



Government Affairs e-Update



Volume 3, Issue 13
11 April 2003

Brought to you by Cisco Government Affairs Online



Cisco Government Affairs E-Update

Volume 3, Issue 13

11 April 2003

Brought to you by Cisco Government Affairs Online: <http://www.cisco.com/gov>

This Week@Cisco in Government Affairs

Cisco's E-Update keeps you up to date on the major policy news of the week. Focusing on broadband, education and e-government areas, but covering high-tech and telecom in general, the E-Update is a great source of information for policymakers. To subscribe, send a message with "subscribe" in the subject line to "Subscribe-eUpdate@cisco.com"

If you have high-tech public policy news or announcements that you think other e-update subscribers would be interested in, please send them to jeanhar@cisco.com. There are over 1000 subscribers to Cisco Government Affairs' eUpdate.

This Week@WASHINGTON, DC

Greenspan Urges Balance In Copyright, Patent Laws - As the fruits of ever-changing technology play a larger role in the U.S. economy, the country must strike the right balance in developing legal protections for innovative ideas or intellectual property, Federal Reserve Chairman Alan Greenspan said. "How appropriate is our current system -- developed for a world in which physical assets predominated -- for an economy in which value increasingly is embodied in ideas rather than tangible capital?" Mr. Greenspan asked.

<http://online.wsj.com/article/0,,SB1049466840170800,00.html> (Paid subscription required)

The speech: <http://www.federalreserve.gov/boarddocs/speeches/2003/20030404/default.htm>

Remarks Of FCC Commissioner Jonathan S. Adelstein, Silicon Flatirons Telecommunications Program.

http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-233139A1.pdf (Adobe file)

Testimony - Information Security: Progress Made, But Challenges Remain To Protect Federal Systems And The Nation's Critical Infrastructure, by Robert F. Dacey, director, information security issues, before the Subcommittee on Technology, Information Policy, Intergovernmental Relations, and the Census, House Committee on Government Operations.

<http://www.gao.gov/highlights/d03564thigh.pdf> (Adobe file)

Homeland Portal To Give Firms Input - The Homeland Security Department (DHS) will soon unveil a new Web site intended to provide a central point for industry to submit ideas, technologies and solutions to the department. The site will be the start of formal communications between the information technology sector and DHS, where vendors will be able to submit information on everything from their expertise to their products. Ever since Sept. 11, 2001, agencies have been struggling to figure out how to collect and access all the potential information and solutions from government. <http://www.fcw.com/fcw/articles/2003/0407/web-portal-04-08-03.asp>

Interview With White House Cybersecurity Chief - "The Minister of Net Defense" - White House cybersecurity chief Howard Schmidt wants to protect you from weapons of mass disruption. <http://www.wired.com/wired/archive/11.05/schmidt.html>

Open-Source Directory Seeks Info About Government Projects - The Center of Open Source and Government this fall will publish a directory of open-source projects within agencies and large companies. The Open Source Resource Book 2003 will provide a "who's doing what" list of development efforts, said Tony Stanco, director of the center, which is an affiliate of the Cyber Security Policy and Research Institute at George Washington University. Listings are free, Stanco said. Representatives of government agencies and national laboratories can go to the reference book's home page, at www.egovos.org/ref_book.html, to complete an online questionnaire for a listing.

http://www.gcn.com/vol1_no1/daily-updates/21646-1.html

Domestic Security: The Line Starts Here - Only three months in town, and Charles E. McQueary has found himself just about the most popular man in wartime Washington. Powerful lobbyists and corporate executives track down his new telephone number and call him unannounced; strangers buttonhole him in the halls of Congress, hoping for a few precious minutes of his time. Dr. McQueary, a former executive of General Dynamics and Bell Laboratories, is the newly confirmed undersecretary for science and technology in the Department of Homeland Security. In that job, he will influence how the giant new agency and the rest of the federal government spend tens of billions of



dollars on technology to defend American soil from terrorist attacks. <http://www.nytimes.com/2003/04/06/business/yourmoney/06LOBB.html>
(Free registration required)

This Week@EMEA

Afghan Women Usher In I.T. Age - A U.N.-supervised program largely funded by computer giant Cisco Systems aims to create a core of specialists to take the country into the digital age. It is also seen as a means to boost opportunities for women in what remains, despite the demise of the Taliban, a heavily male-dominated society. <http://www.wired.com/news/culture/0,1284,58389,00.html>

Triple Alliance Created By European Mobile Heavyweights - European mobile giants Telefónica Móviles, T-Mobile International and Telecom Italia Mobile (TIM) announced that they have entered into a strategic alliance in order to provide their customers with better services and greater global network coverage.
<http://www.europemedia.net/shownews.asp?ArticleID=15799>

France Must Comply Fully With The Court Judgment On Financing Of Universal Service In Telecommunications - A judgment handed down by the Court of Justice of the European Communities in December 2001 criticised France's system for financing universal service in telecommunications. Almost sixteen months later, the Commission has concluded that insufficient remedial action has been taken. It has therefore decided to serve formal notice on the French authorities to comply fully with the Court's ruling.
http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/03/515|0|RAPID&lg=EN

Commission Calls For Equal Treatment For Cable Networks In The Provision Of Telecommunications Services In France - On 8 April 2003 the Commission decided to send France a reasoned opinion for having failed to comply with the "Cable" Directive and the "Full Competition" Directive by maintaining special arrangements for the provision of telecommunications services by cable. The combined effect of the two Directives for cable operators is to remove restrictions on the provision of telecommunications services on cable networks, which until recently were essentially dedicated to the distribution of television programmes.
http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/03/520|0|RAPID&lg=EN

Commission Issues 'Innovation Tomorrow', A Key Reflection On How To Update Innovation Policy In The Context Of The Lisbon Strategy - The European Commission has published a study entitled "Innovation Tomorrow" which analyses how the EU's innovation policies should be up-dated so as to be more effective. Since the European Commission's 1995 Green Paper on Innovation, there has been widespread recognition that innovation policy needs to influence other policy fields so as to avoid inconsistencies. http://europa.eu.int/rapid/start/cgi/guesten.ksh?p_action.gettxt=gt&doc=IP/03/514|0|RAPID&lg=EN

IQ Test For Rebuilding Iraqi Net - Even before Saddam Hussein's regime started losing its grip, a London ISP began rallying momentum for a plan to bring pervasive and unfettered Internet access to post-war Iraq. The grassroots proposal seeks to fund the reconstruction of Iraq's Net infrastructure by selling Internet addresses ending in .iq -- the country-code suffix in Iraq's domain name.
<http://www.wired.com/news/conflict/0,2100,58406,00.html>

Austria - Chello And One Offer Combined Mobile And Broadband - Mobile operator One and internet service provider Chello are offering a reduced rate combined broadband and mobile phone service package. <http://www.europemedia.net/shownews.asp?ArticleID=15773>

Belarus - Belarusian Government Announces Privatisation Of Beltelecom - According to the information announced recently by the vice-minister of communications the process of privatising Beltelecom will be initiated in 2007.
<http://www.europemedia.net/shownews.asp?ArticleID=15756>

Bosnia & Herzegovina - Bosnian Cable Operator Plans Roll-Out Of High-Speed Internet Services - The service, which will be the first of its kind in Bosnia, will be targeted at residential and small office/home office subscribers.
<http://www.europemedia.net/shownews.asp?ArticleID=15827>

Czech Republic - Cesky Telecom's Isdn Lines Increase By Over 300% In 2002 - ISDN services has been a key growth engine for Cesky Telecom, up 55 per cent year-on-year from 2002. <http://www.europemedia.net/shownews.asp?ArticleID=15795>

Ukraine - E-Ukraine Programme Launched - Ukraine's State Telecom Committee has launched the E-Ukraine programme, aimed at developing information technology usage in the country. <http://www.europemedia.net/shownews.asp?ArticleID=15739>



US Or EU Model For South Africa Privacy Laws? - The concept of privacy, especially regarding electronic formats, is in a legal no-man's land despite it having constitutional protection and seen as a common law right. While this is likely to change, it will take some time for the legislative oversight to be corrected as the SA Law Commission is still in the early stages of examining privacy of information regarding data collected and stored in databases. <http://allafrica.com/stories/200304070125.html>

This Week@Asia/Pac

Busan (Republic Of Korea) Pre-Selected As Venue For Next Itu Telecom Asia Event - Mr Yoshio Utsumi, Secretary-General of the International Telecommunication Union (ITU) announces that Busan, has been pre-selected as venue for the next regional Asia event — ITU TELECOM ASIA 2004 — to take place in the second half of 2004, opening the way to detailed negotiations with the potential host country. ITU TELECOM ASIA 2004 will provide a platform for telecommunication leaders to share their ideas on future trends and discuss appropriate strategies for the development of information and communication technologies in the Asia-Pacific region. http://www.itu.int/newsroom/press_releases/2003/13.html

Wireless In South Korea - According to an article on the DowJones Newswires, SK Telecom, South Korea's largest wireless operator, added 131,596 subscribers in March 2003 to reach 17.6 million total wireless subscribers as of the end of the month. Based on company reports, DowJones also notes that SK Telecom claims 54% of the wireless market in the country. KTF Co. claims 32% and has 10.4 million wireless subscribers as of the end of last month. <http://www.emarketer.com/news/article.php?1002160&c=newsltr&n=lead&t=ad>

This Week@Americas/International

Canada Benefits Web Site Highlighted As Leading Example In Egovernment According To Accenture Egovernment Study

- Canada is recognized as the front-runner in eGovernment, and the Canada Benefits Web site - which provides information about financial assistance programs - as an innovative leader in Accenture's annual eGovernment study entitled eGovernment Leadership: Engaging the Customer. "This study shows that the government is delivering services to Canadians in a simple and comprehensive way," said Jane Stewart, Minister of Human Resources Development Canada (HRDC), the lead in the Canada Benefits initiative. "Our success is due to our innovative citizen-centred approach." - <http://www.newswire.ca/releases/April2003/08/c9048.html>
The report - http://www.accenture.com/xd/xd.asp?it=enweb&xd=industries\government\gove_capa_egov.xml (Registration required)

This Week@US States

CIOs Find Job Is Multifaceted - State government chief information officers say their responsibilities are becoming increasingly diverse but difficult as they try to provide an organizationwide focus on technology in these tight budget times. Aldona Valicenti, Kentucky's CIO, said the joke that CIO stood for "career is over" no longer applies. She said CIOs must also perform the duties of manager, lobbyist, politician, public relations consultant, policy advisory mediator, budget expert, change agent, public speaker, procurement expert "and sometimes a technologist." <http://www.fcw.com/geb/articles/2003/0407/web-nascio-04-10-03.asp>

Movie Studios Take Piracy Battle To The States - Movie studios are taking their battle against piracy to state capitals across the country, urging local lawmakers to give Hollywood yet another weapon against those who pick the electronic locks on digital programs. The studios' goal is to expand state laws against the theft of cable and phone services to cover a new generation of digital devices and Internet-based offerings, said Vans Stevenson, senior vice president of state legislative affairs for the Motion Picture Assn. of America. <http://www.latimes.com/business/la-fi-mpaa8apr08,1,6928287.story?coll=la%2Dheadlines%2Dbusiness> (Free registration required)

Wi-Fi For Everyone – Opinion - You won't find these Wi-Fi users sipping Mocha Lattes at the local Starbucks while connecting to corporate networks. Nor are they the likely target market for Intel's new Centrino-powered laptops. But a growing number of low-income residents are discovering wireless to be their bridge across the digital divide. From the backstreets of Philadelphia, PA to the Wi-Fi nirvana of Portland, OR, a coalition of housing advocates and an army of high tech experts are joining forces to unwire low-income housing across the nation. <http://www.80211-planet.com/columns/article.php/2177251>



Other Tech Stories Of The Week

Internet Via The Power Grid: New Interest In Obvious Idea - As cable, telephone and wireless companies compete to provide high-speed Internet access to homes, a new challenger is emerging based on a decidedly old technology. The idea is to send Internet data over ordinary electric power lines. Proponents argue that it can be a competitive alternative to digital cable, telephone digital subscriber line and wireless efforts to connect the "last mile" between homes and Internet service providers.

<http://www.nytimes.com/2003/04/10/technology/10POWE.html> (Free registration required)

Accenture Report – "Egovernment—More Customer Focused Than Ever Before" - Government executives are becoming increasingly comfortable with using the term "customer" to describe the citizens and businesses they serve and they are recognizing that the principles of customer relationship management (CRM) form a basis for sound eGovernment.

http://www.accenture.com/xd/xd.asp?it=enweb&xd=industries\government\gove_capa_egov.xml (Registration required)

Disney Plans To Be On Digital Frontier - Walt Disney Co. Chairman Michael Eisner said that his company would not let the threat of piracy keep it from aggressively pursuing business strategies based on new digital technologies, even if that means rethinking its current business models. Eisner's remarks at the National Assn. of Broadcasters convention appeared to signal a shift from Disney's emphasis on policing copyright infractions. <http://www.latimes.com/technology/la-fi-eisner8apr08,1,861153.story?coll=la%2Dheadlines%2Dtechnology> (Free registration required)

Disney Preps Wireless Video Service - Walt Disney plans to begin testing a new on-demand film service later this year, company Chief and Chairman Michael Eisner said Monday. Eisner said the service, called Movie Beam, will be a video-on-demand (VOD) storage product and service that uses leftover broadcast "bits" to download recent first-run theater film releases onto a TV set-top box. Customers will be able to store up to 100 feature films at a time through the service, which will include DVD and TiVo-like features. <http://msnbc-cnet.com.com/2100-1031-995846.html>

Focus On Software Piracy Problem - Lately, the business software industry feels like a bit of an also-ran next to Hollywood's much-spotlighted war on piracy. "We tend to have gotten a little bit lost in the shuffle," said Bob Kruger, vice president of enforcement for the Business Software Alliance. "The spotlight now seems to be shining elsewhere and people shouldn't conclude from that that software is not any longer being pirated on a significant scale, because it is." <http://www.wired.com/news/infrastructure/0,1377,58306,00.html>

Intel, Others Join Broadband Wireless Group - Intel Corp., Fujitsu and other companies said they have joined a group that is working to promote the adoption of broadband wireless access over long distances. The non-profit company WiMAX (World Interoperability for Microwave Access) aims to help cut the cost and time it takes for wireless providers to offer service. Nokia, Finland's mobile telecommunications equipment maker (NOK1V.HE), Ensemble Communications Inc. and the OFDM Forum started the effort two years ago. http://story.news.yahoo.com/news?tmpl=story2&cid=581&ncid=581&e=3&u=/nm/20030408/tc_nm/tech_intel_wireless_dc

MCI To Lend It's Name To Parent - WorldCom Inc. is planning to announce as early as Monday that it will abandon its scandal-tainted corporate moniker and take on the name of its better-known long-distance subsidiary, MCI, according to sources familiar with the company's intentions. WorldCom declined to comment on the impending name change, which comes as WorldCom is taking its first steps toward emerging from bankruptcy. Next week, the telecommunications company plans to release its reorganization program in bankruptcy court and present a three-year outline for its financial turnaround. <http://www.washingtonpost.com/wp-dyn/articles/A5192-2003Apr10.html>

Cellular Carriers Offer FCC New 'Number Portability' Plan - For years, U.S. cellphone carriers have fought efforts to cure one of the nagging complaints of their customers: They can't keep their phone number if they switch to another service provider. But as a key court date in the dispute approaches Tuesday, some of the nation's cellular companies have adopted a tactic that puts them squarely at odds with their land-line rivals. Now, these wireless carriers say they would comply with Federal Communications Commission rules mandating such "number portability" -- if the FCC also forces landline carriers to let customers switch their traditional phone numbers to cellphones. <http://online.wsj.com/article/0,,SB104993000328997700,00.html> (Paid subscription required)

News Corp. Cuts \$6.6b Deal For Stake In Directv Parent - News Corp. CEO Rupert Murdoch's years of tenacious effort to add the USA to his global satellite empire paid off with a deal to pay \$6.6 billion in cash and stock for a 34% controlling stake in DirecTV parent Hughes Electronics. http://www.usatoday.com/tech/techinvestor/2003-04-09-hughes_x.htm

Windows CE Plan Draws Criticism - As part of its effort to deal with the threat of open-source software, Microsoft plans to let device makers modify more of the source code of its specialized Windows CE operating system. But some say the company's licensing terms could kill



interest in the plan. In a highly touted announcement late Wednesday, Microsoft expanded its existing "shared source" program for Windows CE, its OS for "embedded" devices, which include everything from personal digital assistants to cell phones to sewing machines. Microsoft played up giving manufacturers access to the operating system's source code--or blueprint--and an opportunity to modify it.
<http://news.com.com/2100-1012-996272.html>

Little Headway In HDTV Impasse - The standoff between TV broadcasters and cable companies that has slowed the nation's transition to high-definition television shows little sign of movement. After sporadic talks, cable firms remain reluctant to carry broadcasters' HDTV channels. The issue is largely money and eventually could spur higher cable prices. At the urging of Federal Communications Commission Chairman Michael Powell, TV and cable honchos met in December and March. They agreed to meet again, but no date has been set.
http://www.usatoday.com/money/media/2003-04-08-digitaltv_x.htm

Silicon Valley Hikes Wireless Frontier - To veterans of past cycles in technology, the wireless world today has the look of the personal computer business in the late 1970's or the Internet in the early 1990's.
<http://www.nytimes.com/2003/04/07/technology/07CELL.html> (Free registration required)

Facts And Stats

Broadband Reaches Critical Mass – What Now? - In its latest report, *Broadband Worldwide*, eMarketer estimates broadband will be in over one-fifth (22%) of US homes this year. At such a critical mass, the online content sector is well advised to take advantage of the market.
<http://www.emarketer.com/news/article.php?1002169&c=newsltr&n=lead&t=ad>

RTR Aims To Push Austria To Top Of The Broadband League - 13 per cent of Austrian households currently have broadband internet access putting the country fifth in the EU. <http://www.europemedia.net/shownews.asp?ArticleID=15759>

E-Update Archive

To view past issues of Cisco's Government Affairs E-Update, visit our [E-Update Archive page](http://www.cisco.com/gov/archive/eupdates/index.html).
<http://www.cisco.com/gov/archive/eupdates/index.html>

Disclaimer

Positions in articles and papers from outside sources are in no way endorsed by Cisco Systems' Office of Worldwide Government Affairs. We offer articles on topics of interest to our audience to further the debate on the issues that are important to high-tech. To view our positions on the policy matters that we care about, please visit our [Government Affairs homepage](http://www.cisco.com/gov). – <http://www.cisco.com/gov>

Cisco.Com/Gov And E-Update Feedback

Please send any feedback to John Earnhardt at jearnhar@cisco.com

To contact any member of the Government Affairs team, please visit our "Contact Us" page. http://www.cisco.com/gov/contact/index_ext.html

Subscribing/Unsubscribing

You are receiving this update because you requested it. If you received this message because it was forwarded to you and you wish to subscribe to this weekly E-Update, please send a message to Subscribe-eUpdate@cisco.com with "Subscribe" in the subject line. Or, visit our Government Affairs homepage (www.cisco.com/gov) and click on the "Subscribe" button in the lower left-hand corner.

If you no longer wish to receive this update, send a message with "unsubscribe" in the subject line to Subscribe-eUpdate@cisco.com.

**Corporate Headquarters**

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-4000
800 553-NETS (6387)
Fax: 408 526-4100

European Headquarters

Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: 31 0 20 357 1000
Fax: 31 0 20 357 1100

Americas Headquarters

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-7660
Fax: 408 527-0883

Asia Pacific Headquarters

Cisco Systems, Inc.
Capital Tower
168 Robinson Road
#22-01 to #29-01
Singapore 068912
www.cisco.com
Tel: +65 317 7777
Fax: +65 317 7799

Cisco Systems has more than 200 offices in the following countries and regions. Addresses, phone numbers, and fax numbers are listed on the Cisco Web site at www.cisco.com/go/offices.

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica • Croatia • Czech Republic • Denmark • Dubai, UAE • Finland • France • Germany • Greece • Hong Kong SAR • Hungary • India • Indonesia • Ireland • Israel • Italy • Japan • Korea • Luxembourg • Malaysia • Mexico • The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal • Puerto Rico • Romania • Russia • Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan • Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

Copyright 2003 Cisco Systems, Inc. All rights reserved. Cisco, Cisco Systems, and the Cisco Systems logo are registered trademarks or trademarks of Cisco Systems, Inc. and/or its affiliates in the U.S. and certain other countries. All other trademarks mentioned in this document or Web site are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0301R)