

Project \_\_\_\_\_ Date \_\_\_\_\_

# Video Publicity Release

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Name of Participant (the "Participant"):

In exchange for the opportunity to appear in the Video described below:

1. I hereby authorize the filmmaker(s) listed below (the "Filmmaker") to record on film, tape or otherwise, my appearance, voice and the likeness or image of my property, and my participation in the Filmmaker's short video (the "Video").

2. I acknowledge that the Filmmaker is and will be the sole owner of all rights in and to the Video, and the recordings thereof, for all purposes, including but not limited to all copyrights. I grant the Filmmaker the right to use all or any portion of the Video now or in the future, in any media now known or later devised, including television, radio, cable, pay per view broadcasts, electronically or digitally in any format, streaming, podcasting, for broadcasting or other distribution, including without limitation for commercial sale and distribution or as a tie-in with another product or service, or in any promotional capacity determined by the Filmmaker or for any other purposes. I hereby assign to the Filmmaker whatever rights or interest I may have or ever have in the Video by virtue of my appearance thereon or for any other reason. I shall have no right to receive or demand from the Filmmaker or its parent companies or affiliates any compensation in connection with the Video.

3. The Filmmaker shall have the right to use and license others to use my name, likeness, voice, portrait, picture and biographical material to distribute, publicize and advertise the Video. I acknowledge that the Filmmaker shall not be required to include me in the Video or to broadcast the Video or otherwise transmit, distribute or release the Video or any part thereof.

4. I agree to hold the Filmmaker, his/her/their affiliates and any third parties harmless against any liability, loss or damage (including reasonable attorney's fees) caused by or arising out of or in connection with my appearance on the Video, whether or not caused by the negligence of the Filmmaker, including without limitation claims regarding intellectual property, defamation and invasion of privacy or publicity.

5. I hereby release, waive, and discharge the Filmmaker and his/her/their successors, licensees, and assigns, from any and all demands or claims that I have or may have arising out of or in connection with the foregoing use of my participation in connection with the Video, including but not limited to any claims for invasion of privacy, defamation, infringement of my right of publicity, copyright infringement, or any other causes of action arising out of the use, adaptation, reproduction, distribution, broadcast, or exhibition of the Video.

6. I warrant and represent that I am at least 18 years of age and have the authority to grant the foregoing permission and release.

Signed (participant): _____	Filmmaker(s) Name: _____
Name (please print): _____	Name: _____
Date: _____	Name: _____