



# Cloudy Future Equals Sunny Forecast for Service Providers

## Cisco IBSG Survey Shows Enterprise Migration to Cloud Computing is Happening Quickly

Looking for new ways to boost profits? Based on recent primary research with enterprise customers, the [Cisco Internet Business Solutions Group \(IBSG\)](#) presents a one-hour webcast on how service providers can take advantage of enterprises' rush to the cloud. You will learn:

- How service providers can differentiate themselves by offering public cloud services
- Why service providers have an edge over other cloud providers
- How and why your customers plan to migrate to the cloud
- Applications and services most likely to migrate to the cloud
- Roadmap to becoming a public-cloud service provider

### Register Now for this Data-Packed Event

What: Webcast: Cloudy Future Equals Sunny Forecast for Service Providers

When: January 25, 2011, 8:00–9:00 a.m. Pacific Time

Where: The comfort of your own desk (webcast will be broadcast by ON24)

Why: Information you can use to boost revenues and differentiate your services

[Click Here to Register](#)