



Connecting Sichuan



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Partnering to Build Sustainable
Communities and Expand Opportunities

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About This Report

Connecting Sichuan is a three-year, public-private partnership between the Sichuan Provincial Government and Cisco that was launched two years ago to aid rebuilding efforts after the devastating Wenchuan earthquake.

Building upon the *Connecting Sichuan Year One* report, this report reviews achievements during the program's first year, then offers a comprehensive update on activities, accomplishments, and challenges in the second year, from July 1, 2009, to June 30, 2010. The report also describes our plans for the third and final year of the program.

Thanks to Our Government Partners

The Connecting Sichuan program would not be possible without the leadership, insight, support, resources, and hands-on engagement of countless members of the Sichuan Provincial Government and local government leaders throughout Sichuan. We would like to extend special thanks to these officials in particular:

- JIANG Jufeng, Governor
- HUANG Xiaoxiang, Vice Governor
- LI Jianguo, Vice Secretary-General
- XIE Kaihua, Director-General, Department of Commerce
- SHEN Ji, Director-General, Department of Health
- TU Wentao, Director-General, Department of Education
- JIAO Weixia, Director-General, Economy and Information Committee
- WANG Gang, Director-General, Bureau of Communication
- ZHU Yiren, Commissioner, Chengdu Customs

We also want to express our gratitude to the Ministry of Commerce, the Ministry of Finance, China Center for Disease Control and Prevention (CDC), and USAID for their continued guidance and support. And we would like to express our deep gratitude to the government leaders in communities we had the honor of working with this year, such as:

Aba Prefecture Government · Aba Bureau of Health · Aba Bureau of Education
· Wenchuan County Government · Wenchuan Bureau of Health · Wenchuan Bureau of Education · SongPan Bureau of Education · Chengdu Municipal Government · Chengdu Bureau of Health · Chengdu Bureau of Education
· Chengdu Jinjiang District Bureau of Education · Dujiangyan Bureau of Health · Dujiangyan Bureau of Education · Pengzhou Bureau of Health · Pengzhou Bureau of Education · Chongzhou Bureau of Education · Deyang Bureau of Health · Deyang Bureau of Education · Shifang City Government · Shifang Bureau of Health · Shifang Bureau of Education · Mianzhu Bureau of Health · Mianzhu Bureau of Education · Beichuan Bureau of Education · Guangyuan Chaotian District Bureau of Education

"Cisco is deeply committed to China and to using our strengths in information and communications technologies to help communities such as Sichuan, and the country as a whole, continue its advance to the forefront of innovation and the knowledge-based economies that will lead in the 21st century."

— Mr. John Chambers,
Chairman and CEO,
Cisco



Connecting Sichuan: From Disaster to Renewal

As word of the massive loss of life and destruction caused by the Wenchuan earthquake reached the rest of the world in May 2008, Cisco joined other companies, governments, and nongovernmental organizations providing aid, and donated US\$2.6 million (about RMB 17.7 million) to help with immediate relief efforts.

On June 29, 2008, Cisco Chairman and CEO John Chambers accompanied a senior delegation on a visit to Yingxiu, near the epicenter of the quake.

On July 1, 2008, Chambers signed a memorandum of understanding with Provincial Governor Jiang Jufeng, committing an additional \$45 million (about RMB 300 million) to assist with the rebuilding. That agreement was the catalyst for the Connecting Sichuan program.

Vision

China Daily reported that the direct economic cost of the May 12, 2008, earthquake was almost \$140 billion (RMB 980 billion). Hence, the Connecting Sichuan program began with a vision: to transform the impact of this natural disaster into a stimulus for renewed hope about the future, innovative solutions to social challenges, and a commitment to spurring long-term sustainable development.

The Sichuan Provincial Government and Cisco share the conviction that healthcare and education are critical to strengthening the social fabric and sparking sustainable economic development. To that end, the program is committed to developing innovative models to improve access, quality, and affordability of healthcare and education, models that can be replicated across the province as well as in other parts of China and worldwide.

Strategy

The strategy for Connecting Sichuan is based on five tenets:

- **Alignment:** The direction of the program and the nature of the solutions must align with and advance the government's vision and reform policies.
- **Collaboration:** By partnering in unique ways, all parties in the partnership can achieve synergies that will provide enduring and exceptional value.
- **Innovation:** The program is committed to implementing community-appropriate leading practices in healthcare and education.
- **Technology:** Draw on the strength of Cisco and our partners in information and communication technology (ICT) to enable positive and lasting change.
- **Scalability:** Solutions are designed to meet immediate community needs and be replicated in other communities across China and beyond.

Execution

Our execution of this strategy takes a step-by-step approach to designing and piloting working models. The program puts particular emphasis on listening, continuous learning, closed-loop innovation, partnering in unique ways, and using ICT to facilitate and manage the partnerships and implementation activities.

The vision, strategy, and execution implemented during these past two years have produced significant results, and we remain optimistic about what the partnership will deliver in the third and final year of the program.

Year One: Laying the Foundation

Consistent with the government's approach to post-quake rebuilding, the Connecting Sichuan program devoted much of its first year to planning, engaging partners, selecting sites, designing innovative solutions, implementing pilots, and testing the effectiveness of these pilots. More than 75 government partners and solution providers participated in these efforts.

Key Accomplishments

Major accomplishments in Year One included:

- Conducting a comprehensive assessment of the existing Sichuan Provincial Health ICT environment
- Designing and implementing a replicable model for a multi-purpose mobile clinic to serve rural communities
- Developing a Regional Health Network, which will play a pivotal role in a pilot conducted by the China Center for Disease Control and Prevention (CDC)
- Creating 21st century connected classroom environments and building secure campus networks in schools before the school year began on September 1, 2008
- Developing and deploying flexible models of 21st century education suitable for Sichuan vocational colleges and for urban, township, and rural village schools

By the end of the program's first year, Cisco, Cisco employees, and the Cisco Foundation had donated more than \$10 million (about RMB 68 million) to the rebuilding efforts, in addition to the \$2.6 million (about RMB 17.7 million) provided for immediate disaster relief.



"Advancements in healthcare and education are critical to job creation and sustainable economic development. We are committed to our partnership with the Sichuan Provincial Government, and to advancing healthcare and education reform in China through the innovative use of information and communications technology."

— Mr. Owen Chan,
President and CEO,
Cisco Greater China



"The Connecting Sichuan program is well suited to the goals for the overall ICT development of Wenchuan. Our main goal is to build a platform for shared information and collaboration among various institutions."

— Mr. Li Zhixin,
Deputy Commissioner,
Wenchuan County

Year Two: Accelerating Execution

While the first year of the program was focused on planning, testing, and piloting, Year Two was dedicated to executing the plan, completing the majority of the technology deployments, and setting the stage for long-term sustainability. With tremendous support from our partners and the Chinese government, we accelerated the execution phase last year and completed the majority of the infrastructure deployments.

We are also well on our way to accomplishing our objectives of improving capabilities and building capacity in the communities we are working with. Our success is due largely to the extraordinary commitment and performance of the many collaborating partners in the program: government, industry leaders, customs and logistics specialists, solutions providers, and systems integrators, among others. Every one of these partners demonstrated openness and willingness to participate in an immersive corporate social responsibility (CSR) concept that we refer to as *Collaborative CSR*.

Collaborative CSR brings a holistic, multiparty, long-term approach to delivering sustained impact. By "holistic" we mean that the program takes into account the full multiplicity of issues associated with people, governance, processes, and technology. And the program also takes full advantage of ICT to facilitate collaboration between the partners and to enable the solutions. At the core of Collaborative CSR is a commitment to partnering as the best way to build capabilities and capacity that provides immediate value and can be continually built upon.

Program activities in Year Two can be grouped into five main categories:

- **Infrastructure build out:** Finalizing the onsite design, deployment, and testing of advanced networking and communication technologies
- **User training:** Instructing teachers, administrators, doctors, nurses, and ICT support staff in how to make best use of the solutions
- **Utilization and adoption:** Testing solutions to ensure user acceptance and offering continued user support
- **Risk mitigation:** Working closely with partners to ensure that risks are identified early and dealt with appropriately
- **Sustainability:** Taking into account the environmental impact and long-term viability of the overall program and its individual solutions

Key Accomplishments

We are pleased to report that the planned Connecting Sichuan technology deployments, including the Cisco Networking Academy® expansion, were largely completed in Year Two and ahead of schedule.

We are also pleased that the collaboration made significant progress in designing scalable solutions that help bridge the divide between urban and rural communities. In healthcare, for example, this was done by designing and deploying a solution called "collaborative care" based on shared and virtualized resources. And in education, progress meant designing and deploying a "virtual education" solution that brings high-quality teachers and educational resources into disadvantaged rural communities.

At a high level, major accomplishments in Year Two included:

- Helping Sichuan Province leap to the forefront of healthcare and education reform in China
- Delivering 21st century ICT infrastructure and industry-leading capabilities in healthcare and education, providing models that can be replicated across China
- Implementing a model for collaborative healthcare that improves patient outcomes and builds long-term capacity
- Implementing 21st century education models in urban, township, and rural village communities, designed for maximum impact on performance at low cost
- Integrating interactive classroom technology into the existing education model, helping to modernize how more than 31,000 students are taught

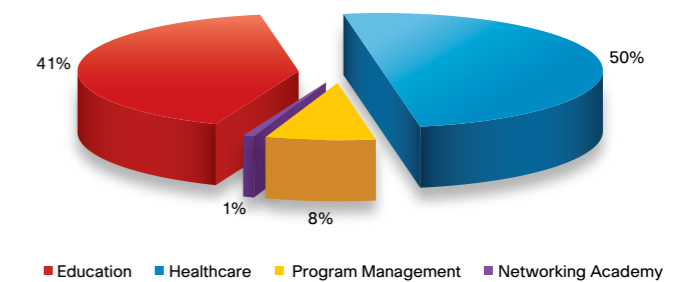
- Launching a virtual education solution that enables master teachers in urban schools to teach interactive classes in rural schools
- Inculcating ICT skills by launching 50 new Networking Academy sites and enrolling 5495 new students, more than three times the previous year's enrollment

Social Impact at a Glance

Indicator	Description	By End of Year Two
Economic investment	Program investment	\$42.8 million
Community investment	Counties within Sichuan Province benefiting from the program	7 out of the 10 hardest-hit counties
21st century ICT infrastructure	Number of Internet-enabled schools, hospitals, and clinics	83 institutions
21st century skills development	Investment in professional development and ICT skills	7100 training attendees
Building capacity through partners	Partners contributing to the program*	194

*Includes government, non-governmental organizations and commercial partners.

Total \$42,800K (July 1, 2008 to June 30, 2010)



Investments through Year Two (July 1, 2008 to June 30, 2010). This chart illustrates the areas of investment and costs incurred for projects in process.

The Connecting Sichuan program is aimed at helping to bridge the gap between urban and rural communities; helping underserved populations such as women, children, and those who became physically disabled by the earthquake; and helping to revitalize the hardest-hit communities in the province. And we are pleased that together we made significant progress toward our shared goals last year. Details about the industry initiatives and plans for the third year may be found on the following pages.



Connecting Sichuan Healthcare Initiative

The government's approach to accelerating the rebuilding of healthcare in Sichuan was to adopt a "partner assistance model" that paired each severely affected county with one of 19 provinces or municipalities, which would donate at least 1 percent of their annual revenue toward reconstruction projects. These partners played vital roles in every regard: financing, physical construction, providing expertise and training, and more.

The Connecting Sichuan healthcare initiative is closely aligned with this overall Wenchuan earthquake recovery model and with China's Health 2020 reform plan. The goals of the initiative are to create innovative models of 21st century healthcare that can be replicated in other parts of Sichuan and China.

Together with the Sichuan Department of Health and many other partners, we designed and implemented models that use technology to increase access to healthcare and improve the quality of care, particularly for rural communities. While these working models are improving access to care and raising the quality of care today, they are also establishing a platform to address the shortage of resident medical personnel, one of the most pressing healthcare problems facing Western China today.

The healthcare initiative focuses on:

- **Infrastructure build out:** Working closely with the Department of Health to install networking technologies in select communities as hospitals and clinics are rebuilt
- **Collaborative care:** Establishing regional healthcare information networks and sharing physical and human resources over them, thereby raising regional medical standards and improving long-term sustainability
- **Remote consultations:** Using advanced communication and collaboration technologies, including mobile clinics, to give rural patients access to medical experts in urban centers, and to enable consultations between local doctors and distantly located specialists
- **Professional development:** Using the networks to deliver ongoing medical education, peer-to-peer sharing of best practices, and knowledge transfer among healthcare providers and the ICT professionals who support them

The following diagram gives an overview of integrated healthcare projects and the collaborative care model using Wenchuan County as an illustrative example.

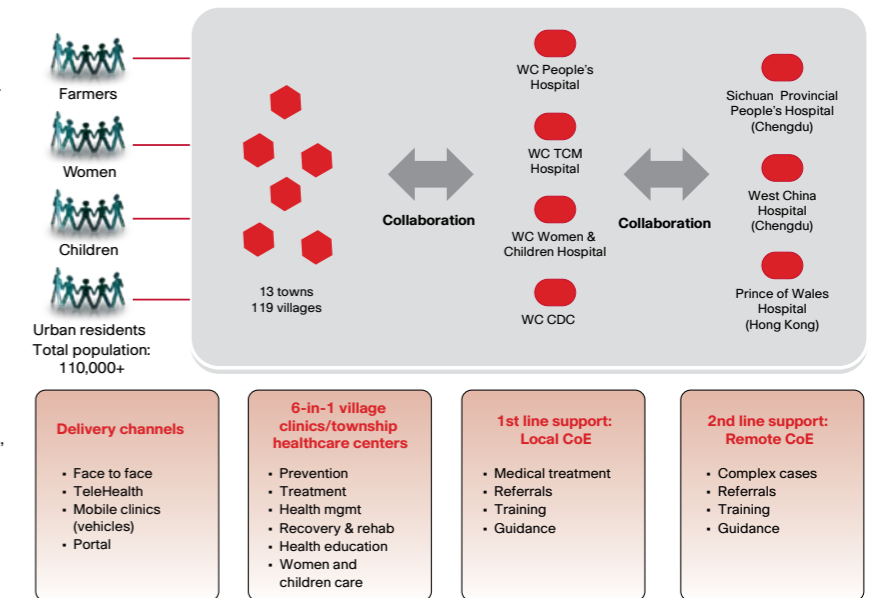
"Connecting Sichuan provides collaborative methods of healthcare delivery, enabling timely, open access for patients while improving the quality of care and lowering costs. I believe the program truly contributes tremendous value to China's current efforts to advance and reform its healthcare systems."

— **Dr. Gordon Liu,**
Professor and Chair,
Department of Health Economics and Management,
Peking University Guanghua School of Management

This will eventually link the region's health institutions at every level with collaborative technologies such as teleconferencing and document sharing. For example, health providers in a village or town facing a disease outbreak can get treatment information and guidance from county-level health institutions; and those institutions can in turn receive help from leading academic hospitals or centers of excellence (COEs) in major cities.

As a result of this multilevel collaboration, patients in township hospitals or village health clinics will enjoy better healthcare services, and medical personnel in remote areas can receive professional training over the network without having to travel to centralized locations. It is a working model that improves both the access to and the quality of healthcare, particularly for those in rural communities.

"Collaborative Care" Business Architecture



Year Two Healthcare Accomplishments

The healthcare initiative made significant progress in Year Two. To date, 49 organizations and 4 regional data centers, serving 58 million residents and 43,000 patients daily, have been equipped with the latest ICT infrastructure. Specific accomplishments include:

- Delivering a blueprint and implementation plan for Sichuan's healthcare ICT development
- Completing the infrastructure of the regional healthcare data center and operation center in Wenchuan County, and successfully testing dispatching capabilities for 120 ambulance and regional collaborative healthcare services
- Constructing the Deyang Electronic Health Record data center and the Health ICT Training Center in Shifang, both of which are now operational
- Finalizing the design for the Sichuan Province Health Department's Emergency Command Center
- Completing regional collaborative health networks that connect all 32 health institutions in Shifang City using unified communications technology
- Installing a connected hospital environment in four hospitals, including a medical-grade 10 gigabit-per-second network, intelligent building design, a security

and safety surveillance system, and clinical collaboration applications

- Finishing plans for connected hospital projects in several other locations
- Completing the second phase of the Sichuan-Hong Kong Rehabilitation Center by establishing Cisco TelePresence® service (high-definition video/audio/data collaboration) between the Hong Kong Prince of Wales Hospital and the West China Hospital in Chengdu; to date, the network has extended physical and psychological care to 106 patients and is being used to train medical and technical personnel
- Delivering a mobile clinic equipped with medical equipment such as a digital X-ray machine and a Cisco TelePresence system to Wenchuan County
- Providing a health emergency response vehicle to the Sichuan Provincial Department of Health
- Delivering a mobile disease surveillance tool to China CDC and Wenchuan CDC
- Training more than 2100 attendees to use equipment and applications and to handle system configuration and operational maintenance; training also included leadership development and technical seminars

"After two years, Connecting Sichuan has successfully established innovative and beneficial healthcare ICT models in the earthquake-hit areas in Sichuan. These proven models are well regarded as replicable across the province."

— **Mr. Gan Huaping,**
Director,
Sichuan Health
Information Center

Connecting Sichuan Education Initiative

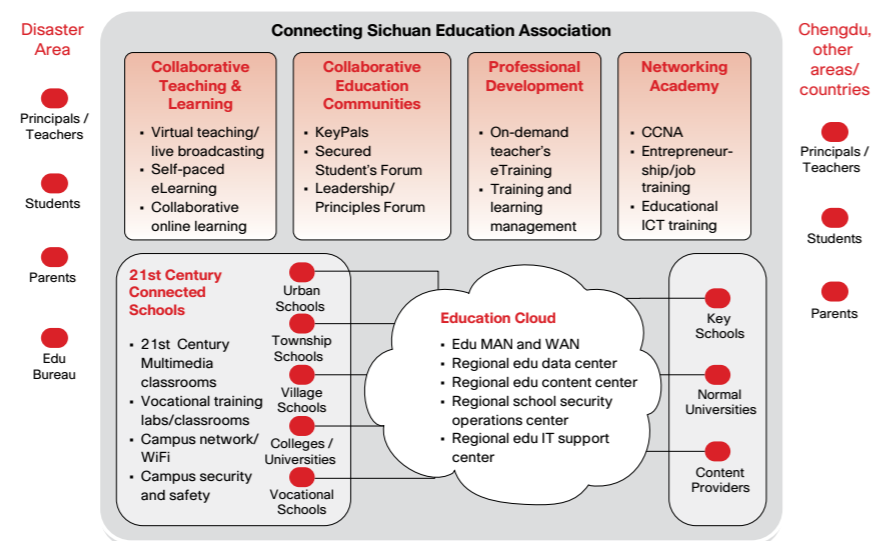
The Connecting Sichuan education initiative contributes to the goals of the Chinese Ministry of Education and the Sichuan Department of Education by using technology to improve educational access and quality, and to bridge the gap between urban schools and less advantaged schools in rural areas.

The education initiative focuses on:

- **Connected classrooms:** Installing equipment such as touch-sensitive electronic whiteboards or LCD televisions for interactive learning, as well as implementing computer labs, multimedia, high-speed Internet access, and a secure schoolwide wireless LAN that supports streaming video and distance learning
- **Connected schools:** Broadcasting interactive classes from prestigious schools in Chengdu to rural schools, giving students access to highly qualified teachers and allowing their teachers to observe and work with master instructors, while also using Cisco TelePresence to enable school-to-school exchanges
- **Connected communities:** Implementing a metropolitan area education network, a data center, and collaborative technologies to make it possible for teachers and administrators to work more closely together, and for teachers to create and share curricula with colleagues and exchange tips on using classroom technology
- **21st century skills:** Investing in teacher professional development and teaching students how to design, build, and manage sophisticated networks while providing them with skills such as creative problem solving and collaboration that prepare them for knowledge-based jobs and advanced education opportunities

The diagram below depicts the relationships between the various education solutions and projects, demonstrating the holistic approach taken to helping Sichuan Province advance to the forefront of education reform in China while developing skills required for the 21st century knowledge-based economy.

Education Business Architecture



“ICT introduces new methods in education, changing the way teachers teach, students learn, and schools are managed, as well as improving the overall quality and equity of education. These are also China’s education goals.”

— Mr. Liu Cong,
Director, Educational Management Center, Sichuan Department of Education

“The efforts made by Connecting Sichuan in Year Two of the program have increased learning capacity and improved communications and collaboration among schools. Our rural schools now have access to high quality urban education.”

— Mr. Li Xiaoming,
Director, Dujiangyan Education Bureau

Improving Access and Quality

The “education cloud” is based on a highly secure, high-bandwidth metropolitan area network (MAN) that supports a variety of education enhancements, including the “virtual education” solution that brings high-quality teachers to the countryside. The Chengdu Bureau of Education was selected as a national pilot for an education MAN, allowing us to pilot and test the “virtual education” solution and add additional capabilities such as Cisco TelePresence to facilitate collaboration between school administrators, faculty, and students.

Environmental Innovations

Connecting Sichuan partners recognize that for solutions to have a lasting impact they must be adapted to reflect the realities of the communities they serve. For example, in the village of Songpan, in a mountainous area in northwestern Sichuan, conditions differ markedly from those in the provincial capital of Chengdu. The village experiences periodic power outages, but its relatively sunny weather is conducive to generating solar power.

To serve Songpan, we implemented an education model designed for rural village schools. LCD televisions with touch panels were deployed instead of electronic whiteboards and projectors. The TVs provide interactive functionality similar to a whiteboard but use less than half the energy and also require a lower technical skill level to operate and maintain. In addition, the TVs are less costly than whiteboards and can be repaired locally. Solar panels provide reliable power to classrooms, and also help reduce the school’s everyday energy costs.

Encouraging Outcomes

With an emphasis on creating the network to support ongoing advancements in education, we are pleased that in Year Two we have also been able to:

- Design and implement models of 21st century education in 27 schools, including one college
- Equip over 500 21st century classrooms, reaching over 31,000 students
- Design and implement two virtual education data centers to support the “virtual education” solution being provided to rural schools

- Provide over 4900 training sessions to teachers and administrators
- Launch 50 new Networking Academy centers and enroll 5495 students, representing a 372 percent year-over-year enrollment increase in Sichuan

We have also seen encouraging signs of long-term impact in many of the schools we are partnering with. For example:

- Data collected by Walker Information indicates that teachers overwhelmingly consider the technology to have had a positive impact on the quality and effectiveness of their teaching
- They also found that the vast majority of educators and administrators surveyed consider the solutions to have had a positive impact on their schools
- 96% of teachers surveyed report that the solutions helped improve student engagement and enhanced the students’ learning opportunities

Networking Academy Expansion

Cisco Networking Academy is a major global education initiative that trains students in basic and advanced networking technologies. The Networking Academy also prepares students for Cisco certifications and provides them with the skills and confidence they need to find employment or further their education.

The first Networking Academy in Sichuan was established in 1998. As part of the Connecting Sichuan program, Cisco committed to expanding the Networking Academy to an additional 50 colleges and universities. The table below summarizes the expansion effort.

Networking Academy Expansion Summary

	As of May 12, 2008	As of May 31, 2010	Percent Change
Networking Academy sites in Sichuan	7	57	743%
Networking Academy sites in the hardest-hit counties	1	3	200%
Number of active students	1163	5495	372%
Number of instructors	18	177	883%

Challenges and Lessons Learned

Although the Connecting Sichuan program made tremendous progress in Year Two, our successes came with significant challenges. For example, we encountered severe weather and adverse road conditions, raw materials shortages and long lead times, delays in securing export and import licenses, and gaps in resources and skills that required additional post-implementation support.

However, with the leadership and support of our government partners and the diligence and expertise of our other partners, we were able to address and resolve these challenges and mitigate risks to the program. We have learned that when partners are candid, committed, and collaborative, they can produce extraordinary results. And we expect this strong momentum to continue as we enter the final, transitional year of the program.

A Commitment to Sustainability

Cisco and the Sichuan Provincial Government share a commitment to environmental sustainability. Some of the actions taken by the Connecting Sichuan program to advance this important objective included:

- Developing solutions that source and procure products locally where possible
- Planning holistically and longer term so that post-implementation support can be provided locally to reduce travel
- Implementing a solution for rural schools that uses low-power devices and takes advantage of solar energy
- Implementing smart building management systems for healthcare that monitor and control heat, ventilation, and cooling to optimize energy efficiency
- Introducing Cisco TelePresence technology to the Department of Education so meeting participants do not have to travel
- Deploying three shared data centers to virtualize ICT services in healthcare, reducing overall power usage
- Helping the Department of Health advance its capabilities in disaster preparedness and management
- Providing a grant to help train community members in constructing quake-resistant housing from locally available materials
- Providing a capacity building grant to enable expanded microfinance lending to individuals and families in earthquake-affected communities
- Organizing a team Giving Back Day to plant trees at the Shifang Bingchuan Township Health Center
- Extending Green Supply Chain best practices to shipping agents, logistics and transportation companies, and systems integrators supporting the program

Another aspect of sustainability the program addressed is ensuring the long-term viability of solutions. To this end, we established solution-design guidelines and site-selection criteria, and engaged broadly and deeply with the communities we are serving. In Year Three, we will intensify the focus on long-term sustainability by increasing the emphasis on training, skill building, and knowledge transfer.

Year Three: Sustainable Communities

As many management scholars have observed, the technology part of any renewal program is often the easiest part while the people part is often the most difficult part. Hence, the focus for the third and transitional year of the program will largely be centered on what might be called the human infrastructure.

With the physical and technical infrastructure largely in place, Year Three will be primarily devoted to making sure the program's initiatives will deliver sustainable long-term benefits to the communities we are partnering with. This means working closely with local leaders to ensure, for example, that a solid governance structure, supporting processes, and funding for ongoing operations are in place.

In addition to addressing the factors required for long-term sustainability, key focal areas for Year Three include the following:

- **Finalize the infrastructure build out:** Completing the few remaining implementations in targeted hospitals and schools that were not accessible earlier
- **Optimize the network:** Delivering value-adding capabilities such as professional development for healthcare providers and educators
- **Accelerate lateral capacity building:** Enabling additional best practices and resource sharing across peer organizations within and beyond Sichuan
- **Increase ICT skill building and knowledge transfer:** Ensuring that users and their supporting organizations can maintain and optimize the new solutions
- **Enable the transition:** Finalizing the roadmap for sustaining the solutions and forward momentum after the Connecting Sichuan program concludes

By accomplishing these remaining objectives, together we will ensure the long-term success of our initiatives as they support stronger and healthier communities and sustainable economic development in Sichuan.

The Collaborative CSR model that is at the core of the Connecting Sichuan program has been working, and working well. The combined efforts of the public and private sectors have consistently delivered steady progress these past two years. We know that many challenges remain to be addressed. Yet this is a hopeful time. And while so much has been accomplished these past two years, we optimistically anticipate that the best is still to come.



"Corporate Social Responsibility is more than an initiative at Cisco: it is a way of doing business. We use the network to help people and communities in need by partnering with public and private organizations to create scalable, replicable, and sustainable solutions that deliver long-term impact."

— Ms. Tae Yoo,
Senior Vice President,
Corporate Affairs, Cisco

Cisco Employee Engagement

Giving back to the community is a core Cisco value, and Cisco employee resource groups and Cisco Civic Councils are important mechanisms for encouraging and coordinating employee giving. More than 75 percent of Cisco's China-based employees donated time and financial resources to assist with immediate earthquake disaster relief. Every Cisco office in China participated.

Examples of compassion and generosity on the part of the Cisco Civic Council China, the Cisco employees, and our partners this past year include:

- Raising money to provide warm winter clothing, blankets, coats, and school supplies for students from disadvantaged families
- Organizing and funding a sightseeing trip for disabled students at Youai School who were otherwise unable to leave campus
- Raising money to provide heaters for maternity wards in 13 township hospitals in Wenchuan
- Providing funding for the boarding and living expenses of 50 students attending the Beichuan Middle School Pearl class program
- Hosting a Mother's Day reunion via Cisco TelePresence that reunited Sichuan mothers with their children studying outside the province
- Organizing train-the-trainer workshops for counseling teachers from Dujiangyan

Cisco partners and their employees who also donated their time, talent, and financial resources this past year include CNA Group, ECCOM, EMC, Expeditors International, Feng Ge Piao Chong, GPJ, PingAn Insurance, Shanghai JingYi, Sino-bridge, Tencent, QinZhi Digital, and YongHua Tech, among others. We are humbled by their kindness and generosity.

Contributions from the Cisco Foundation

The Cisco Foundation provides grants to programs with long-lasting impact on a local, national, and global scale, and empowers Cisco employees to give through a matching gifts program. Immediately after the Wenchuan earthquake, the Cisco Foundation provided grants to the American Red Cross in support of the Red Cross Society of China and launched an employee gift-matching campaign to aid disaster relief.

Subsequently, the Cisco Foundation provided additional grants to aid post-quake recovery, including grants to:

- Habitat for Humanity to build over 200 homes in the Taizi village region
- Build Change to teach community members and officials how to construct quake-resistant housing from locally available materials, with a goal of insuring 20,000 safer houses and 100,000 people no longer living in danger
- Institute of Psychology, China Academy of Science, to provide psychological aid and training to 1500 teachers from 34 primary, junior, and senior high schools in quake-affected communities in Shifang and Beichuan
- Teachers Without Borders for psychosocial support and emergency education training for teachers in Dujiangyan, positively impacting more than 7000 students
- Mercy Corps China to provide psychosocial training and support programs, reaching 100 teachers and 5000 students in 10 Wenchuan schools
- Capacity building grant to China Federation for Poverty Alleviation to help them disperse nearly RMB 18 million (about \$2.6 million) in microfinance loans to 962 households in Sichuan

Over the two years since the immediate disaster relief effort, the Cisco Foundation has provided more than \$800,000 (about RMB 5.4 million) in grants to aid some of the most disadvantaged and hardest-hit communities in Sichuan.

About Cisco Corporate Social Responsibility

Cisco (NASDAQ: CSCO) is the world leader in networking and Internet technologies that transform how people connect, communicate, and collaborate. This year we celebrate 25 years of technology innovation, operational excellence, and corporate social responsibility. Cisco's CSR policies are designed with the goal of creating long-term, sustainable benefits for our business and the global community. We apply the principle of sustainability and a consistent business process to all aspects of CSR, including our environmental efforts, social programs, corporate governance, and employee programs.

For more information about Cisco, visit: <http://www.cisco.com>

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