



Cameron MacQuarrie

Director, Financial Services Practice,
Internet Business Solutions Group

Cameron MacQuarrie is a manager in the financial services practice for Cisco Internet Business Solutions Group (IBSG), with over 15 years of experience in delivering innovative solutions to the global Financial Services market. He has worked with organizations such as Lehmans, RBS, Merrill Lynch, Barclays, Amex, Society General, Unicredit and HSBC; implementing technology solutions that deliver a competitive business edge.

MacQuarrie's unique combination of skills, knowledge and culture for open collaboration on business issues and technology solutions has been evident in over 50 strategic assignments, resulting in long term relationships with CXO levels that consistently seek guidance on advice on how technology can solve business challenges across North America, EMEA, and Asia Pacific. His responsibilities have been to drive the development and execution on the "how to" by defining the solution to the business need with a combination of technology partners across CRM, CEM, BPM, driving integration plans and executing with the most appropriate partner delivery team such as IBM, Siemens, BT, etc.

MacQuarrie has a degree in Electronic Engineering (Communications Specialization) from the University of Glasgow; he regularly participates at conferences focused on financial services and technology, as both a contributor and speaker.



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