




Cisco on Cisco News

Inside Cisco IT

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Letter from the Editor

Welcome to the latest edition of the Cisco on Cisco News, where we are pleased to share real world information that comes directly from Cisco IT experts who have firsthand experience deploying new Cisco products and technology.

Featured in this edition:

- How Cisco IT helps reduce the company's carbon footprint by implementing solutions such as unified communications, Cisco TelePresence, and mobility
- Business benefits of virtualization, excerpted from a newly updated case study, "How Cisco IT Virtualizes Data Center Application Servers"
- Highlights of recent additions to the Cisco on Cisco website and upcoming global events where you can meet with Cisco IT experts

We value your feedback and questions. Send your suggestions for what kind of information you want to receive about Cisco IT to cisco_customer@cisco.com.

The Cisco on Cisco News Team
www.cisco.com/go/ciscoit

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Features

IMPLEMENTING GREEN STRATEGIES FOR IT

Cisco IT takes steps to reduce its carbon footprint.



A priority for Cisco in the upcoming fiscal year 2009 is to develop strategies for dealing with the issues of climate change, energy consumption, and

environmental sustainability from an IT perspective.

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VIRTUALIZING APPLICATION SERVERS

Cisco IT reaps significant cost and productivity benefits from virtualizing data center application servers.



Like many IT departments, Cisco IT historically dedicated a single server to each application or instance, creating an explosion in the number of servers to be purchased, deployed, and managed.

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What's New from Cisco on Cisco

New Translated Content Available on Website

The recently redesigned Cisco on Cisco website, which launched in March, includes an expanded list of translated content now organized in a single location. In addition to several case studies that were previously translated into Chinese, French, and Japanese, four of the popular Cisco IT data center and mobility case studies are now available in 11 additional languages, including Arabic, Czech, German, Italian, Korean, Polish, Portuguese (Brazil), Russian, Spanish (Europe), Spanish (Latin America), and Turkish. Find all of the Cisco on Cisco translated content at <http://www.cisco.com/web/about/ciscoitatwork/translated/index.html>.

New Technology Tutorials

Learn best practices on how Cisco deploys its own products and solutions inside the company by watching the most recent technology tutorials on data center and unified communications. These technology tutorials are one-hour seminars that focus on Cisco solutions in global enterprise environments.

- [Data Center: Service Oriented Data Center and Storage Networking](#)
- [Unified Communications: Cisco Unified Contact Center](#)
- [Unified Communications: Unified Communications Deployment](#)

New Executive Presentations

Cisco on Cisco Executive Presentations provide high-level overviews for senior IT business decision-makers on various technology topics and are available in both PDF and video formats. View the latest executive presentations on the topics of Data Center and Storage Networking, Network Systems, and Unified Communications to learn about the tools and benefits of Cisco solution deployments.

- [Data Center and Storage Networking](#)
- [Core Routing and Switching](#)
- [Unified Communications](#)

Networkers at Cisco Live!

Cisco on Cisco participated at the Cisco Live event in Orlando, Florida, USA, June 22-26. Speaking sessions included Cisco TelePresence, how technology architecture transforms the business, Cisco on Cisco solutions for securing the enterprise, and a Cisco IT green perspective. Additionally, Cisco on Cisco experts presented executive symposiums on collaboration and innovation, greening IT, and leading transformation.

For more information about Networkers and other events that Cisco on Cisco attends, visit:

- [Networkers at Cisco Live](#)
- [Events Cisco IT Attends](#)
- [Online Networkers](#)