committed to the e-governance initiative.

<http://www.pstm.net/article/index.php?articleid=305>

BROADBAND DRIVES MEDIA, ENTERTAINMENT GROWTH – An expected boom in broadband and digital technology would drive growth in Australia's media and entertainment industry over the next four years, PricewaterhouseCoopers says.

<http://www.smh.com.au/articles/2004/08/26/1093456710409.html>

Australian Entertainment & Media Outlook 2004 -2008 (Purchase required)

<http://www.pwcglobal.com/extweb/pwcpublications.nsf/docid/4E9885137F29EB2FCA256EFB0022A41E>

CANBERRA DEFIES PRIVACY WARNINGS – The Australian government is planning to set up a central authentication hub for e-services despite concerns that the system could be open to abuse of privacy, according to reports on 27 August 2004.

<http://www.kablenet.com/kd.nsf/Frontpage/085E00A29BE87F7080256EFD003686B7?OpenDocument>

UNWIRED WARY OF BIG CARRIERS IN BROADBAND SPECTRUM SALE – Unwired's chief executive officer, David Spence, has urged Australia's communications regulators to protect a tranche of prime wireless broadband spectrum due to be auctioned September from anti-competitive behaviour by existing carriers.

<http://www.zdnet.com.au/news/communications/0,2000061791,39157107,00.htm>

YOU MAY NOW GIVE BIRTH – The capital of China's Guangdong province is offering birth permits and family planning certificates online, as part of its new e-government strategy.

<http://www.kablenet.com/kd.nsf/Frontpage/DCE620B4D796617580256EFD003A85D9?OpenDocument>

This Week@Americas/International

CISCO CONDUCTS ITS FIRST IP VIDEO PRESS CONFERENCE IN LATIN AMERICA – Keith Goodwin, Cisco's V.P. of Americas International, successfully conducted Cisco's first IP video press conference with Latin America. Using our technology, we allowed 15 journalists from 10 different Latin American countries visiting our campus in San Jose, California to see and talk, live, with Bruno di Leo, IBM LATAM CEO, and our Internet Protocol Communications customer, Pontificia Universidad Catolica de Peru, who were in Lima, Peru.

<http://www.redaccionvirtual.com/redaccion/default.asp>

JAMAICA GOVT TO PROVIDE FREE INTERNET TO POOR COMMUNITIES – Jamaica's government on Tuesday announced a \$5 million (308 million Jamaican dollars) to provide free Internet access in poor communities across the island.

http://online.wsj.com/article/0,,BT_CO_20040824_006479,00.html

COLOMBIA GOVT: PREFERS TO USE INTERNET FOR REBEL TALKS – The Colombian government said it prefers to use the Internet rather face-to-face talks to negotiate a possible prisoner exchange with guerrillas holding dozens of hostages, including three Americans.

http://online.wsj.com/article/0,,BT_CO_20040826_004231,00.html

This Week@US States



IT'S THE ERA OF BIG .GOV-ERNMENT – Paying a parking ticket is never pleasant, but at least Andy Grow didn't have to stand in line or take his check to the mailbox the last time he got one. He paid it using his home computer and a credit card.
http://www.usatoday.com/news/nation/2004-08-19-e-gov_x.htm

E-GOVERNMENT, PHASE 2 – The phrase "electronic government," or "e-government," was intriguing, even absorbing, in its infancy. The concept elicited a leading-edge idea of what government service could become.
<http://www.varbusiness.com/nl/government/showArticle.jhtml?articleId=26806309>

ONE IS BETTER THAN MANY – Western states find that IT consolidation pays dividends.
<http://www.fcw.com/fcw/articles/2004/0823/pol-concol-08-23-04.asp>

WIRELESS VITAL IN FLORIDA – County sheriff stakes mission on Wi-Fi.
<http://www.fcw.com/fcw/articles/2004/0823/tec-wireless-08-23-04.asp>

LAS VEGAS TESTS HIGH-SPEED WIRELESS – Las Vegas officials are ready to start testing their new wireless broadband network, put in place across the city's downtown area for traffic and public safety agencies.
<http://www.fcw.com/geb/articles/2004/0823/web-mesh-08-26-04.asp>

MSPS CHEER ANTI-SPYWARE BILL – Managed Service Providers (MSPs) celebrated a huge victory, as the California State Legislature unanimously approved an Anti-Spyware bill that preserves the ability of MSPs to monitor networks as they have for years.
<http://www.securitypipeline.com/30900026>

CALIFORNIA E-MAIL PRIVACY BILL PASSES LEGISLATURE, HEADS TO GOVERNOR'S DESK – California Senator Debra Bowen's electronic privacy bill, SB 1841, which requires employers to notify employees before they read their employees e-mails or track Web sites they visit, is heading to the governor's desk.
<http://www.centerdigitalgov.com/cdg/?pg=story&docid=Aug2620042:31PM-91291>

MAKING THE IP TELEPHONY CONNECTION AT SCHOOL – They say talk is cheap, but when a South Carolina elementary school wanted to implement IP telephony, it knew it needed the assistance of a solution provider experienced in the inner workings of both educational institutions and the latest technology.
<http://www.varbusiness.com/nl/government/showArticle.jhtml?articleId=26806307>

Other Tech News Of The Week

VAR BUSINESS INTERVIEW WITH CISCO CEO JOHN CHAMBERS – Question: "If you had to boil it down to one issue that seems to come up in conversations with customers over and over, what is that?" **Chambers:** Security.
<http://www.varbusiness.com/showArticle.jhtml?articleID=29100128&flatPage=true>

REGULATORY UNCERTAINTY STIFLING INTERNET INNOVATION, CEOS SAY – Without regulatory clarity for Advanced IP services, companies and investors will shy away, CEOs say.
<http://update.internetweek.com/cgi-bin4/DM/y/ei1p0GPLoY0G4X0CjUj0AZ>

VERIZON TAKING LEAD TO TRANSFORM TELECOMMUNICATIONS INDUSTRY, BRING TECHNOLOGY BENEFITS TO CONSUMERS – Speaking today at the Progress & Freedom Foundation's Aspen Summit, Verizon Vice Chairman and President Lawrence Babbio told industry leaders that Verizon is taking the lead to bring broadband benefits to consumers.
http://newscenter.verizon.com/proactive/newsroom/release.vtml?id=86633&PROACTIVE_ID=cecdcacacfdcdcebc5cecfcf5cececac9cbc8caec9ceec5cf

THE BROADBAND ENGINE – Adding to the number of recent reports eMarketer has covered ("[Broadband: Good News or Bad?](#)" and "[Dial-Up Users Converting to Broadband in Drove](#)") is a study from Forrester Research, *Benchmark 2004 Data Overview: Consumer Technographics North America*. Covering a vast range of topics, the study "reveals how closely related broadband access is to consumers' technology use and behavior online."

The information contained in the report makes it clear that consumers continue to integrate technology more deeply into their lives.
<http://www.emarketer.com/Article.aspx?1003012>

REPORT: <http://www.forrester.com/Research/PDF/0,5110,34278,00.pdf>



Commentary: BROADBAND MIRACLE – 78% of South Korean households subscribe to broadband, the highest penetration rate in the world and well over twice that of the US. How did that happen? Hazlett credits deregulation in South Korea that allowed competitors to the state telecom monopoly to invest in new broadband networks.

http://online.wsj.com/article/0,,SB109347596701001364,00.html?mod=todays_us_opinion

(Subscription required)

DIAL-UP USERS CONVERTING TO BROADBAND IN DROVES – More than 7 million US dial-up Internet households will upgrade to broadband by mid-2005, according to The Diffusion Group.

<http://www.emarketer.com/Article.aspx?1003009>

BROADBAND OVER POWER LINES GAINING STEAM – While 2004 didn't turn into quite the rush to embrace BPL services that industry observers predicted last year, there continues to be momentum around the technology.

<http://www.nwfusion.com/news/2004/082304specialfocus.html?nl>

HEAVY TOLL: PHONE INDUSTRY FACES UPHEAVAL AS WAYS OF CALLING CHANGE FAST – For many, the phone jack in the wall that connects to the phone company's network is now just a useless hole. Time Warner is rolling out the same service to millions of consumers nationwide. It's one more sign of a telecommunications upheaval that's unfolding at warp speed.

<http://online.wsj.com/article/0,,SB109338806323400200-email,00.html>

Opinion: TELECOM POLICY GETS POLITICAL – It makes no sense to me that our government is not only incapable of formulating policies that encourage true broadband deployment but also seems unable to get out of the way of those who would.

<http://www.nwfusion.com/columnists/2004/082304briere.html?nl>

BUILT-IN WI-FI SURPASSES ADD-IN CARDS – Built-in Wi-Fi capabilities surpassed add-in cards in 2003, a new study claims. Embedded Wi-Fi capabilities will grow at an annual rate of more than 66 percent through 2008.

<http://update.internetweek.com/cgi-bin4/DM/y/ei1p0GPLoY0G4X0CjUI0Ab>

A PRICE WAR HITS INTERNET CALLING - Internet calling, known as VOIP, short for "voice over Internet protocol," is fairly easy to set up -- customers are able to use their standard phone, which they plug into an adapter that links to their computer. Prices are likely to keep dropping in the months ahead because it is so much cheaper for companies to run an Internet phone service than a conventional phone network.

http://online.wsj.com/article/0,,SB109347766653601422,00.html?mod=todays_us_personal_journal

(Subscription required)

INTERNET2: 2004 AND BEYOND – Using high-definition videoconferencing technology available through the Internet2 network, Internationally acclaimed violinist and conductor, Pinchas Zukerman can give individual instruction to students half a world away with CD-quality sound and DVD-like images

http://news.com.com/Internet2%3A+2004+and+beyond/2100-1034_3-5321053.html?tag=nefd.lede

THE DAY THE E-MAIL DIES – The number of daily e-mails in North America has tripled since 1999, to 11.9 billion. The ePolicy Institute, a Columbus (OH) consulting firm, says 48% of all office workers spend one to two hours a day on e-mail.

http://online.wsj.com/article/0,,SB109347131099501222,00.html?mod=todays_us_marketplace

(Subscription required)

GLOBAL ANTI-SPAM TASKFORCE TO FIGHT JUNK E-MAIL THREAT – A global taskforce has been set up to bring together regional efforts at tackling the growing problem of spam email. <http://www.zdnet.com.au/news/security/0,2000061744,39156196,00.htm>

STOPPING SPAM AT THE SOURCE – This month, the Internet Engineering Task Force (IETF) reviewed several e-mail authentication proposals, agreeing to fast-track a submission from Microsoft known as Sender ID. The group also reviewed submissions for signature-based authentication from companies such as Cisco Systems and Yahoo and recommended the authors combine and resubmit those proposals together.

http://news.com.com/Stopping+spam+at+the+source/2100-1032_3-5316964.html?tag=nefd.lede

E-PASSPORTS TO PUT NEW FACE ON OLD DOCUMENTS – One of the basic forms of personal identification, the passport, is on the verge of taking on a new, high-tech identity. A number of countries are about to launch trials of passports and visas that incorporate basic biometric information about the document holder alongside the traditional photo and passport number.

<http://www.zdnet.com.au/news/security/0,2000061744,39156733,00.htm>

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