



Sharon Finke

Director, Retail/CPG/Transportation Practice Internet Business Solutions Group

Sharon Finke is a senior director in the Cisco Internet Business Solutions Group (IBSG), with more than eight years of experience consulting with Fortune 500 companies in the retail, consumer packaged goods (CPG) and transportation industries on innovative, performance-enhancing uses of technology. Sharon is a business and technical manager with more than 20 years of experience in integrating technology into business functions.

Finke spent eight years with Eastman Kodak in IT and marketing leadership roles. As director, electronic commerce, she built and directed an organization that managed all voice and electronic-based interfaces with more than 3,000 Kodak customers in retail, healthcare, high-technology, professional photography, and graphics imaging. Finke co-built and launched Eastman Kodak's first Internet site.

Prior to Kodak, Finke spent eight years with GE Information Systems in sales management and technical consulting, selling networked applications to sales, marketing, and manufacturing clients.

Finke also spent two years with the Massachusetts Institute of Technology on a research grant that piloted computerized vehicle dispatching in a demand-responsive transportation system.

Sharon holds a bachelor's degree in business administration/computer science from Rochester Institute of Technology.



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