



Supplier Diversity: Supplier Advantage

Engage

Global Outreach

Business Development

Global Supplier Diversity Business Development

(GSDBD) is a Corporate Member of many domestic and international organizations such as:

NMSDC

National Minority Supplier Diversity Council

NMSDC Global-Link

NMSDC International programs (Canada, United Kingdom, China, South Africa, Australia)

WBENC

Women's Business Enterprise National Council

WEConnect International

Promotes international certification for Women Owned businesses (Canada, United Kingdom, China, India)

Conferences/Tradeshows:

GSDBD participates in annual events such as NMSDC, WBENC, etc.

Global Outreach

United States, Canada, United Kingdom, China, South Africa, Brazil, India, Australia, Russia and Mexico

Business Mission Participation

Australia, China, United Kingdom, South Africa

Collaborate

Empower Suppliers

Supplier Diversity

Business Classifications:

- Large Business Enterprise
- Small Business Enterprise
- Government or Non-Profit
- Foreign-Owned Business Enterprise

US Representation:

- Minority-Owned Business
- Women-Owned Business
- Women-Owned Small Business
- Veteran Owned Business
- Service-Disabled-Veteran-Owned Business
- Disabled-Veteran-Owned Business
- Small Disadvantaged Business
- Hub Zone Small Business

Supplier Development

The Executive Mentor Protégé Program (EMP2)

This program includes Cisco's executives that mentor CEOs of diverse businesses about Cisco's expectations, business strategy, and potential opportunities for increased spend.

UCLA MDE Program

This four-day program offers entrepreneurs a premiere educational opportunity to develop essential skills needed to increase their business's productivity and profitability in the marketplace.

Supplier Mentoring Program

This program includes Cisco's Supplier Diversity Team to mentor select certified Cisco diverse suppliers, enabling collaboration with business functions to increase partnerships, education, and spend opportunities.

How to do Business with Cisco

To learn more, attend a quarterly workshop at the SBA Center in San Jose and San Francisco California.

Accelerate

Supplier Opportunities

Customer Programs

Global Supplier Diversity Business Development Program @ CiscoLive! Networkers

This global program invites diverse minority value-added resellers (VARs) and indirect suppliers to an exclusive one-day event at Cisco Live!

Supplier Meetings

These meetings connect VARs and diversity suppliers for private face-to-face meetings with representatives of qualified organizations and businesses to discuss potential opportunities.

Corporate Supplier Diversity Mentoring

This mentoring program is designed to share best practices with corporate customers to help them build their supplier diversity program.

Supplier Programs

Cisco Select Certification

Focuses on small and medium-sized business customers with fewer than 250 employees.

Cisco Certified Refurbishing

Cisco's Program that resells remanufactured equipment.

Diverse Specialty Distributor

Focuses on a channel distribution solution to create a diverse specialty distributor to include diversity in the supply chain and to meet customer requirements.

Supplier Advantage

Matchmaking Sessions

At conferences and events, these meetings connect VARs and diversity suppliers for private face-to-face meetings with representatives of qualified organizations and businesses to discuss potential opportunities.

GSDBD Business Expo

A "targeted" business expo providing multiple spend owners within the business unit with the opportunity to meet diverse suppliers.

GSDBD Newsletters

Provides updates on new programs, events, and more!

Contact Us

Supplier Diversity

gsdbd-ops@cisco.com