



Juan Carlos Castilla-Rubio

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Juan Carlos Castilla-Rubio leads the Emerging Markets Public Sector Practice of the Cisco Internet Business Solutions Group (IBSG).

IBSG's Emerging Markets Public Sector team works as trusted advisers to many government and public sector organizations to explore the intelligent use of ICTs to transform government into a more responsive and productive citizen-centered service engine.

Castilla-Rubio brings solid industry knowledge and broad experience both as a line executive and as a strategy management consultant. Prior to joining Cisco, he was a partner for DiamondCluster International, Inc., where he led the financial services/mobile telco practices in Latin America. Before that, he was CEO for an industrial biotechnology start-up, an EVP operations for a large brewery group, a VP of corporate strategic development for a financial services group, and a senior consultant for McKinsey & Company.

In his tenure as a research professional in the biotech industry, he acted as a consultant to the Andean Development Bank and to the United Nations Industrial Development Organization in Austria.

A native Peruvian, Castilla-Rubio graduated from the University of Cambridge, UK, with a B.Eng. in chemical engineering and an M.Eng. in biochemical engineering. He later graduated with an MBA from INSEAD in France.



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