



## Chris Osika

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Chris Osika is senior director and North American lead for the Service Provider Practice, Cisco® Internet Business Solutions Group (IBSG), the company's global consultancy. With more than 20 years of international consulting experience with communications, high-tech, and media clients, Osika is the perfect partner for service providers (SPs). Osika's mission is to catalyze and grow the SP marketplace by helping SPs adopt new business models based on disruptive strategies such as cloud computing, video collaboration, and the fusing of the home and mobile experiences. "Our aim goes beyond helping leading SPs to compete more effectively," he says. "Our intention is to move the SP marketplace ahead as a whole."

Osika and his team are focused on establishing go-to-market plans for cloud computing, which provides SPs a new and rapidly-growing market for managed services. On the consumer front, the emphasis is on fusing mobile and in-home experiences to create "ubiquity" that extends across networks, devices, and applications—providing the next generation of entertainment, productivity, collaboration, and monitoring solutions that will effectively change consumers' lives. Finally, Osika is focused on developing new business models that allow SPs to create new sources of value.

Osika holds a bachelor's degree in industrial and management engineering from Rensselaer Polytechnic Institute and an MBA from the University of Queensland in Brisbane, Australia. As a devoted father who stays connected to every aspect of his own busy life, Osika has both a professional and personal stake in making cloud computing and ubiquitous presence a reality.



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