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Philip Farah is a director in the Financial Services Practice of the Cisco Internet Business Solutions Group (IBSG). IBSG works with many of the world's leading financial services institutions to enable innovative business model changes, streamline business processes, and capitalize on emerging technologies.

Farah brings a blend of Financial Services industry, management consulting and IT strategy experience to IBSG. Prior to joining Cisco, he headed an analytics function at Capital One Financial focused on the development of new products and strategies. Prior to Capital One, he was a consultant with McKinsey and Co where he served leading Financial Services companies on global strategy engagements with a focus on the retail banking and insurance verticals. Earlier in his career, he managed the IT infrastructure department of a retail bank.

Farah also brings a global perspective to IBSG. He complements his U.S. background with several years of experience in Europe (France) and the Middle East (Lebanon).

He holds an MBA from the University of Texas at Austin, a master's degree in computer engineering from EERIE, France, and is a native speaker of French and Arabic.



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