



## Peter Jakobsen

**Good-Natured Unified Communications  
Solutions Marketing Team Leader**

### **Originally From:**

Denmark. Moved to Singapore in 1995, after being posted to the Royal Danish Embassy as an Export Counselor on a three-year contract in the Danish Foreign Service.

### **Co-Workers See Him As:**

Cheerful and full of stupid jokes.

### **Recent Success At Work:**

Was part of the worldwide team that won the “Collaborate Across Cisco” Award in Q1 for the recent Global Collaboration Launch.

### **Excited By:**

Collaboration. The unified workspace. The cutting-edge Web 2.0 technologies and development of new tools. The vision and level of innovation for such a large company.

### **Surprising Fact:**

He used to play guitar in a blues band, before becoming a family man.

### **Favorite Activities:**

Active member of the Cisco Christian Group in Singapore (Ciscoians), a support group that meets weekly for sharing sessions and which help run the Alpha in the Workplace course. Also, communications lead for the Asia Civic Council, which organizes donation and volunteerism activities. Enjoys spending time with his wife and four kids.

### **Philosophy Of Life:**

Love your neighbor, and treat people the way you'd like to be treated.

### **Last Great Meal:**

Beef barbeque (in the middle of the table) at a restaurant just next to “Hello Kitty Land” in Tokyo.

### **Can't Live Without:**

His eBible on his BlackBerry.