



## Vicente Sandoval

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Vicente Sandoval is a manager with the Research and Economics Practice within the Cisco Internet Business Solutions Group (IBSG). He has developed economic and value based assessments of Cisco solutions for many of Cisco's Fortune 500 enterprise customers, including Telefonica, France Telecom, and General Electric. He also contributes analysis and research to Cisco's technology Thought Leadership.

Sandoval has also been a member of the IBSG operations team since 2005 and as business operations manager he developed, managed, and developed IBSG's customer engagement performance management workflow and metrics, managing IBSG's customer satisfaction program, and providing strategic operations, budget and expense support to IBSG's executive leadership team.

Sandoval's work prior to Cisco included applying financial, analytical, and data management expertise in areas such as risk management, consumer marketing, and business development; particularly within large consumer data driven environments within the marketing, finance, healthcare insurance, and technology industries (HSBC, Charles Schwab, Life Guard Healthcare, and McAfee).

Vicente holds a Bachelors degree in Economics from the University of California, Davis, and a Masters degree in Economics from California State University, Hayward, and "Certified Project Manager" credentials from Stanford University.



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