



Cisco Systems (Thailand), Ltd.
28th Floor, The Office at Central World
999/9 Rama I Road, Pathumwan,
Bangkok 10330 Thailand.
Tel: +66 (0) 2263-7000
Fax: +66 (0) 2254-6000

TERMS AND CONDITIONS
“CISCO UNIFIED COMMUNICATIONS CONTEST”

NO PURCHASE NECESSARY TO ENTER OR WIN. INTERNET ACCESS IS REQUIRED TO ENTER. OFFERED AND OPEN ONLY TO THOSE ELIGIBLE ENTRANTS WHO ENTER FROM WITHIN THAILAND.

1. **ELIGIBILITY:** The Cisco Asia "CISCO UNIFIED COMMUNICATION CONTEST" ("Contest") is open only to (i) legal residents of Thailand who are eighteen (18) years of age or older at the time of entry, and (ii) are companies incorporated in Thailand and registered with the Accounting and Corporate Regulatory Authority with a minimum of 25 phone extensions and a PBX system. ("Entrants"). Void where prohibited by law. Employees of Cisco Systems and Thailand Press Holdings (AR Group) and their immediate families and relatives and the employees of any advertising, marketing and/or promotional firms associated with these entities are not eligible to enter this contest. Subject to all applicable federal, state, provincial and local laws and regulations. All Entrants are responsible for compliance with any contractual limitations and/or office policies, if any, regarding participation or prize acceptance in the Contest.
2. **SPONSORS:** The Contest is sponsored by **Cisco Systems (Thailand), Ltd.** 28th Floor, The Office at Central World 999/9 Rama I Road, Pathumwan, Bangkok 10330 Thailand.
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes Entrant's full and unconditional agreement to and acceptance of these Official Rules and decisions of Sponsor which are final and binding in all respects.
4. **PROMOTION PERIOD:** Contest begins on or about 8.00am, Thailand Time on 8 May 2007 and is open until 6pm, 30 June 2007 or WHILE PRIZE SUPPLIES LAST, whichever is the earlier ("Contest Period"). The Contest Period may vary per country due to variant prize quantities per country. All Entries (defined below) must be received within the Contest Period applicable for the Entrant's country of legal residence.
5. **ENTRY: LIMITED TO ONE (1) ENTRY PER COMPANY.** Multiple entries will be disqualified. All entries become the sole property of Sponsor and none will be returned. To enter, fill out the entry form supplied with the mailer and submit the completed CISCO UNIFIED COMMUNICATIONS CONTEST form. One winner (company) will be chosen based on the answers given. Cisco Systems and/or its partner reserves the right to conduct a telephone interview to verify your information provided, and reserves the right to audit participants for compliance with entry requirement. To qualify to receive the prize, the Entrants would have to start deploying the Cisco IP Communications system in their production environment within 3 months of receiving the prize offer notification from the Sponsors. The prize must be redeemed by the winner by 15 July 2007 or will be forfeited. The installation of the Cisco IP Communications system will be carried out by Selected Ciscosuppliers/integrators, and a pre-installation due diligence will be carried out before the installation. The winner will be informed of any additional costs that are not part of the prize and shall agree to bear such additional costs in full before any installation may be commenced. Cisco's suppliers/integrators will provide the installation plus one-year maintenance. The prize excludes cabling infrastructure. Your entry must be postmarked by latest 30 June 2007. Sponsor is not responsible for lost, late, incomplete, illegible or misdirected entries, which will be disqualified. Proof of sending will not be deemed to be proof of receipt by Sponsor.

In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder"



Cisco Systems (Thailand), Ltd.
28th Floor, The Office at Central World
999/9 Rama I Road, Pathumwan,
Bangkok 10330 Thailand.
Tel: +66 (0) 2262 7000
Fax: +66 (0) 2254 6000

is the natural person assigned an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

Notwithstanding anything in these terms and conditions, Sponsor reserves the right at any time in its absolute discretion to: (i) Cancel or modify the Contest, or any part thereof; (ii) Determine and/or amend, by addition to, deletion from or variation of, these terms and conditions without prior notification, including but not limited to, the eligibility terms and criteria for the Contest, the selection of winners, and the timing and venue of any act to be done, and all Eligible Entrants and winners shall be bound by such determination and/or amendments; and (iii) Substitute, withdraw or cancel any prize without prior notice and without having to disclose any reason thereof and without any payment or compensation whatsoever. Sponsor assumes no responsibility for lost, stolen, late, incomplete, invalid, illegible or misdirected submissions or claims; for failed, partial or garbled computer transmissions; or for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware, or software or electronic or human error which may occur in the transmission of any information related to this promotion or in the processing of claims.

To elect to be excluded from future contest mailings, please notify **Cisco Systems (Thailand), Ltd.** 28th Floor, The Office at Central World 999/9 Rama I Road, Pathumwan, Bangkok 10330 Thailand.

6. **JUDGING:** On or about 15 July, 2007, one potential winner will be selected by a panel of Cisco Judges ("Judges") whose decisions as to the selection of the potential winner are final. Judges will select the potential winners according to the following criteria (collectively, the "Judging Criteria"):

The following are some sample criteria:

- Whether the Entrants can start deploying the Cisco IP Communications system in their production environment within 3 months of receiving the prize offer notification from the Sponsors.
- Whether the additional costs that are not part of the prize are agreeable to the Entrant.

The one entry that is awarded the most points based on the Judging Criteria will be declared the winning entry. In the event of a tie, the entry with the highest score, the third criteria, will be declared the winning entry. All decisions by the Judges are final.

7. **PRIZES:** Winners will receive an option of choosing one of three choices as stated in attached Appendix A, B and C

If the above prize equipment is technically not optimal for the winner, Cisco Systems (Thailand) Co., Ltd., and Cisco's supplier/Integrator can substitute whole or part of the offer with other suitable Cisco IPC equipment, so as to maintain the total prize value the same. The Approximate Retail Value ("ARV") of the above stated prize is Ninety Thousands Thailand dollars. The total number of prizes is one set.

IMPORTANT NOTICE: Currency exchange rates may vary at time of prize award. Limit one (1) prize per person. SPONSOR IN NO WAY ENDORSES THE CONTENT, ACCURACY OR VERACITY OF THE QUIZ. SPONSOR AND PRIZE SUPPLIERS MAKE NO WARRANTY, REPRESENTATION OR GUARANTY, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATING TO ANY PRIZE INCLUDING BUT NOT LIMITED TO ITS QUALITY OR SUITABILITY AND SPONSOR AND PRIZE SUPPLIERS HEREBY DISCLAIM ANY RESPONSIBILITY OR LIABILITY RELATING THERETO. Cash equivalent of prizes will not be awarded. Difference between ARV and actual values will not be awarded. No cash or other substitutions are permitted except at the discretion of Sponsor who reserves the right to substitute a prize of comparable or greater value if the prize is unavailable or cannot be awarded as described for any reason. All sales taxes, and any other costs, fees and expenses, charges, with the exception of delivery costs which will be borne by the Sponsor, on a prize are the sole responsibility of winner. Delivery shall be by overnight courier/registered post (as determined by the Sponsor) to



Cisco Systems (Thailand), Ltd.
28th Floor, The Office at Central World
999/9 Rama I Road, Pathumwan,
Bangkok 10330 Thailand.
Tel: +66 (0) 2263-7000
Fax: +66 (0) 2254-6000

the address furnished by the winner as reflected in the registration page. Any and all federal, state, provincial or local taxes, fees and surcharges on prizes are the sole responsibility of the winner. Prizes awarded to any winner who is an employee of a federal, state, provincial or local government organization will be subject to applicable ethics laws and regulations.

8. **WINNER SELECTION:** During or after the Contest Period, the Sponsor will review all Entries and the winner's name and other details will be published in eWeeks on by 30 July, 2007. Potential winners will be required to sign and return a Statement or an Affidavit of Eligibility and Release of Liability/Publicity within fifteen (15) business days of the date such affidavit and release are postmarked (if sent via mail) or the date the email was sent (if sent by email). In the event of noncompliance, if the winner cannot be reached via the contact information provided on winner's registration, or if the prize or prize notification is returned as unclaimed or undeliverable, the prize will be forfeited and an alternate winner will be selected.

9. **GENERAL CONDITIONS:** By participating and accepting a prize, where permitted by law, each winner grants unconditionally to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the irrevocable right to print, publish, display, broadcast, and use, worldwide in any media now known or hereafter developed, including, but not limited to, the World Wide Web and the Internet, at any time(s), the winner's name and logos, and the name, portrait, picture, voice, likeness, and biographical information of the individual who entered on behalf of the winner, as news, information and for advertising and promotional purposes without additional compensation or review. Sponsor reserves the right to cancel or modify the Contest if any attempt is made to cheat or engage in fraud, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any Entrant it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor reserves the right to contact any Entrant in order to verify the information provided in the Entry. Sponsor reserves the right to require verification from the potential winners. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of any provision. Sponsor reserves the right to refuse acceptance of an Entry without the need to furnish any explanation nor to entertain any queries by Entrants. In the event of a query or dispute, Sponsor's decision shall be final.

SPONSOR'S RIGHTS TO SUBMITTED ENTRIES: Submission of Entry grants Sponsor and its agents the right in perpetuity to reproduce, publish, use, edit, adapt and/or modify such Entry, in any way, in any and all media, without limitation and without compensation to Entrant. Submission further constitutes Entrant's consent to assign and transfer irrevocably to Sponsor any and all rights, title and interest in the Entry, without limitation, including all copyrights. By participating in the Contest and to the fullest extent under applicable laws, Entrant waives the benefit of any provision of law known as "moral rights" or "droit moral" or any similar or analogous law or decision in any country of the world and represents and warrants to Sponsor that its submission does not contain any third party confidential or proprietary information.

10. **USE OF PERSONAL INFORMATION:** Personal information submitted while participating in the Contest will be used only to contact potential winners unless Entrant has checked the Opt-In box on the registration page. Such personal information will not be used for any other purpose. Personal information means any information that may be used to identify the individual making the entry including, but not limited to, a first and last name, an email address, a home, postal or other physical address, other contact information, a title, a birth date, such individual's gender, occupation or industry, or other information needed to meet the obligations of the Contest. If the Opt-In box has been checked,



Cisco Systems (Thailand), Ltd.
28th Floor, The Office at Central World
999/9 Rama I Road, Pathumwan,
Bangkok 10330 Thailand.

Entrant grants to Sponsor and its affiliates an irrevocable right to print, reproduce, publish, use, edit, adapt, display, broadcast

and/or modify worldwide in any way, in any and all media, now known or hereinafter developed (without compensation to Entrant), including, but not limited to, the World Wide Web and the Internet, at any time(s), the winner's name and logos, and the name, portrait, picture, voice, likeness, and biographical information of the individual who entered on behalf of the winner, as news, information and for advertising and promotional purposes without additional compensation or review.

11. **WARRANTY: EXCEPT FOR WARRANTIES AND CONDITIONS IMPLIED BY LAW WHICH CANNOT BE EXCLUDED, SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING THE QUALITY OR SUITABILITY OF THE PRIZE.** Certain legislation may imply conditions or warranties which cannot be excluded, restricted or modified except to a limited extent. In this event, sponsor's liability is limited to, as its option: (i) the replacement of the prize or the supply of an equivalent prize; (ii) the repair of the prize; or (iii) the payment, if it does not contravene any law, of the cost of the replacement, supply or repair.
 12. **LIMITATIONS OF LIABILITY: BY PARTICIPATING AND ACCEPTING A PRIZE, EXCEPT FOR LIABILITY UNDER STATUTE WHICH CANNOT BE EXCLUDED, EACH WINNER AGREES THAT SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY CLAIMS, LIABILITY, OR CAUSE OF ACTION FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING WITHOUT LIMITATION PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE DELIVERY, ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE, PARTICIPATION IN THIS CONTEST, OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. FOR THE AVOIDANCE OF DOUBT, NOTHING HEREIN EXCLUDES OR LIMITS THE SPONSOR'S LIABILITY FOR DEATH OR PERSONAL INJURY RESULTING FROM NEGLIGENCE, FRAUD OR WILFUL MISCONDUCT.**
 13. **DISPUTES:** Except where prohibited by law, Entrant agrees that any and all disputes will be resolved in the appropriate courts in the State of California in the United States under the laws of the State of California. Should there be a conflict between the laws of the State of California and any other laws, the conflict will be resolved in favor of the laws of the State of California.
-



Cisco Systems (Thailand), Ltd.
 28th Floor, The Office at Central World
 999/9 Rama I Road, Pathumwan,
 Bangkok 10330 Thailand.
 Tel: +66 (0) 2263-7000
 Fax: +66 (0) 2254-6000

Appendix A

BOM for Free Starter kit Contest (Pack A)

Call Processing

CallManager 5.0 Server (Hardware and Software)

Product	Description	Qty
CALLMANAGER-5.0	Top Level Part Number Used In Ordering Tool	1
MCS7815I2-K9-CMA1	HW/SW Unified CallMgr 5.0 7815-I2 Appliance, 0 Seats	1
CAB-ACU	Power Cord UK	1
UCCX-45-CM-BUNDLE	5 Seat IPCCX STD CCM Bundle - AVAILABLE ONLY WITH CCM	1
CON-ECPM-UCCX45CB	ESSENTIAL SW+24X7X4 5 Seat IPCCX STD Bndl AVAIL w CCM Only	1
LIC-CM5.0-7815-I2=	License CallMgr 5.0 7815-I2 Appliance	1
CON-ECPM-L57815I2	ESSENTIAL SW+24X7X4 Lic CallMgr 5.0 7815-I2 Appliance	1
LIC-CM-DL-10=	CallManager Device License - 10 units	1

1-Year Software Subscription for CallManager (50 users)

Product	Description	Qty
UCSS-UCM	Top level SKU, Unified CallManager Subscription Services	1
UCSS-UCM-1-10	UCSS for UCM for One Year - 10 users	10

Voicemail

Unity Connection Voicemail Server (50 users/16 sessions)

Product	Description	Qty
UNITYCN-BUNDLE	Unity Connection 1.x SW plus HW Bundle	1
UNITYCN-1	Unity Connection 1.x Software	1
UNITYCN-K9-50USR	Unity Connection, 50 users, 8 ports, 1 TTS	1
UNITYCN1-8TO16PT	Unity Connection 8 to 16 additional port license	0
CON-ECPM-UNICN-1	ESSENTIAL SW+24X7X4 Unity Connection 1.x Software	1
CON-ECPM-UC50USR	Essential SW+24x7x4 Unity Connection, 50	1
MCS-7815-I2-UC1	MCS-7815-I2; Tower; Unity Connection; 2GB; Win2003	1
UNITY-PWR-UK	Power Cord for UK, Hong Kong, Ireland, Singapore	1
UNITYCN1-RECDISK	Windows 2003 media for use with Unity Connection	1

1-Year Software Subscription for Unity Connection (50 users)

Product	Description	Qty
UCSS-UNITYCN	UCSS for Unity Connection	1
UCSS-UCN-1-10	Unity Connection UCSS one year 10 pack	3

IP Phones

IP Phone 7961G

Product	Description	Qty
CP-7961G=	Cisco IP Phone 7961, spare	1

IP Phone 7970G (Colour LCD + Touch Screen)

Product	Description	Qty
CP-7970G=	Spare Cisco IP Phone 7970G, Global	1



Cisco Systems (Thailand), Ltd.
 28th Floor, The Office at Central World
 999/9 Rama I Road, Pathumwan,
 Bangkok 10330 Thailand.
 Tel: +66 (0) 2263-7000
 Fax: +66 (0) 2254-6000

Appendix B

BOM for Free Starter kit Contest (Pack B)

Call Processing

CallManager 5.0 Server (Hardware and Software)

Product	Description	Qty
CALLMANAGER-5.0	Top Level Part Number Used In Ordering Tool	1
MCS7815I2-K9-CMA1	HW/SW Unified CallMgr 5.0 7815-I2 Appliance, 0 Seats	1
CAB-ACU	Power Cord UK	1
UCCX-45-CM-BUNDLE	5 Seat IPCCX STD CCM Bundle - AVAILABLE ONLY WITH CCM	1
CON-ECPM-UCCX45CB	ESSENTIAL SW+24X7X4 5 Seat IPCCX STD Bndl AVAIL w CCM Only	1
LIC-CM5.0-7815-I2=	License CallMgr 5.0 7815-I2 Appliance	1
CON-ECPM-L57815I2	ESSENTIAL SW+24X7X4 Lic CallMgr 5.0 7815-I2 Appliance	1
LIC-CM-DL-10=	CallManager Device License - 10 units	2

1-Year Software Subscription for CallManager (50 users)

Product	Description	Qty
UCSS-UCM	Top level SKU, Unified CallManager Subscription Services	1
UCSS-UCM-1-10	UCSS for UCM for One Year - 10 users	10

Voicemail

Unity Connection Voicemail Server (50 users/16 sessions)

Product	Description	Qty
UNITYCN-BUNDLE	Unity Connection 1.x SW plus HW Bundle	1
UNITYCN-1	Unity Connection 1.x Software	1
UNITYCN-K9-100USR	Unity Connection, 100 users, 16 ports, 1 TTS	1
UNITYCN1-16TO24PT	Unity Connection 16 to 24 additional port license	0
CON-ECPM-UNICN-1	ESSENTIAL SW+24X7X4 Unity Connection 1.x Software	1
CON-ECPM-UC50USR	Essential SW+24x7x4 Unity Connection, 50	1
MCS-7815-I2-UC1	MCS-7815-I2; Tower; Unity Connection; 2GB; Win2003	1
UNITY-PWR-UK	Power Cord for UK, Hong Kong, Ireland, Singapore	1
UNITYCN1-RECDISK	Windows 2003 media for use with Unity Connection	1

1-Year Software Subscription for Unity Connection (50 users)

Product	Description	Qty
UCSS-UNITYCN	UCSS for Unity Connection	1
UCSS-UCN-1-10	Unity Connection UCSS one year 10 pack	10

IP Phones

IP Phone 7961G

Product	Description	Qty
CP-7961G=	Cisco IP Phone 7961, spare	1

IP Phone 7970G (Colour LCD + Touch Screen)

Product	Description	Qty
CP-7970G=	Spare Cisco IP Phone 7970G, Global	3



Cisco Systems (Thailand), Ltd.
 28th Floor, The Office at Central World
 999/9 Rama I Road, Pathumwan,
 Bangkok 10330 Thailand.
 Tel: +66 (0) 2263-7000
 Fax: +66 (0) 2254-6000

Appendix C

BOM for Free Starter kit Contest (Pack C)

Call Processing

CallManager 5.0 Server (Hardware and Software)

Product	Description	Qty
CALLMANAGER-5.0	Top Level Part Number Used In Ordering Tool	1
MCS7815I2-K9-CMA1	HW/SW Unified CallMgr 5.0 7815-I2 Appliance, 0 Seats	1
CAB-ACU	Power Cord UK	1
UCCX-45-CM-BUNDLE	5 Seat IPCCX STD CCM Bundle - AVAILABLE ONLY WITH CCM	1
CON-ECPM-UCCX45CB	ESSENTIAL SW+24X7X4 5 Seat IPCCX STD Bndl AVAIL w CCM Only	1
LIC-CM5.0-7815-I2=	License CallMgr 5.0 7815-I2 Appliance	1
CON-ECPM-L57815I2	ESSENTIAL SW+24X7X4 Lic CallMgr 5.0 7815-I2 Appliance	1
LIC-CM-DL-10=	CallManager Device License - 10 units	3

1-Year Software Subscription for CallManager (50 users)

Product	Description	Qty
UCSS-UCM	Top level SKU, Unified CallManager Subscription Services	1
UCSS-UCM-1-10	UCSS for UCM for One Year - 10 users	15

Voicemail

Unity Connection Voicemail Server (50 users/16 sessions)

Product	Description	Qty
UNITYCN-BUNDLE	Unity Connection 1.x SW plus HW Bundle	1
UNITYCN-1	Unity Connection 1.x Software	1
UNITYCN-K9-100USR	Unity Connection, 100 users, 16 ports, 1 TTS	1
UNITYCN1-VM-USR	One Unity Connectoin VM User	50
UNITYCN1-16TO24PT	Unity Connection 16 to 24 additional port license	1
CON-ECPM-UNICN-1	ESSENTIAL SW+24X7X4 Unity Connection 1.x Software	1
CON-ECPM-UC50USR	Essential SW+24x7x4 Unity Connection, 50	1
MCS-7815-I2-UC1	MCS-7815-I2; Tower; Unity Connection; 2GB; Win2003	1
UNITY-PWR-UK	Power Cord for UK, Hong Kong, Ireland, Singapore	1
UNITYCN1-RECDISK	Windows 2003 media for use with Unity Connection	1

1-Year Software Subscription for Unity Connection (50 users)

Product	Description	Qty
UCSS-UNITYCN	UCSS for Unity Connection	1
UCSS-UCN-1-10	Unity Connection UCSS one year 10 pack	15

IP Phones

IP Phone 7911G

Product	Description	Qty
CP-7911G=	Cisco IP Phone 7911G	1

IP Phone 7941G

Product	Description	Qty
CP-7941G=	Cisco IP Phone 7941, spare	2

IP Phone 7961G

Product	Description	Qty
CP-7961G=	Cisco IP Phone 7961, spare	2

IP Phone 7970G (Colour LCD + Touch Screen)

Product	Description	Qty
CP-7970G=	Spare Cisco IP Phone 7970G, Global	2