

Tomorrow's Retail Possibilities

Connecting the World with the Internet of Everything

For retailers, the Internet of Everything offers seamless interconnectivity that improves their customer's experience and grows their bottom line.



Interactive displays help shoppers explore products, decide which ones they want and purchase them on the spot.



Retailers customize marketing and advertisement for the customer, lifting sales by 3%.

Thanks to collaboration tools like Telepresence, shoppers can receive personal advice from experts, no matter the location or size of the store.



Out-of-stock reduction leads to 1% sales uplift.

Next generation workers utilize mobile, remote collaboration, and BYOD to drive higher employee productivity and improve profitability by up to 8-9%.

Wireless technologies connect the retailer to its partners, keeping products in stock and preventing lost sales opportunities.



Cisco's Connected Mobile Experience technology delivers personalized marketing and product information on each shopper's mobile device.

Taking advantage of loE offers an average retailer 12% higher profits by 2017.



Innovative payments could contribute a 1-2% increase in profitability.

The Internet of Everything is changing every aspect of how retailers do business. Today, retailers are connecting to customers in ways that weren't possible a few short years ago. This seamless interconnectivity is bringing new opportunities to improve everything from reaching new markets to boosting profits.