

Essential Success key of Supply Chain



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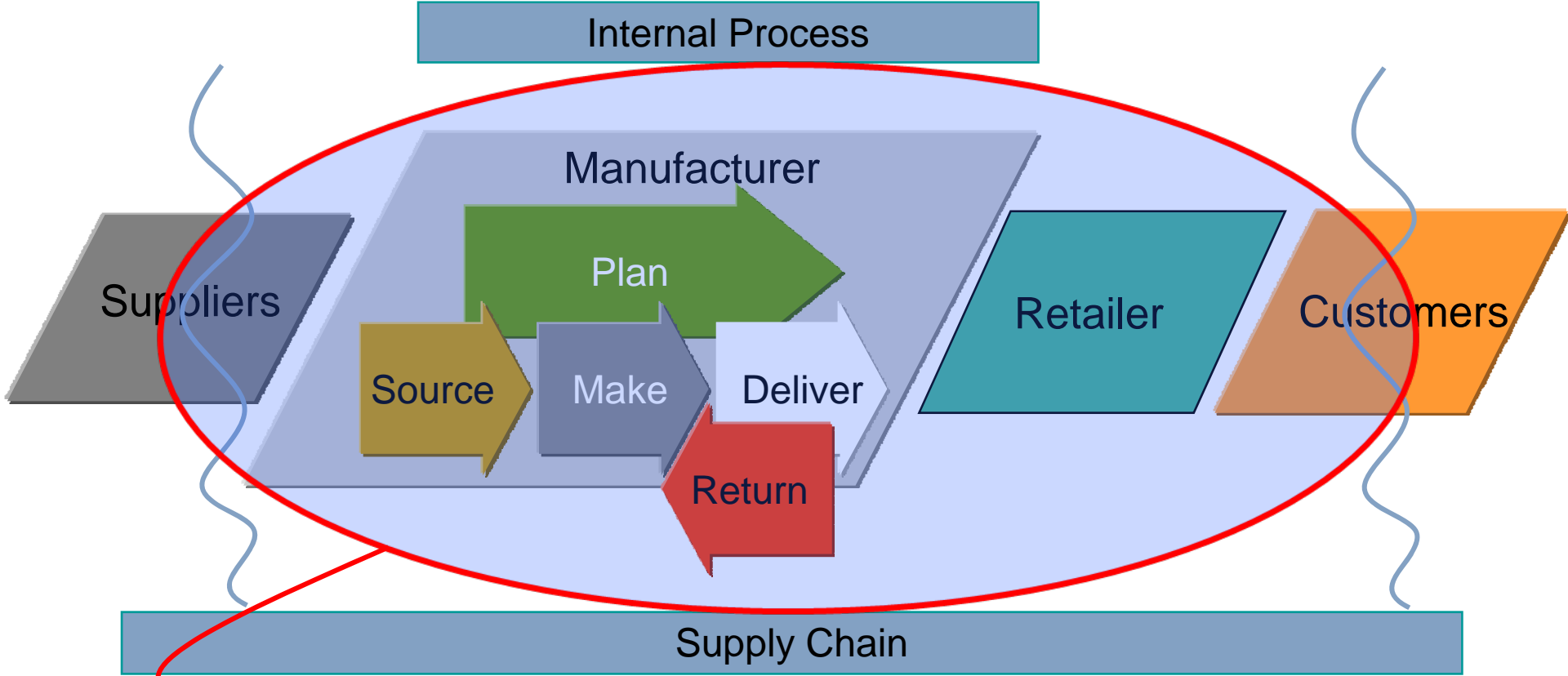
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What do you think about your organization???

- Follow with economic situation (enough?)
- Differentiate and moving forward

Generic Supply Chain

- Based on the “Supply Chain Operations Reference” this is a Framework for managing business processes in the supply chain

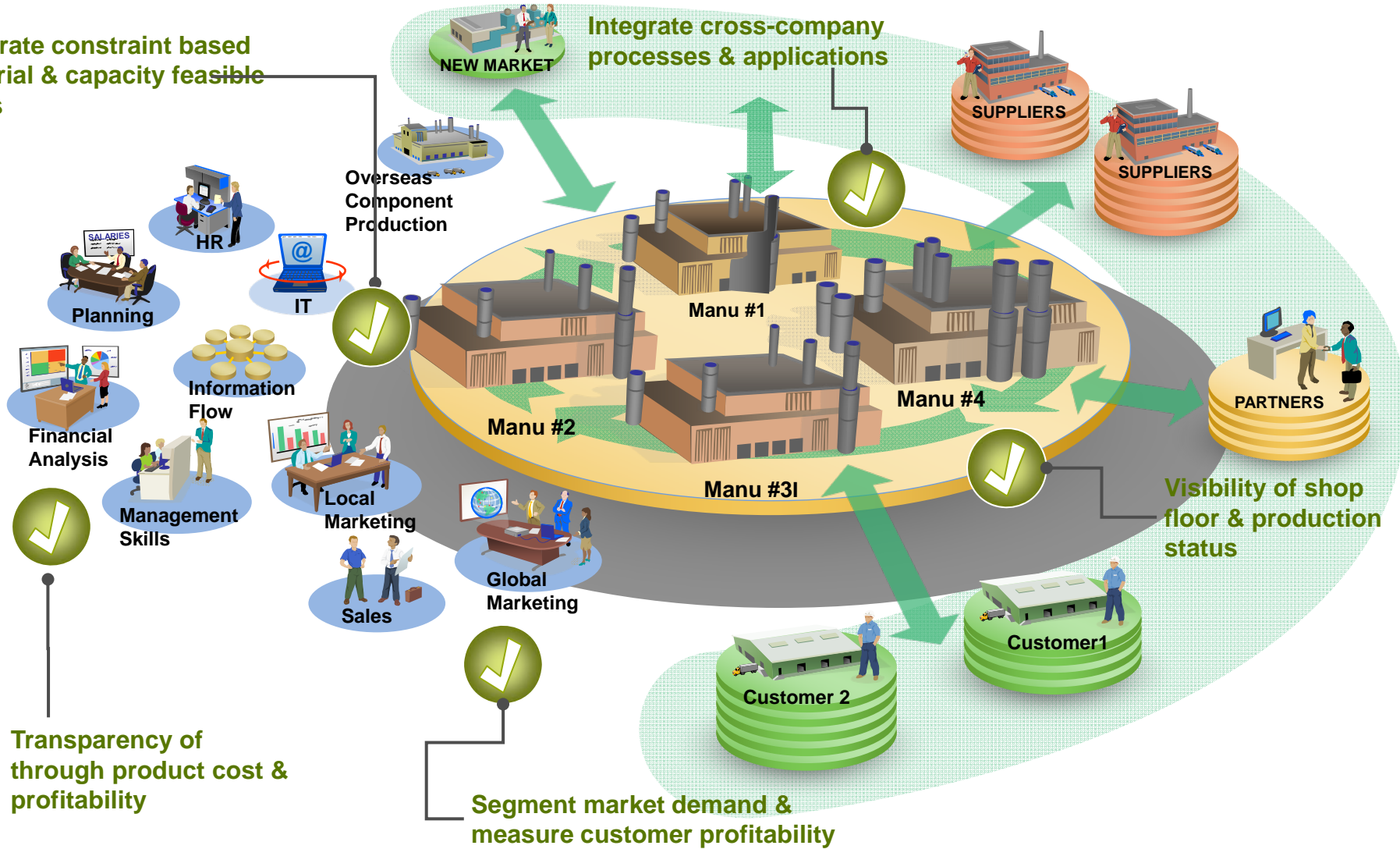


Business Value Chain – move, store, resources, cost, time

Expectation for Manufacturing Today

Accurate constraint based material & capacity feasible plans

Integrate cross-company processes & applications

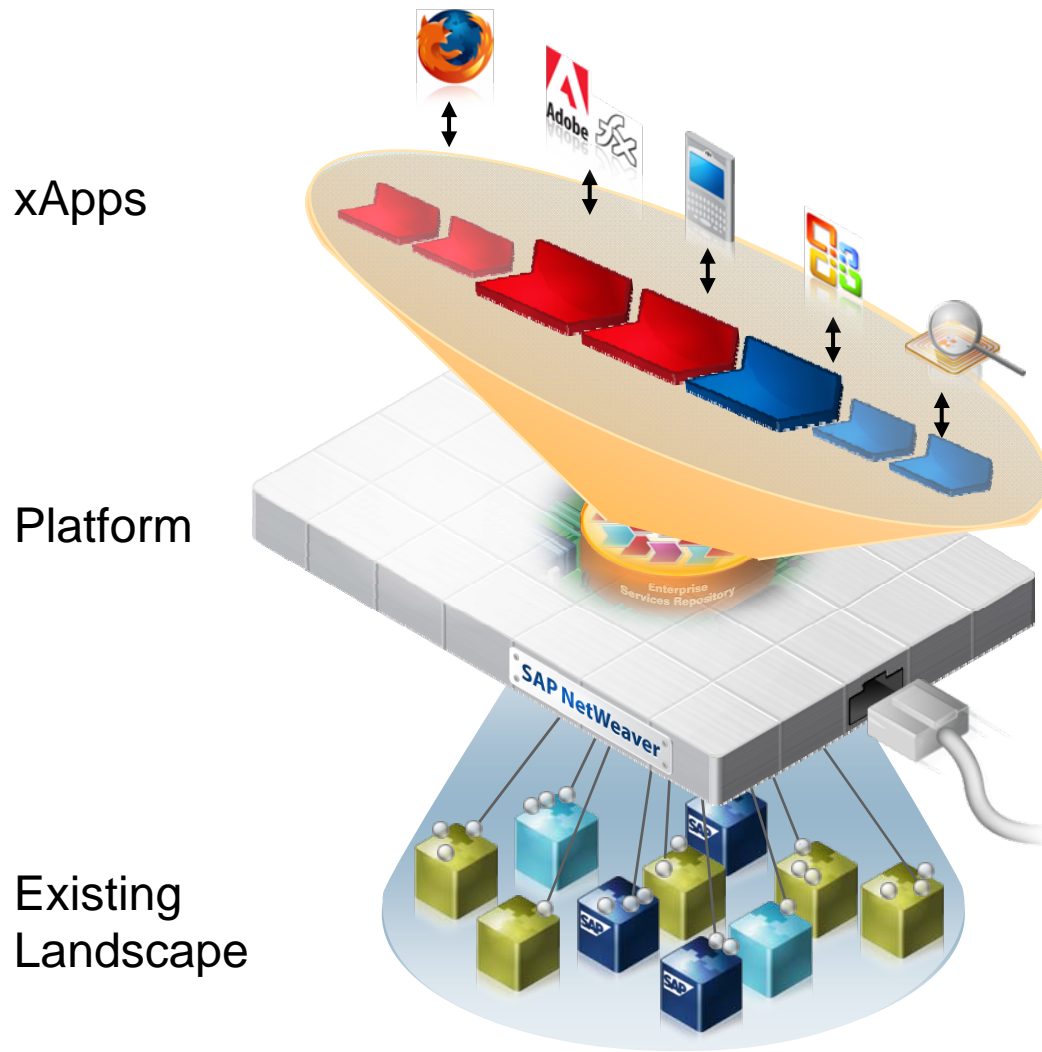


Transparency of through product cost & profitability

Segment market demand & measure customer profitability

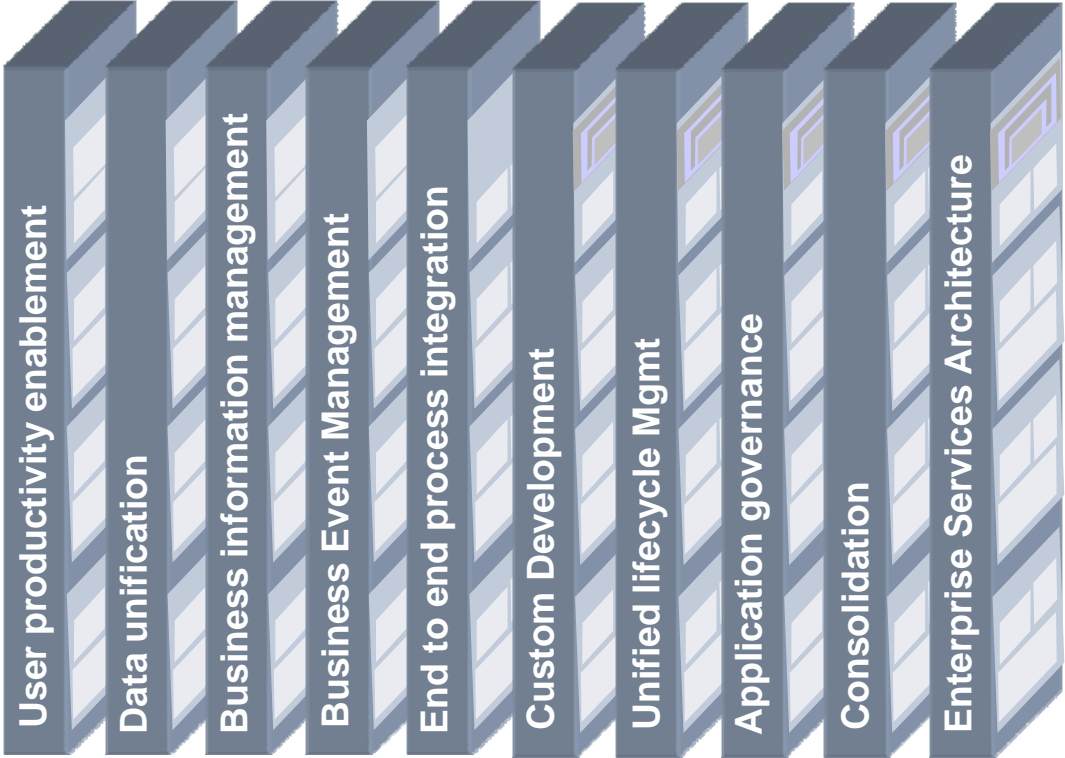
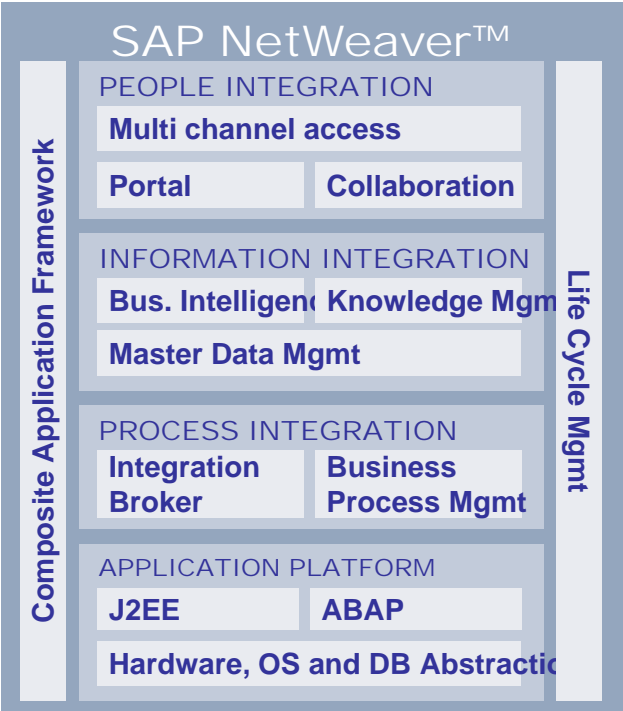
Visibility of shop floor & production status

SAP Platform Today - SAP NetWeaver™



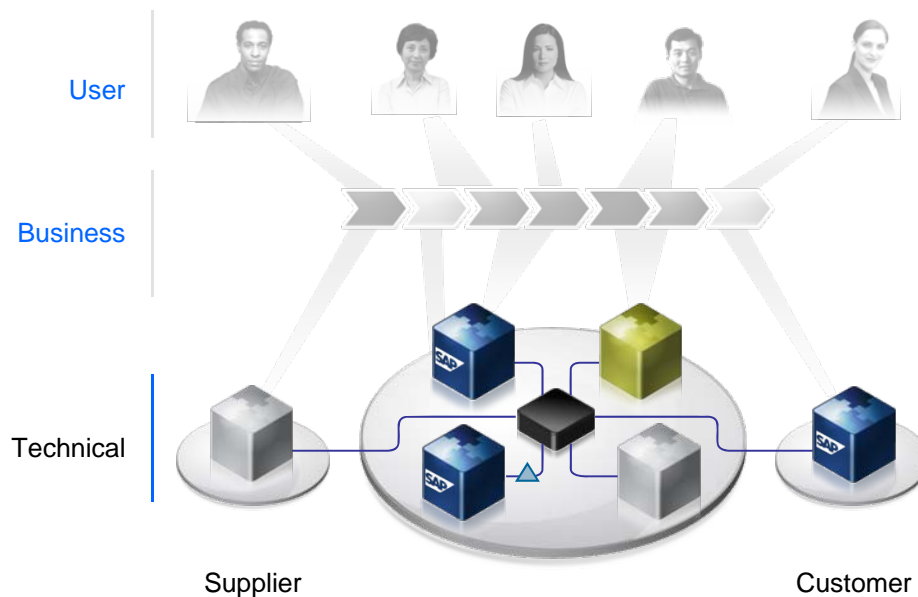
- Enterprise SOA is the design principle of all our own and partner solutions
- They all use a common platform enriched with enterprise services
- Completely based on open standards

SAP Platform Today - SAP NetWeaver™



Simplify Technical Integration to Supplier & Customer

Open Standards Based A2A and B2B Integration



■ Connect

- ◆ Natively to SAP applications and other SAP NW capabilities
- ◆ Via adapters to non SAP systems and 3rd party middleware
- ◆ Through open partner certification program (220+ certified solutions)

■ Orchestrate

- ◆ Message transformation
- ◆ Message routing
- ◆ Integration process
- ◆ VMI (Vendor Manage Inventory)

■ Extend

- ◆ Adapters and business packages for B2B integration (EDI, AS2, SWIFT, RosettaNet, CIDX, ...)

■ Standards support

- ◆ XML, Web Services, UN/CEFACT, ...

Example: Adobe Interactive Form

Solution for A2A and B2B

Online interactive forms

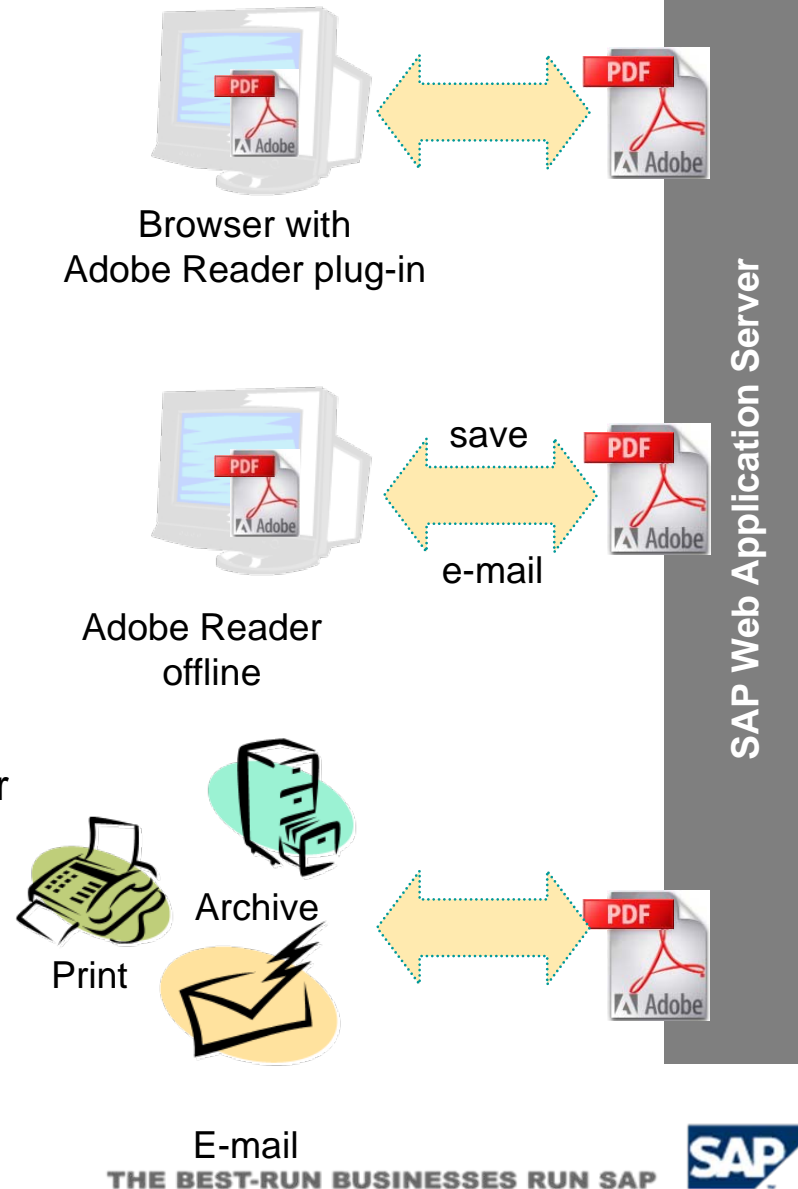
- Full integration into Java Web Dynpro framework
- Context-sensitive value help, online checks

Offline interactive forms

- Offline interaction (no SAP system access needed)
- Static value help, static checking, simple arithmetic calculations
- Self-contained PDF (XML data+layout)

Non-interactive documents

- Documents get printed, e-mailed, archived or faxed



What do you need to improve your operation?

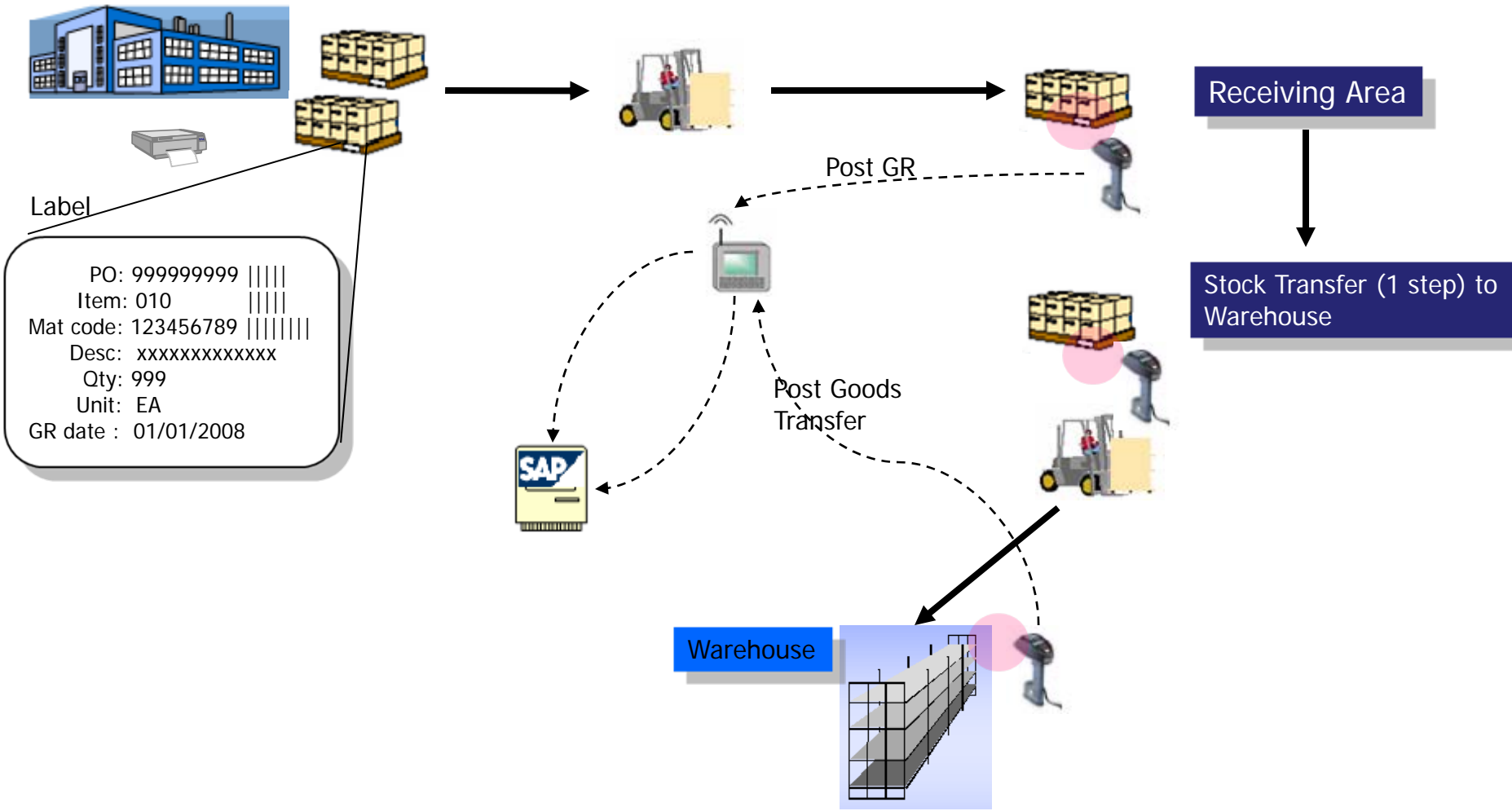
- Improve productivity
- Reduce operation cost & time
- Reduce Human error
- More efficient processes
- Accurate information for management decision

Handheld/PDA can support your operation...

- Goods receipts
- Goods issues
- Picking
- Putaway
- Inventory / Physical counting
- Loading and unloading
- Sales Order
- Information for management

Example: Goods Receipt to Stock

Goods ready for sending to Warehouse
Print label



Example: PDA/HH for Sales

GPRS / EDGE



Some Reference Handheld solutions

Adding
Value
together
Since 1997



PDA / Handheld



Customer	Details
American Standard (Thailand)	Sales Process – Picking / Loading Tracking Inventory Movement / Assets
Preuksa Real Estate	Project System on PDA – Project Tracking Project System on PDA – Project Tracking Phase II
Olympia Thai	Inventory Movement / Physical Count
Thomson Multimedia	Inventory Movement
SB Furniture	Inventory Movement / Physical Inventory

Business Value of Supply Chain Management Systems

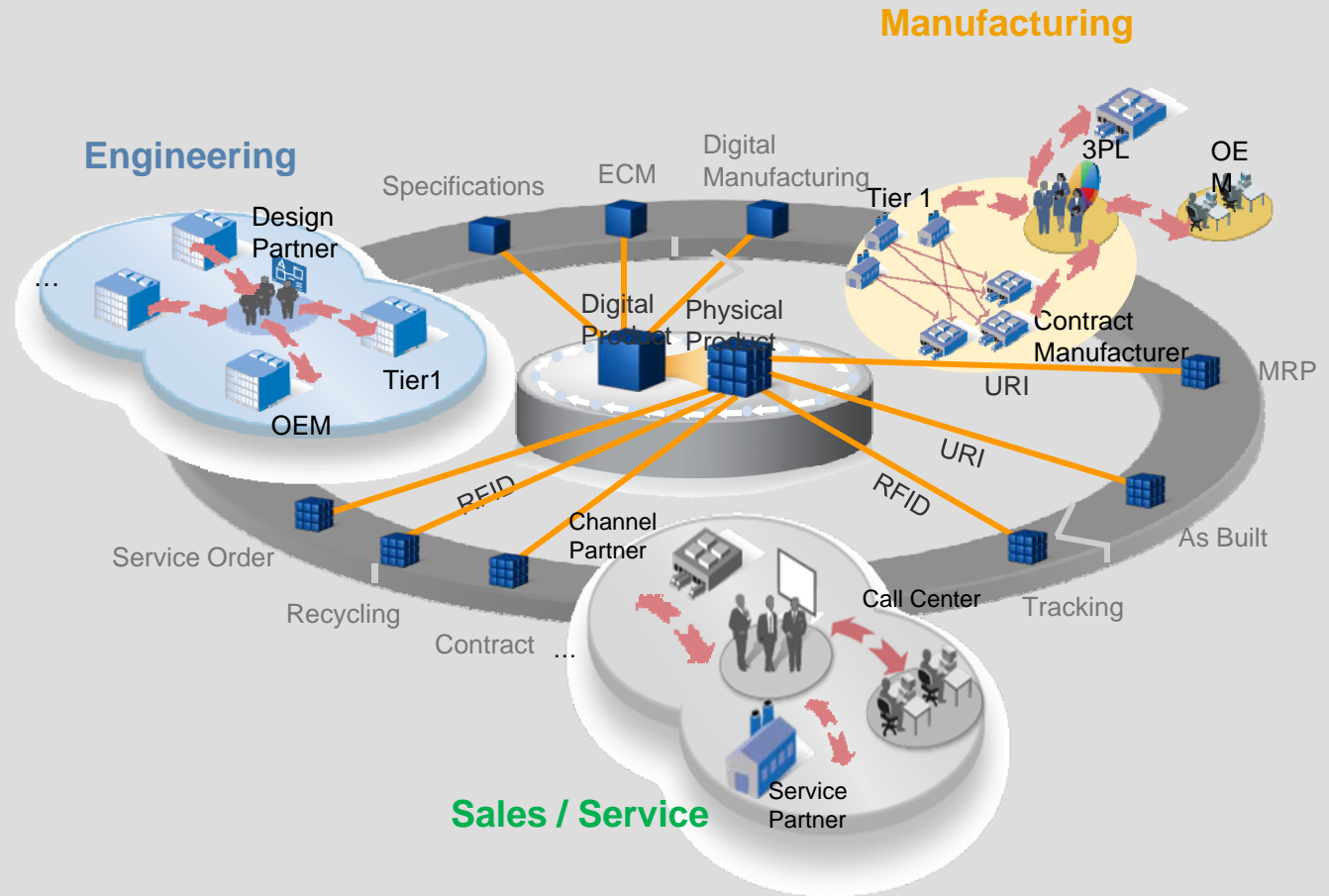
Reduce cost, time and Human error

Product Information Management

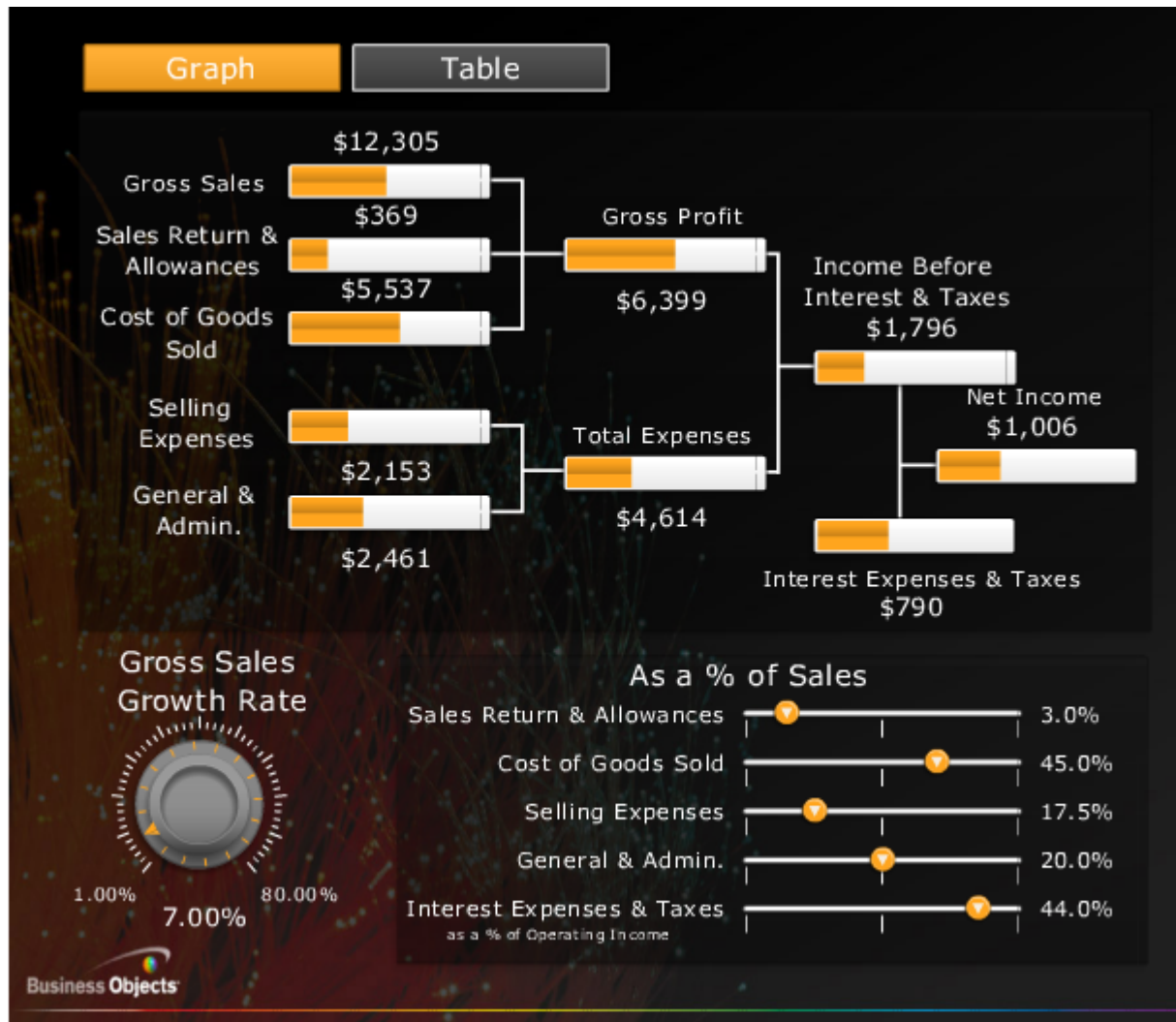
Globalization

Compliance and Quality

End-to-End Process Support and Integration



Information for management: Profitability Analysis



Question & Answer

question & answer

