



Ahmed Madkour

Energising His Team at a Critical Time.

Position:

Sales Account Manager for WebEx, selling to the UK market.

Recent Success At Work:

One of his customers used WebEx to save \$14,000 per month, reducing travel costs while increasing productivity. The customer called him personally to thank him.

Co-Workers See Him As:

Positive. Upbeat. Persistent. Reliable. Gets things done. Always laughing.

Mentor:

His mother, who is the author of 7 books, and who has been a driving force in his life.

Philosophy Of Life:

No problem is too big; break it down into smaller steps and tackle one step at a time. Pursue what you want to do—the barriers are all in your head.

Activities:

Snowboarding in Switzerland, horseback riding, and anything to do with electronics—he's a computer geek with a Master's degree in IT.

Last Great Meal:

His wife cooked zuurkool (the name translates as "sour cabbage"), a traditional Dutch winter dish of cabbage, sausage, and mashed potatoes. It's heavenly, and tastes better than it sounds.

Can't Live Without:

The freedom to be himself, and think, say, and do what he wants.