

Cisco IT Operating
Model
How Cisco IT Improved
Development Processes
With a New Operating
Model



A Cisco on Cisco Case Study: Inside Cisco IT

Patrick Bradley, Terry Clark, and Dart Lindsley

#### **Overview**

#### Challenge

Cisco IT needed to build a stronger collaborative partnership between Cisco business units and Cisco IT, and improve internal IT architectural and program management processes

#### Solution

Develop and drive adoption of a new Cisco IT Operating Model that integrates with new business councils

#### Results

Better IT and Business partnership

More agile and more resilient architecture

Better funding and better resource prioritization within IT

#### Next Steps

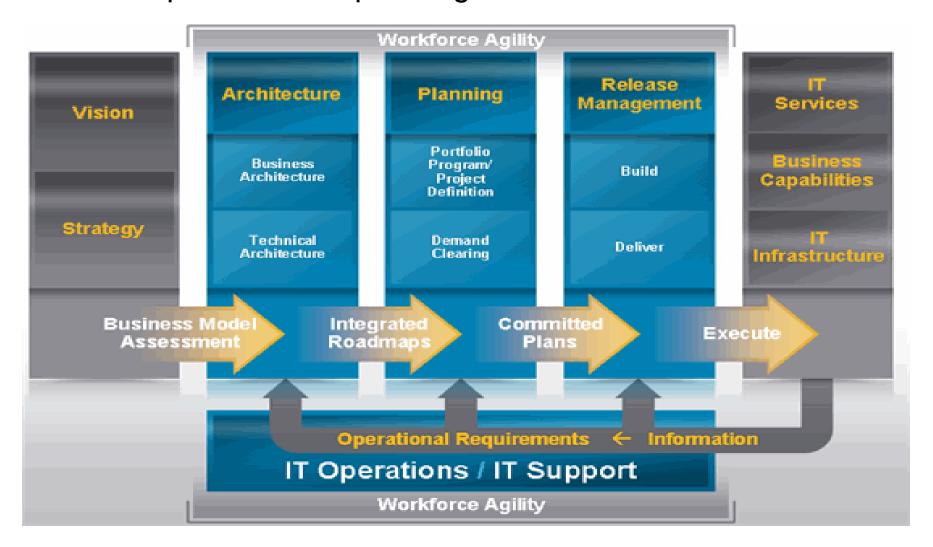
Continue to promote change, and adoption of new process tools

# Challenge

## Cisco IT was being asked to:

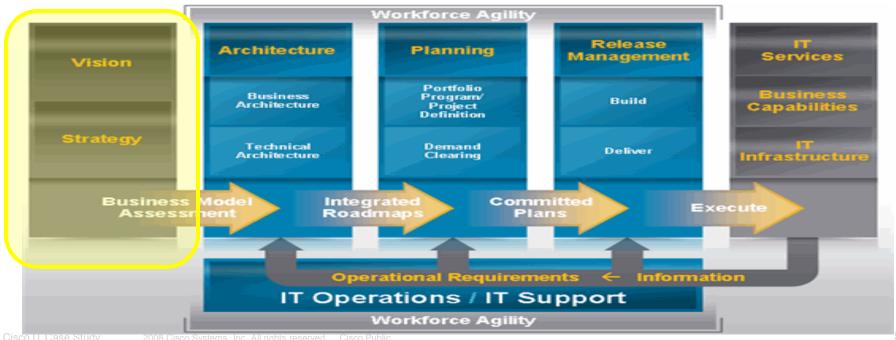
- Adapt to rapidly changing business environments,
- Support new business opportunities and new markets
- While maintaining stability and performance.
- Partner more closely with business units, and tie technical directions more closely with business requirements
- Focus and prioritize internal IT resources more directly onto these business priorities

#### Develop a New IT Operating Model



#### Operating Model: Vision and Strategy

- Operating Committees involve IT and the business at the highest levels
- Define strategic priorities and business directions
- CIO executes these priorities with IT
- CIO reviews ongoing IT investment decisions with executives



#### **Operating Model: Architecture**

- Architecture processes translate business strategy into a business architecture, which is then translated into an enabling technical architecture
- Cisco IT managers deliver technical architecture priorities



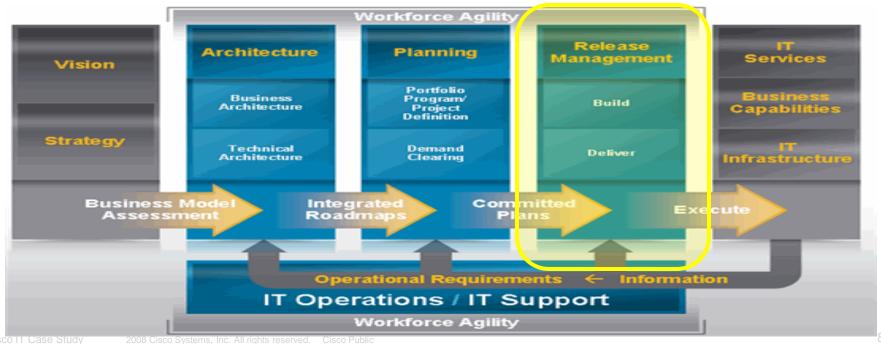
#### **Operating Model: Planning**

- Portfolio, Program, Project Process: Prioritize IT investments and define resources required for each program / project
- Demand Clearing: Manages the availability of shared IT resources and allocates them based on priority



#### **Operating Model: Release Management**

- Adding new rigor to the current project / program management processes to reduce risk
- Control and manage releases at an enterprise level to reduce unplanned interaction



### **Operating Model: IT Services / Operations**

- Goal: Maximize IT system availability and performance.
- •Use established standard processes (ITIL, Six Sigma) and metrics for incident, problem, and change management
- •Out-task service functions to Cisco Remote Operations Services to monitor and support.



# **Operating Model: Workforce Agility**

- •Workforce planning, hiring, training, retention, and management, coordinated between Cisco IT and Cisco human resources.
- Build more flexible work assignment and training processes to improve ability to find the right fit for each project.



#### Results



# Better integration of Cisco IT with Cisco Business

- •Cisco IT is better able to **plan** services and infrastructure to meet business needs.
- •Cisco business leaders have a **better understanding** of how Cisco IT programs support their business priorities
- •Cisco IT is more likely to get **program funding** approved, since business leaders understand the direct business benefits.
- Funding and employee resources are more focused on business defined priorities

"The IT Operating Model helps us work more effectively by creating consistency in how we deliver capabilities to the business and linking business and technical architecture. We can make better, faster decisions because the right processes, frameworks, and metrics are in place to guide us from architecture through operations."

Rebecca Jacoby
Senior VP and CIO, Cisco

#### **Lessons Learned**

# Changing IT-wide process requires careful planning

- Promote employee acceptance of changes through awareness communications and education, and greater use of collaboration tools.
- Use the right methodologies for the problem and don't align to one single approach (e.g. ITIL, Six Sigma / Lean)
- •An operating model involves more than governance it succeeds through greater collaboration not more control.
- •Deploy the new model in stages use a phased implementation.

# To read the entire case study or for additional Cisco IT case studies on a variety of business solutions, visit Cisco on Cisco: Inside Cisco IT

www.cisco.com/go/ciscoit





Americas Headquarters Cisco Systems, Inc. San Jose, CA Asia Pacific Headquarters Cisco Systems (USA) Pte. Ltd. Singapore Europe Headquarters Cisco Systems International BV Amsterdam, The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

CCDE, CCENT. Cisco Eos, Cisco HealthPresence, the Cisco Iogo, Cisco Lumin, Cisco Nexus, Cisco StadiumVision, Cisco TelePresence, Cisco WebEx, DCE, and Welcome to the Human Network are trademarks; Changing the Way We Work, Live, Play, and Learn and Cisco Store are service marks; and Access Registrar, Aironet, AsyncOS, Bringing the Meeting To You, Catalyst, CCDA, CCDP, CCIE, CCIP, CCNA, CCNP, CCSP, CCVP, Cisco, the Cisco Certified Internetwork Expert Iogo, Cisco IOS, Cisco Press, Cisco Systems, Cisco Systems Capital, the Cisco Systems Iogo, Cisco Unity, Collaboration Without Limitation, EtherFast, EtherSwitch, Event Center, Fast Step, Follow Me Browsing, FormShare, GigaDrive, HomeLink, Internet Quotient, IOS, iPhone, iQuick Study, IronPort, the IronPort Iogo, LightStream, Linksys, MediaTone, MeetingPlace, MeetingPlace Chime Sound, MGX, Networkers, Networking Academy, Network Registrar, PCNow, PIX, PowerPanels, ProConnect, ScriptShare, SenderBase, SMARTnet, Spectrum Expert, StackWise, The Fastest Way to Increase Your Internet Quotient, TransPath, WebEx, and the WebEx Iogo are registered trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries.

All other trademarks mentioned in this document or website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0812R)