



Connected Workplace in Europe

How Cisco Redesigned
European Offices to Improve
Workplace Flexibility



A Cisco on Cisco Case Study: Inside Cisco IT

Overview

- Challenge:

Finding an efficient and long-term solution to provide employees with the support and facilities they needed to be productive

- Solution:

Offer an integrated approach to workplace and technology delivery

- Results

Created a highly efficient, mobile workplace and technology strategy

Challenge: Keeping up with changing workspaces

- To provide adequate space and support for constant business growth
- To keep real estate costs low during ongoing changes

Solution: Sustaining Support of Business Growth

- Create a senior project team, comprised of local and regional facilities, construction management, IT, and safety and security specialists, to oversee and coordinate effective communication among groups
- Reduce Real Estate costs by redefining existing workspaces

This was accomplished by:

Reducing desk size

Reconfiguring internal spaces

Introducing Cisco AVVID technology (Architecture for Voice, Video, and Integrated Data) to reduce space needed, and increase flexibility in the workplace

Results:

- Staff mobility created a highly efficient workplace using Cisco AVVID
 - IT no longer needed to be involved in office changes
 - Requirements for WPR administrative resources were reduced
- “Go to Market” sales strategy was formed using the Cisco Internet Business Solutions Group (IBSG)
- Real Estate optimization was validated with use of IPT and Cisco technology

To read the entire case study, or for additional Cisco IT case studies on a variety of business solutions, visit Cisco on Cisco: Inside Cisco IT

www.cisco.com/go/ciscoit



CISCO



Americas Headquarters

Cisco Systems, Inc.
170 West Tasman Drive
San Jose, CA 95134-1706
USA
www.cisco.com
Tel: 408 526-4000
800 553-NETS (6387)
Fax: 408 527-0883


Asia Pacific Headquarters

Cisco Systems, Inc.
168 Robinson Road
#28-01 Capital Tower
Singapore 068912
www.cisco.com
Tel: +65 6317 7777
Fax: +65 6317 7799

Europe Headquarters

Cisco Systems International BV
Haarlerbergpark
Haarlerbergweg 13-19
1101 CH Amsterdam
The Netherlands
www-europe.cisco.com
Tel: +31 0 800 020 0791
Fax: +31 0 20 357 1100

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

 ©2007 Cisco Systems, Inc. All rights reserved. CCVP, the Cisco logo, and the Cisco Square Bridge logo are trademarks of Cisco Systems, Inc.; Changing the Way We Work, Live, Play, and Learn is a service mark of Cisco Systems, Inc.; and Access Registrar, Aironet, BPX, Catalyst, CCDA, CCDP, CCIE, CCIP, CCNA, CCNP, CCSP, Cisco, the Cisco Certified Internetwork Expert logo, Cisco IOS, Cisco Press, Cisco Systems, Cisco Systems Capital, the Cisco Systems logo, Cisco Unity, Enterprise/Solver, EtherChannel, EtherFast, EtherSwitch, Fast Step, Follow Me Browsing, FormShare, GigaDrive, HomeLink, Internet Quotient, IOS, iPhone, IP/TV, iQ Expertise, the iQ logo, iQ Net Readiness Scorecard, iQuick Study, LightStream, Linksys, MeetingPlace, MGX, Networking Academy, Network Registrar, Packet, PIX, ProConnect, RateMUX, ScriptShare, SlideCast, SMARTnet, StackWise, The Fastest Way to Increase Your Internet Quotient, and TransPath are registered trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries.

All other trademarks mentioned in this document or Website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0704R)