



Bernard Sfeir

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Bernard Sfeir is a senior manager in the French Financial Services Practice of the Cisco Internet Business Solutions Group (IBSG). He brings nine years of financial services experience to Cisco, including two years in change management at Andersen Consulting and seven years at Accenture in the Strategy and Business Architecture department. At Accenture, he served as a senior manager in the financial services vertical covering capital markets, retail banking, and insurance clients in France and in Europe.

While at Accenture, Sfeir supervised more than 20 assignments for regional and global financial services companies. The scope of his projects has included post-merger integration, feasibility studies and business case development, business process re-engineering, and change management..

Sfeir holds an MBA from the Kellogg School of Management, Northwestern University. He majored in consulting, management, and finance. Prior to his MBA, Bernard received a specialized master's degree in international project management at the ESCP-EAP business school in Paris as well as a civil engineer/architect diploma from a French leading school.

Sfeir participates regularly as a guest lecturer in strategy and decision analysis at the ESCP-EAP Specialized Masters.



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