



Koh Eng Kheng
Regional Sales Director, ASEAN
VMware

Koh Eng Kheng is the Regional Sales Director of VMware, ASEAN. Eng Kheng is responsible for the regional sales strategy and extending VMware's partner and channel relationships to establish VMware's market leadership.

Leveraging on his in-depth experience in the mainframe and storage market, Eng Kheng will focus on helping more Asia Pacific companies to simplify their IT, fully leverage their existing computing investments and respond faster to changing business demands through VMware's solutions.

Eng Kheng brings with him over 14 years of experience in direct and indirect sales, channel management, marketing and technical areas with leading global technology companies in the Asia Pacific region. Formerly, Eng Kheng was General Manager of Hyperion Solutions for ASEAN and India where he expanded Hyperion's presence through key partnerships.

Prior to joining Hyperion, he was the Country Manager of Interwoven, South Asia and also served as Country Manager, Storage Systems for IBM Singapore. Eng Kheng has a strong technical background from his time with Hewlett Packard Singapore and Singapore Computer System.

He holds an MBA from the Nanyang Technological University and a Bachelor in Electrical Engineering from the National University of Singapore.

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