



Jennifer Brown, President

Jennifer Brown is a passionate advocate and social entrepreneur committed to guiding leaders and organizations to create healthier workplace cultures that resonate with current and incoming leaders. With two Masters degrees – in Vocal Performance and Organizational Development – and experience in non-profit management and marketing, Jennifer founded JBC in 2004, and she and her team have since facilitated and coached hundreds of leaders and their teams all over the world on critical issues of strategy, leadership and integrity. Her focus today is on continuing to build JBC’s “triple bottom line” as a company, identifying emerging workplace trends and building more enlightened organizations with her clients. Her areas of expertise include catalyzing diversity to drive innovation and business results, ERG/Affinity Group development, growing leaders in the new global, generationally-diverse and technology-connected workplace ecosystems, and aligning corporate strategy with individual, team, and societal values.

Jennifer is widely quoted in the media on topics of diversity and inclusion, the changing demographics of the workforce, women’s career dynamics, and the LGBT landscape; her thought leadership on diversity in the workplace has appeared in leading media outlets such as *The Wall Street Journal*, *Crain’s*, and *Sirius Radio*, with recent TV appearances on *Fox News*, *WCBS*, and *Better TV*. As a “diverse” business owner herself, she is consulted on supplier diversity, drawing on insights from her own identity, as well as her vast network of diversity professionals in multiple industries. Her pro-bono leadership positions include Out & Equal, The Women’s Presidents Organization, and the social entrepreneurship engine, Starting Bloc. She is the recipient of NYC Comptroller Bill Thompson’s LGBT small business owner of the year, and a finalist for Wells Fargo’s LGBT Business of the Year award.

Company Bio - Jennifer Brown Consulting (JBC), a New York City-based workplace consulting firm, is committed to helping talent at all levels redefine leadership in today’s troubling economic times. The company’s expert facilitation, coaching, workshops, and seminars are designed to turn talent networks into business pipelines and innovation engines, as well as help individuals at all levels transform their environments into ones that appeal to employees, clients and customers up, down, and across the ladder. The company enjoys collaborations with clients from many industries, including financial services, media, manufacturing, technology, retail, and not-for-profit. Some of these companies include American Express, Booz Allen Hamilton, Credit Suisse, The New York Times, Working Mother Media/Diversity Best Practices, UBS, Fortis, Cisco, BASF, Ernst & Young, ESPN, Chubb, and many others.

JBC is known as a unique resource to Employee Resource Groups/Affinity Groups, and was first to market with a professional development product offering that builds the future potential of these groups, with clients ranging from Booz Allen Hamilton to State Farm. JBC is a preferred consulting partner with the creators of Diversity Best Practices’ Network and Affinity Group Leadership Congress (NALC), the leading forum for ERGs in existence today.

JBC is proud to be certified as a diverse supplier by both the WBE and the NGLCC. For more information, please contact info@jenniferbrownconsulting.com.