

Connecting. Creating. Innovating.

In April 2008, Cisco partnered with Peking University to establish the Guanghua Leadership Institute. Created to cultivate the next generation of Chinese state and enterprise leaders, the Institute fosters sustainable innovation, leadership and globalization.



This unique public private partnership has three key goals:

- Cultivate thought leadership through indigenous research and create a global knowledge exchange of replicable models and best practices.
- Leverage state-of-the-art technology to create a highly collaborative networked environment that blends Chinese culture and Western ideas.
- Create a rich developmental environment that unlocks the full potential of individuals, enterprises, and the state.

ICT technology enables three core program areas:

Executive Education Programs. Senior government leaders and enterprise executives participate in experiential programs to advance their leadership capacity and evolve their respective organizational capabilities which will enable China to achieve its sustainable growth and globalization goals.

Research Foundation. The indigenous research function facilitates China's progression from a manufacturing-based economy to an innovation-based economy. This research will be conducted independently as well as through partnerships with global research and academic leaders.

Collaborative Exchange. In-person and virtual global collaboration exchange for business leaders, academic experts and industry luminaries to discuss key business issues, business development concepts and opportunities in China.

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Guanghua Leadership Institute
In Collaboration with Cisco

For more information, please visit <http://leadership.veplatform.com>