



Champions of Diversity



And the Winner Is . . . Mark Williams

Cisco's Mark Williams, business development manager, Americas Channels Distribution, has joined an impressive list of Cisco employees and other corporate employees who have received one of DiversityBusiness.com's most sought-after awards: "America's Top Diversity Champions for 2013." Mark was selected for this honor because of his commitment to diversity solutions for people from all walks of life.

Mark developed the Diverse Specialty Distribution (DSD) Program in 2007 as an enhancement to Cisco's Global Supplier Diversity and Business Development (GSDBD) program, which had been established more than 14 years earlier. The Cisco® DSD program now comprises both minority- and woman-owned enterprises, has doubled the number of program participants, has tripled its sales since its inception, and allows Cisco partners to meet or exceed their goals for expenditures with diverse companies.

The "Top Diversity Champions" award is given to leaders who have distinguished themselves in the markets and communities they serve with quantifiable results on important diversity initiatives. The list of award winners has become the most recognized and respected compilation of individuals who promote diversity in the marketplace in a time when diversity has never been more important.

Mark, along with other award recipients, will be honored at the "13th Annual DiversityBusiness.com Multicultural Business Awards Ceremony and Conference" at the Wynn Resort in Las Vegas this spring.

Call to Action: [Learn more about Cisco's Diverse Specialty Distribution \(DSD\) program.](#)