



Cisco Expo
2009

Cisco IronPort product family



The Future of Cisco Security

Hrvoje Dogan
IronPort Systems Engineer, Emerging Markets

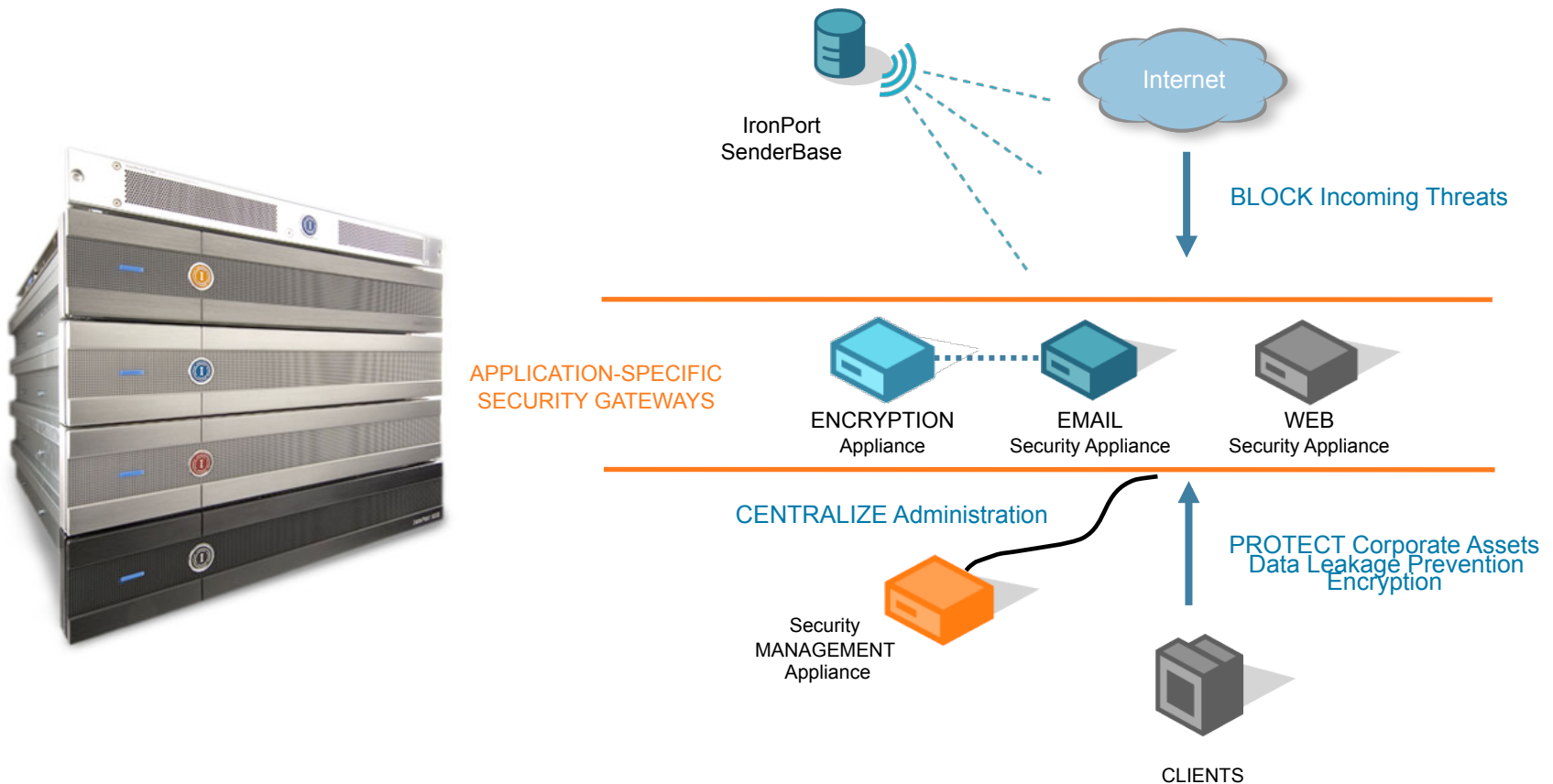
Agenda

1. About Cisco IronPort products
2. The Impact of IronPort
3. The Future of Cisco Security

About Cisco IronPort products
E-mail and Web security leaders



Cisco IronPort® Gateway Security Products



Web Security | Email Security | Security Management | Encryption

The SenderBase® Network

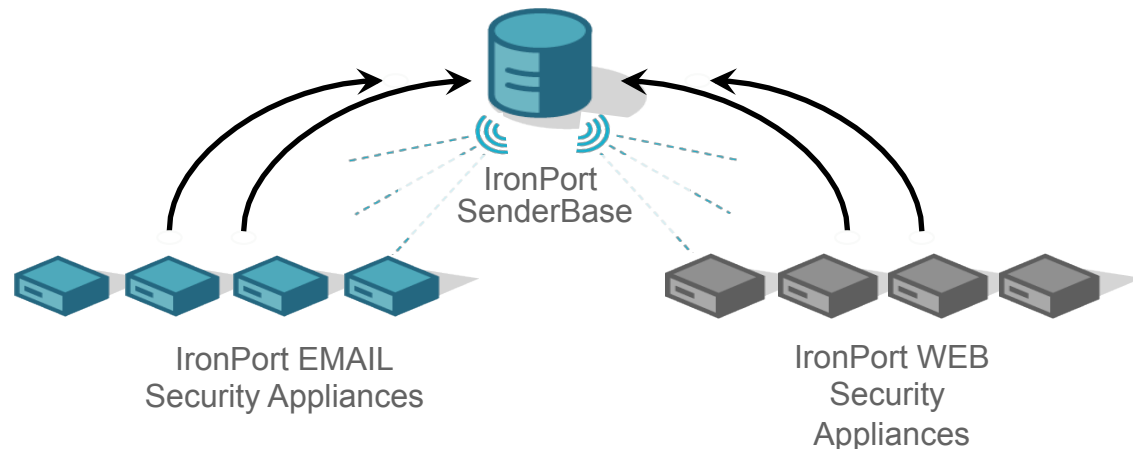
Global Reach Yields Benchmark Accuracy



- 30B+ queries daily
- 150+ Email and Web parameters
- 30% of the World's Traffic
- Cisco Network Devices

Combines Email & Web Traffic Analysis

- View into both Email & Web traffic
- 80% of spam contains URLs
- Email is a key distribution vector for Web-based malware
- Malware is a key distribution vector for Spam zombie infections

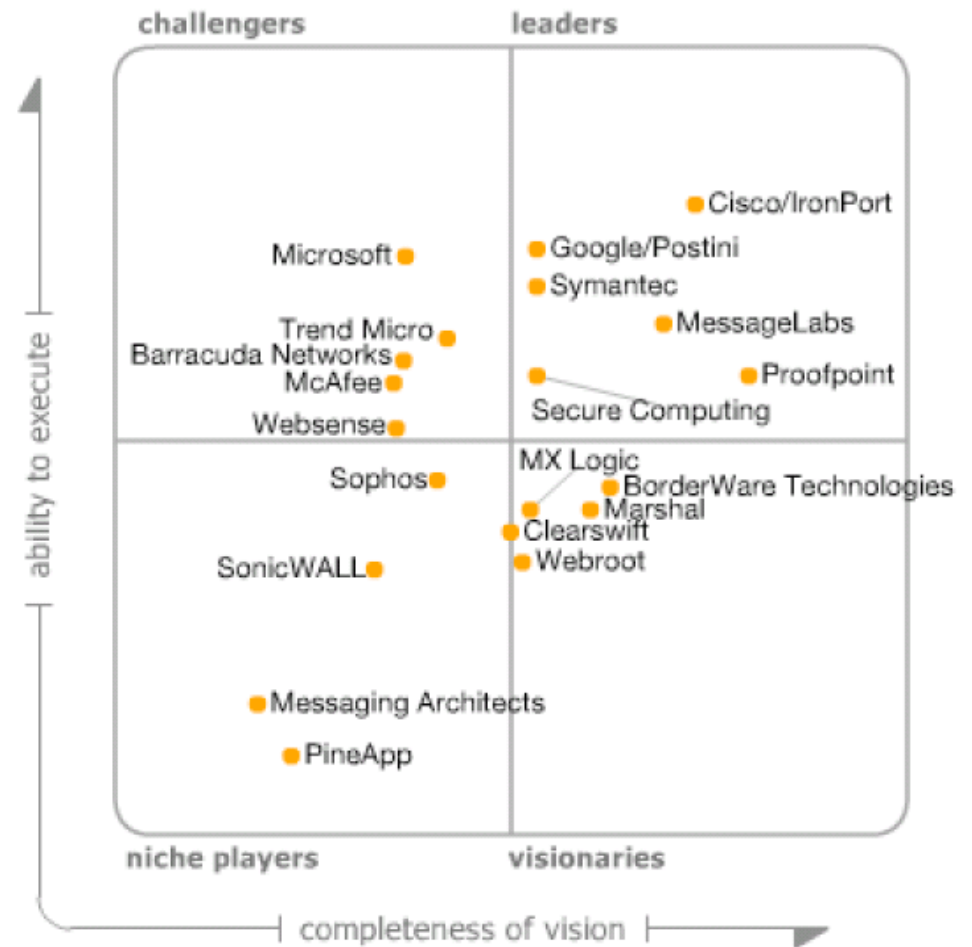


Gartner Magic Quadrant

for Email Security Boundaries, 2008*

Analysis of IronPort Email Security:

- Cisco/IronPort is the market share leader with strong growth rates.
- Spam detection rates for IronPort are excellent, with very low false-positive rates.
- SenderBase has expanded to include Web URL reputation. The local connection management policy is very granular.
- Email encryption (via the Cisco/PostX envelope functionality) is provided in the email security appliance.
- Scalability and stability are prime differentiators. IronPort has a large percentage of very large enterprise customers.



As of September 2008

Source: Gartner (September 2008)

*Full report available on request.

Gartner Magic Quadrant

for Secure Web Gateway, 2007*

Analysis of IronPort Web Security:

- Email security experience has helped design the IronPort S-Series™ for complex enterprise environments.
- Solution provides anti-spyware scanning supplemented with anti-spyware scanning and URL filtering
- URL categorization engine is augmented with data from IronPort's SenderBase® reputation service.
- Malware protection is enhanced with an outbound Layer 4 traffic monitor
- IronPort is expected to be a leader in 2008 and potent threat as the product and installed base matures, and the company can take advantage of the reach of Cisco's sales force.



Source: Gartner (June 2007)

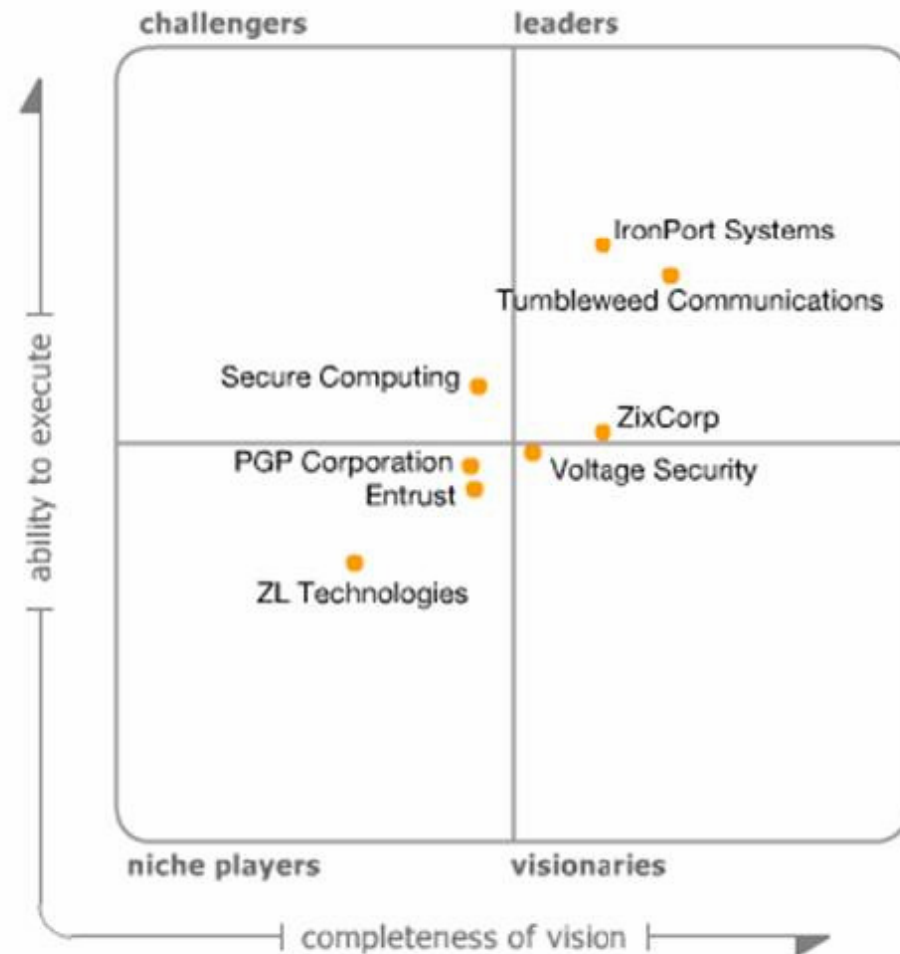
*Full report available on request.

Gartner Magic Quadrant

for Email Encryption, 2007*

Analysis of IronPort Email Encryption:

- Universal Reach: send to any email user
- Usability: No desktop software, no certificates
- Simple Deployment and Management
 - Integrated into IronPort C-Series™
 - Supporting infrastructure provided by Cisco-managed service
- Auditable Policy Enforcement
- Combined IronPort/PostX organization provides email security and encryption capabilities

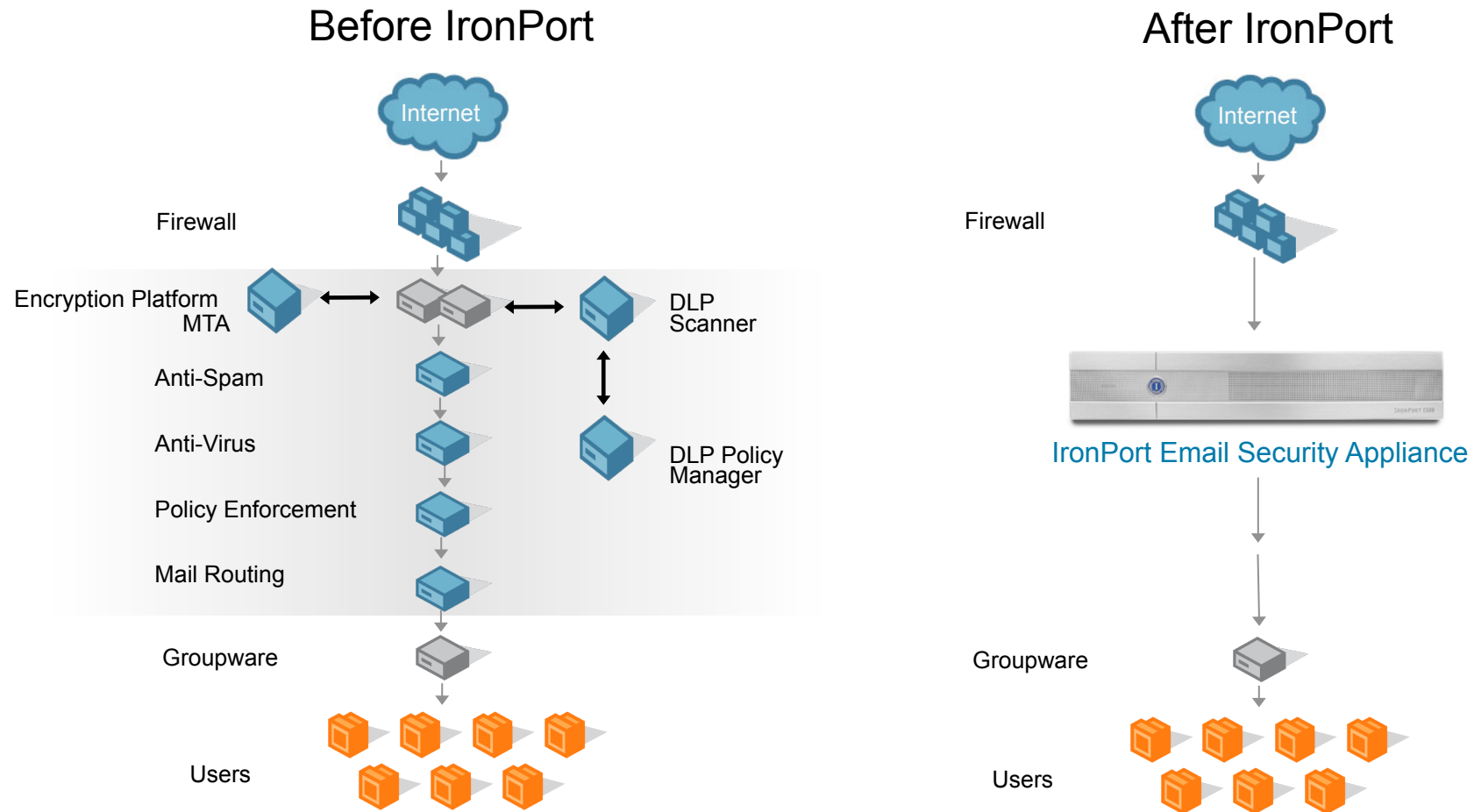


As of August 2007

*Full report available on request.

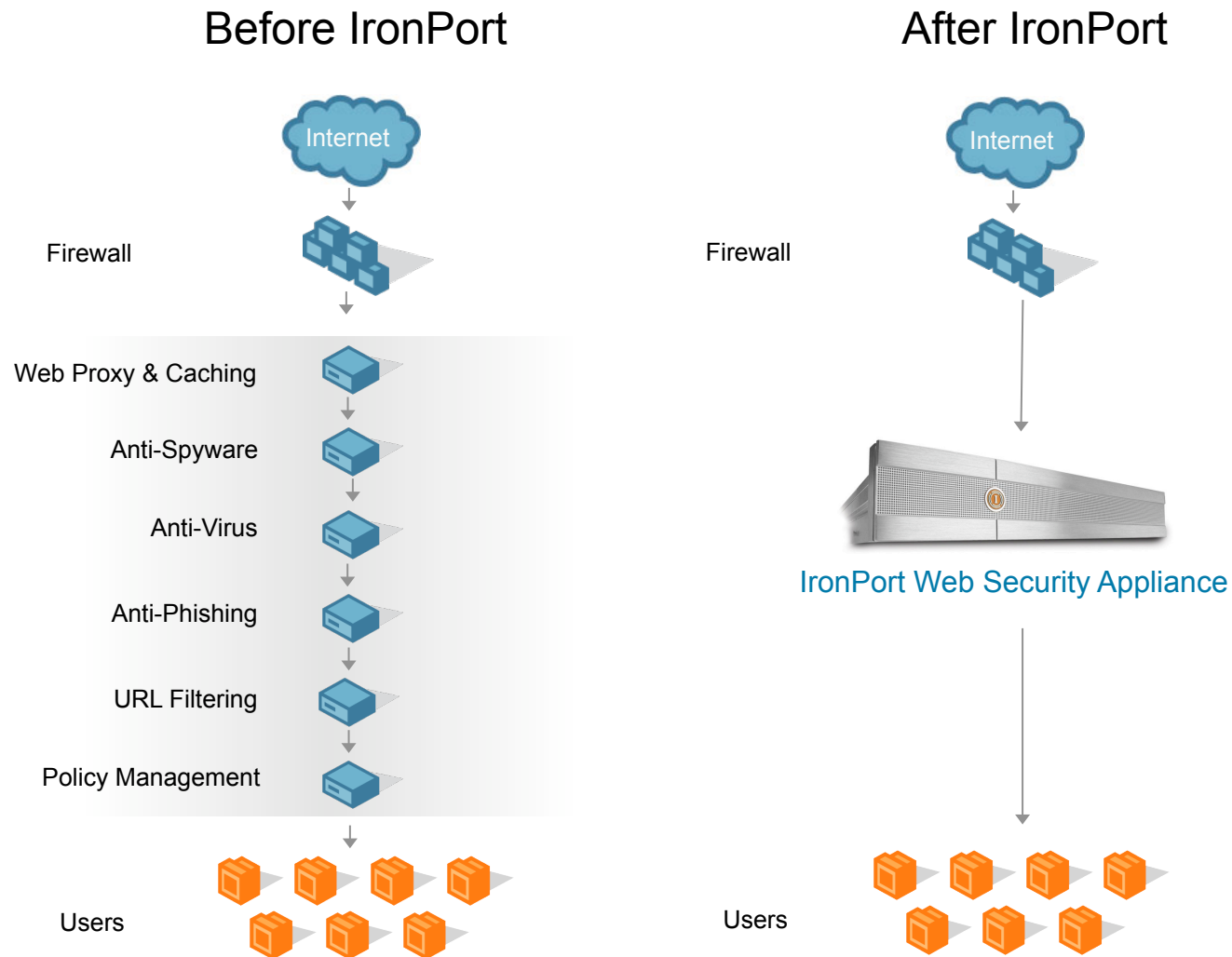
Cisco IronPort Consolidates the Network Perimeter

For Security, Reliability and Lower Maintenance



Cisco IronPort Consolidates the Network Perimeter

For Security, Reliability and Lower Maintenance



The Impact of IronPort

How the big can learn from the small



Cisco Security Products Overview

Comprehensive Security, Flexible Delivery



Data Center / Campus



ACE Web App Firewall Network Admission Control IPS 4200 FWSM ASA 5500








Cisco Security Intelligence Operations

Centralized Management

Corporate HQ



Cisco IronPort C-Series Cisco IronPort S-Series IPS 4200 ASA 5500






Branch Office




Cisco IronPort S-Series ISR ASA 5500

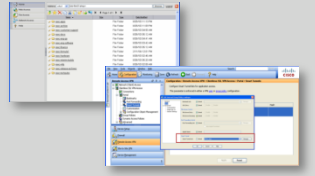





Teleworker



Clientless Network Access Cisco AnyConnect VPN Client

The Future of Cisco Security

The Time Is Now

