

Takeback and Recycle Program provides greater collaboration between Cisco and NetDesign

NetDesign Introduction

NetDesign A/S was established in 1988. Since the establishment, the mission has been to meet the increasing demand of Danish companies' and institutions for internal and external communication – also including the need for professional advisory services, training, and service.

Today, NetDesign delivers complete communications solutions integrating IT and telephony systems with a view to making the customer's internal and external business processes more efficient. Their services also comprise related consultancy services, design, installation, operation, service and support.

Within its entire field of operation, the company has acquired a degree of knowledge and experience unrivalled by other players in the Danish market. This position is maintained by an ongoing and comprehensive supplementary training programme for all staff groups as well as targeted recruitment of new employees having the right core competences.

On 1 December 2004, NetDesign A/S became a subsidiary of TDC Business Nordic, but is still being run as an independent company. NetDesign is the driving force of TDC's efforts in the IP/LAN area – including Cisco equipment and IP telephony.

Their mission is to create and manage customer-adapted IP communication solutions, which streamline and develop Denmark's largest companies and organisations.

The Opportunity

As a leading IP-communications specialist, NetDesign is committed to providing its customers with the highest degree of technical service. With the constant technology evolution many clients upgrade to the latest solutions ensuring enhanced services and productivity for their organisation.

When a client upgrades, it usually leaves a considerable amount of IT equipment that is obsolete or end-of-useful-life that needs to be removed and disposed of. In compliance with the requirements of the European Union WEEE directive (Waste Electrical and Electronic Equipment), producers of electrical and electronic equipment must finance the takeback and recycling of their products placed on the EU market after August 13, 2005.

SUMMARY	
Customer Partner Name	NetDesign A/S
Location	Denmark
Business Challenge:	<ul style="list-style-type: none"> To recycle quantities of end-of-life products from various clients
Business Results:	<ul style="list-style-type: none"> The Program adds both environmental and financial value to the relationship with Cisco

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“It is important for us at NetDesign to work with vendors who have established recycling programs thereby making it easy for our customers to dispose of old and outdated equipment” commented Lars Rothgarn, Purchasing Manager at NetDesign.

Solution

The aim of the EU WEEE Directive is to restrict waste volumes, and to increase reuse, recycling and other forms of recovery of waste electrical and electronic equipment. Underlying this aim is the concept of the polluter-pays principle.

In 2007 14,950 tonnes of IT and Telecommunications equipment WEEE was collected in Denmark, an increase of 31% over 2006, according to statistics supplied by WEEE-Systems, Denmark.

NetDesign has made full use of the Cisco Takeback and Recycle Program to ensure that all end-of-useful-life Cisco equipment is returned and recycled in a responsible and ethical manner. To date, NetDesign has been the most prevalent Danish partner to utilise the Takeback and Recycle Program.

Benefits – The Value

The Cisco Takeback and Recycle Program provides many benefits to its customers and partners, namely decreased costs by the elimination of costs associated with storing excess, outdated, or used ICT equipment. It ensures the proper disposal of old equipment that is compliant with all environmental legislation, And finally, accountability through a single point of contact, end-to-end visibility, and detailed reporting of product disposal upon request.

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For More Information

To find out more about the Cisco Takeback and Recycle Program visit www.cisco-returns.com.