Monthly Highlights – Vol. 31

Global Analyst Relations

Greetings!

We are pleased to provide you with the monthly update from Global Analyst Relations. At a glance, you will be able to view important news and upcoming events from Cisco. For additional details, please visit the <u>Analyst Relations website</u>.

Collaboration

- Collaboration: Changing the Way We Work , blog by Blair Christie
- A Powerful Network Simplifies Adoption of New Mobile Devices, blog by Sheila Jordan
- The Correlation Is Clear: Measuring Collaboration Is Directly Tied to Better Adoption of Collaboration Tools, blog by Hans Hwang
- Customer Collaboration and the Internet of Everything , blog by Chris Botting
- Project in Sergipe, Brazil, Deploys Telemedicine in Pediatric Care
- 2013 NBA Development League Draft to be Conducted Using Cisco WebEx Meeting Center for the Third Consecutive Year
- Cisco Delivers New Enterprise Collaboration Solutions Designed for the Modern Workspace

Core / Enterprise Networking Group

- · Cisco completes Whiptail acquisition
- Whiptail and UCS blog by Todd Brannon
- Simplifying Cloud infrastructure deployments built on Cisco UCS and OpenStack blog by Ashok Rajagoplan
- Three years and going strong FlexPod and Cisco UCS blog by Marcus Phipp
- IWAN and the Next-Generation Branch: Cisco and Akamai Announce Joint Development of IWAN Solution

Data Center / Virtualization / Cloud

- Kevin Egan Blog: The One and Only Cisco UCS Manager
- Cisco Announces Intent to Acquire WHIPTAIL
- My experience at VMWorld- Blog by Ravi Balakrishnan

Healthcare

- · Sergipe, Brazil, Deploys Telemedicine in Pediatric Care
- What Moving to the Cloud Means for Healthcare Organizations
- Cherokee Health Systems Moves Telephony Centers to the Cloud

Manufacturing

- Data in Motion: The Next Frontier for Manufacturers
- Bridging the Plant-to-Enterprise Security Gap

Watch Videos

- Cisco's Partner Ecosystem
- Online Program Matches Veterans to Civilian Careers
- Cisco Innovators: Optimizing Big Data Applications
- The Internet of Everything Concert Experience

Speaker Series Webinars

- Cisco Speaker Series: Application Centric Infrastructure Tuesday, November 19, 8:00 am, PDT. Register <u>here</u>.
- Cisco APJC Speaker Series: Application Centric Infrastructure: Thursday, November 21, 12:00 pm, Singapore Time. Register here.

Contact: Kawal Johal

Meet your Global Analyst Relations Team



Dave Kamp

Manager, Global Analyst Relations

Responsibilities: : AR Manager covering UCS (Unified Computing System), the fastest growing product line at Cisco

Favorite Food: Sarmale (Romanian)

Favorite Movie: The Searchers

Prior to Cisco: PR and AR for Six years at HP

Best vacation: 2013 Punta Cana Dominican Republic

Social Media

• IT vs OT: Bridging the Divide

Internet of Everything

- New Cisco Network Fabric Reins in the Internet of Everything
- Beyond the Touchscreen: The Human Body as User Interface
- The Internet of Everything Moves Home Automation Toward the Mainstream

Public Sector

- California Fire Departments Utilize Grant Funding to Modernize Training Procedures
- New Texas Library Expands Offerings Through Interactive Technology
- Federal Scientific Agency Deploys High-Performance Network

Service Provider / Video

- · Wireless Broadband Alliance and 13 Operators to Enable 'NGH Live' at Wi-Fi Global Congress Beijing
- Smithsonian Upgrades Network with Cisco Optical Solution and Switches
- Mobile TeleSystems Belarus and Cisco Create Unique-for-Belarus Broadband Solution
- MCNC Powers Advanced Academic and Economic Development Research and Communications
- Tata Sky Selects Cisco's Videoscape Video Everywhere Solution to Deliver Multiscreen Experiences
- Cisco Barometer Reveals Sporting Events Will Drive Brazilian Broadband Growth Through 2017
- SCTE Cable-Tec Expo 2013 in Atlanta: Video Blog Series

Cisco Services / WW Partners Organization

- Design Trendsetter Uses Smart Net Total Care to Keep Pace with Network Change

• Convention Center Solidifies Reputation as World-Class Venue

- Network Agility Quickens Service Provisions for Kuwait Telco
- Cable Provider Gains Efficiencies Through Network Visibility
- Leveraging the SMB Market with Managed Service Offerings

APJC Highlights

- Cisco Reaches over 100 Million Digital TV Homes and 340 Million Viewers in Asia Pacific
- NEC Australia and Cisco Collaborate to deliver Hybrid Cloud Unified Communications
- · Cisco Hosts Incheon City Mayor at Smart City Solutions R&D Center in Korea
- The Internet of Everything in Measurable Business Outcomes
- Tata Sky Selects Cisco's Videoscape Video Everywhere Solution to Deliver Multiscreen Experiences
- · Cisco Recognizes APJC Excellence in Collaboration with Its Collaboration Partner Summit Awards

Feel free to provide feedback.

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Global Analyst Relations Contacts

Questions/Inquiries?

