

Cisco and Jabra

OUR TIME IS NOW

Wayne Lee
Jon Milford



OUR TIME
IS NOW

Jabra®

ENABLER

CLOUD



From owning to accessing content

Cisco encourages migration

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DIGITALIZATION

Content, Communications, Control

Convergence of smart devices

Digitalization of Health

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MOBILITY

The importance of the smartphone

The “work anywhere” generation

Collaboration based applications

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 WE RESEARCHED THE WORK PLACE IN 2012
& 2015

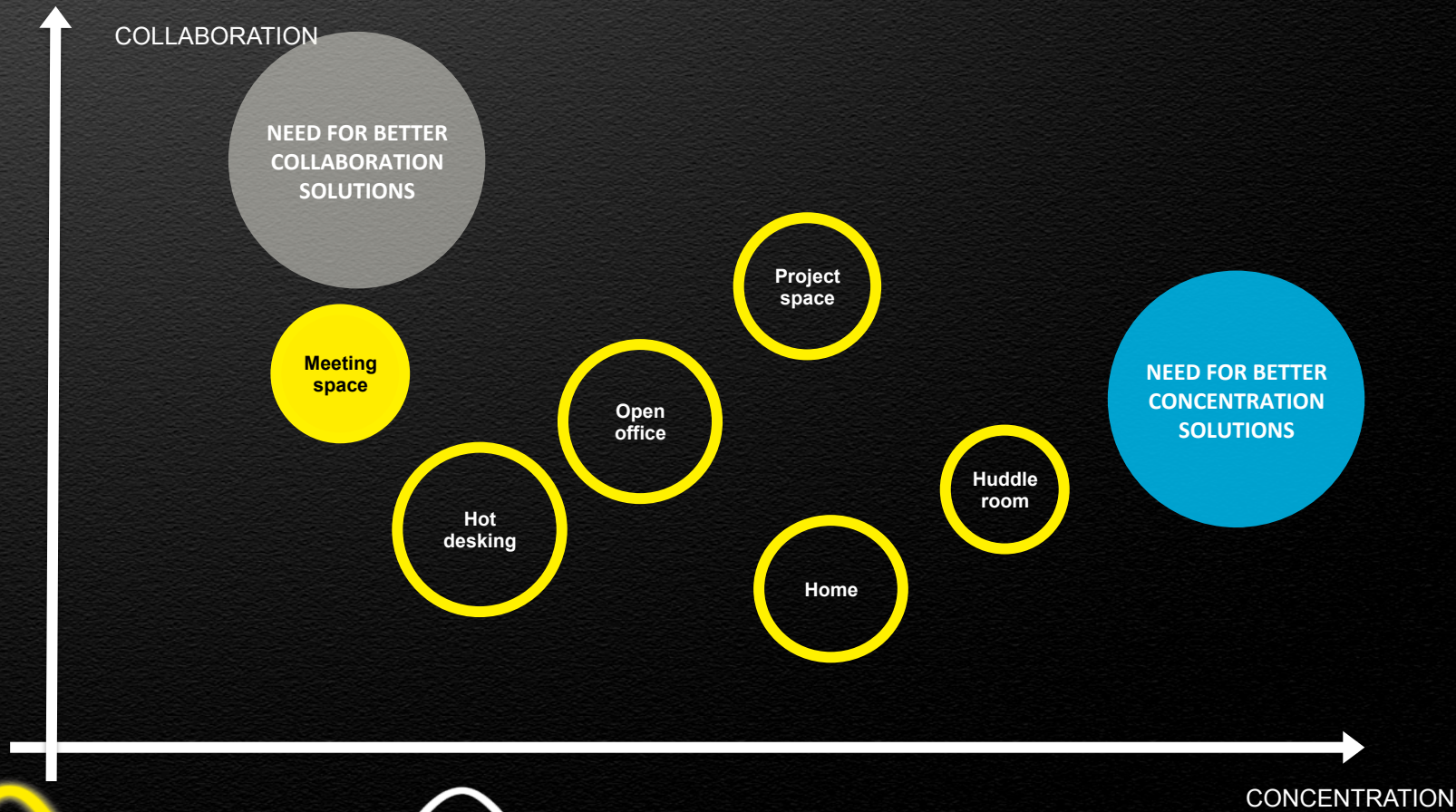


SURVEYED
5.000
OFFICE KNOWLEDGE WORKERS

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THE KNOWLEDGE WORKER HAS TWO PRIMARY WORK MODES, NONE IS REALLY SUITED FOR THE WORK SPACES



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69%



STATE THAT DISTURBANCE IN THE OFFICE HAS A
NEGATIVE IMPACT ON THEIR

PRODUCTIVITY

Jabra/Lindberg 2015 Knowledge Worker Survey

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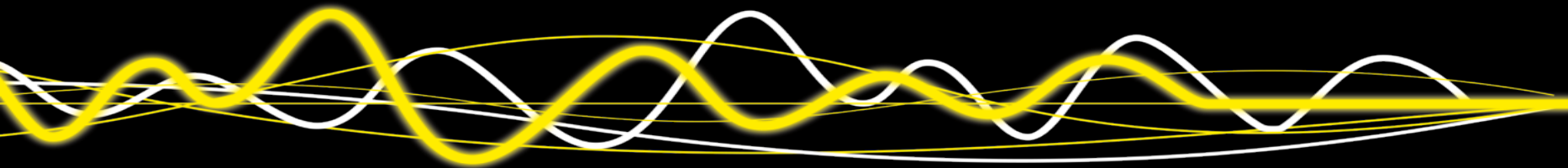
KNOWLEDGE WORKERS ARE INTERRUPTED

EVERY 10 MIN

AND WHEN BEING INTERRUPTED, IT TAKES AN AVERAGE OF

23 MIN

TO GET BACK ON THE TASK



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IN 2014 WE SECURED THE CONCENTRATION ZONE

PAIN: NOISE IN OPEN OFFICE

IMPACT: 69% STATING LOSS OF
PRODUCTIVITY

SOLUTION: THE WORLD'S FIRST OFFICE HEADSET WITH
ACTIVE NOISE CANCELLATION

RESULT: TEST; 73% ARE UP TO 25% MORE
PRODUCTIVE



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KNOWLEDGE WORKERS SPEND

18 FULL DAYS A
YEAR

IN MEETINGS

Source: Jabra & Lindberg, 2015 Knowledge Worker study

USELESS MEETINGS COSTS
COMPANIES MORE THAN

\$37 BILLION

IN THE U.S. ALONE

Source: the U.S. Bureau of Labor Statistics

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63%

STATE THAT THEIR PRESENTATION PERFORMANCE IS

NEGATIVELY IMPACTED

BY TECH ISSUES

Source: Jabra & Lindberg, 2015 Knowledge Worker study

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IN 2015 WE SECURED THE COLLABORATION ZONE

PAIN: INEFFECTIVE MEETINGS

IMPACT: 63% STATING LOSS OF
PRODUCTIVITY

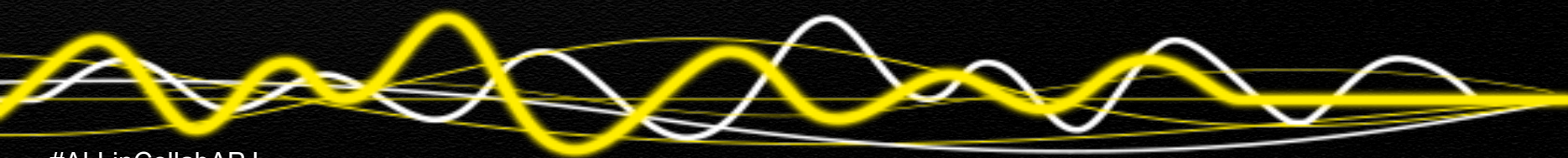
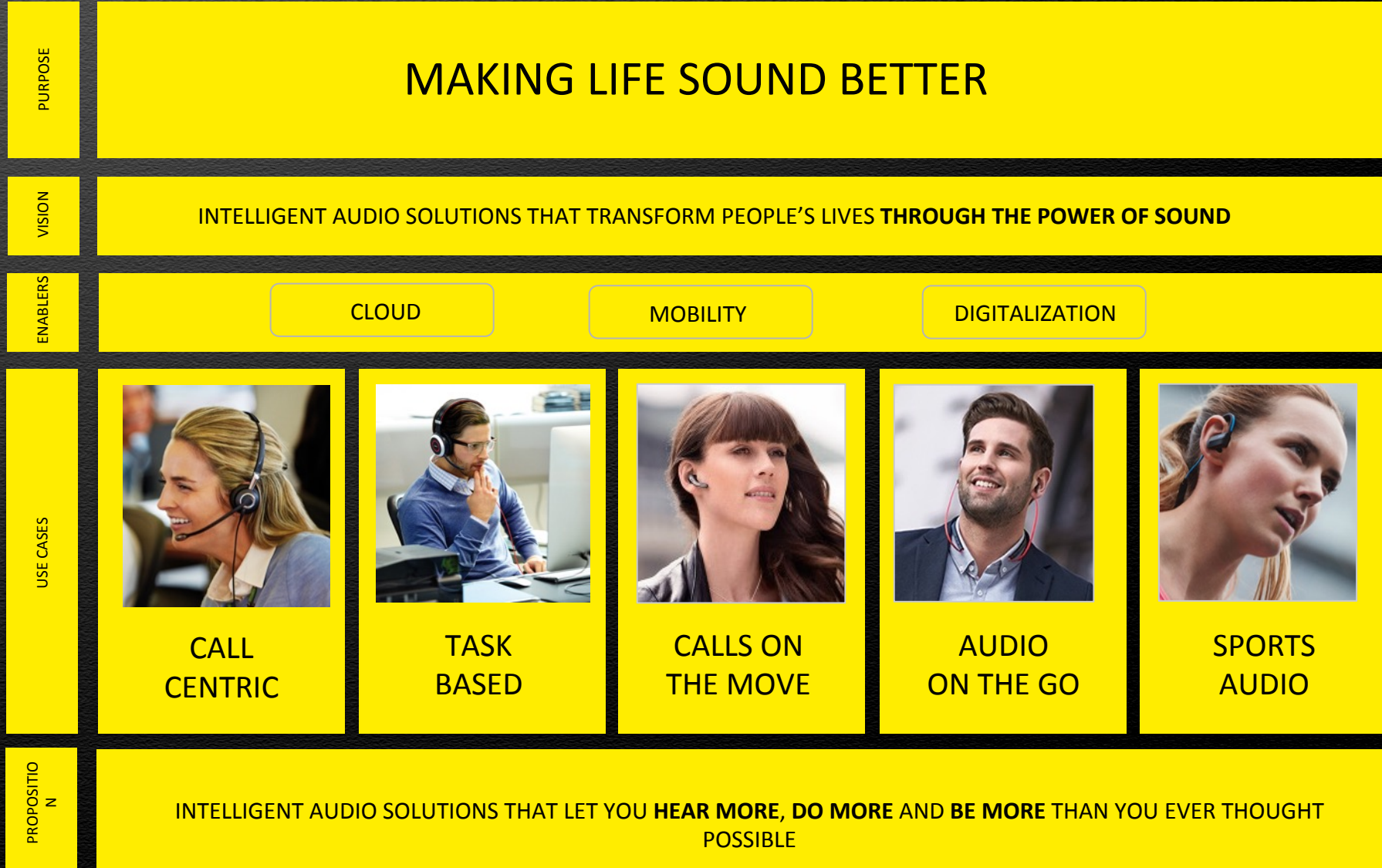
SOLUTION: PLUG AND PLAY UC SPEAKERPHONE
COVERING MID SIZED CONF ROOMS

RESULT: GET YOUR MEETING STARTED IN SECONDS



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THE WAY WE WORK?

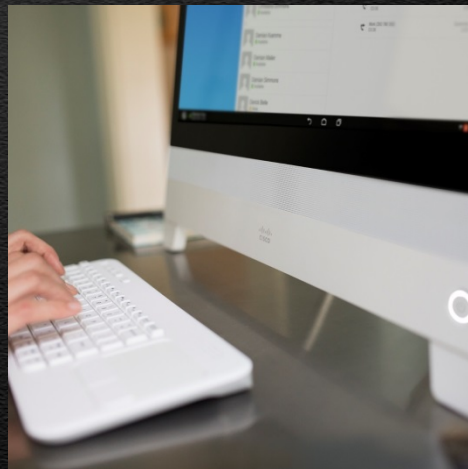
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THE TECHNOLOGY WE USE!

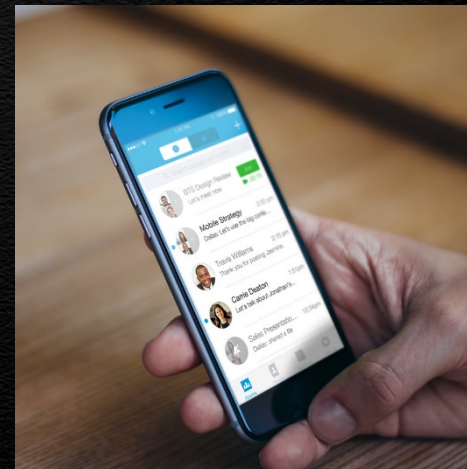
Mission: Put “No-Compromise” Collaboration into:



Every Room



Every Desk

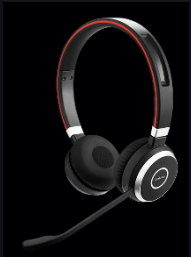


Every Pocket

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Cisco Collaboration + Jabra



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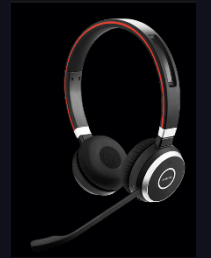
DX650



DX70



DX80



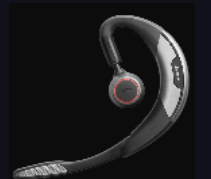
Jabber



WebEx



Spark



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Super Charge Your Collaboration with Cisco & Jabra



Experience the Power of Collaboration

Build an agile organization. Extend your business reach.

Cisco Collaboration helps you work better across boundaries without compromise by:

- Providing consistent platform for ideas and information sharing,
- Allowing teams to meet and achieve goals regardless of location,
- Providing platform for global meetings and communications,
- Enabling business to hire, train and engage remote workers,
- Assisting companies to reduce travel expense up to 40 percent.

 Transform Experience

 Accelerate Speed

 Maximize Value

Start your collaboration journey today.
Turn over for our special offers >

Super Charge Your Collaboration

Special Offers ending 30th July 2016

Video Quick Start



Cisco SX20 Telepresence Solution
is designed to deliver high definition video and multiparty conferencing with the flexibility to accommodate various room size and configurations - all at a value price.



Purchase 3 units SX20 & get flat-panel display at no additional charge¹

Agile Collaboration Suite



Small Business Bundle Up to 75 Users

Cisco Business Edition 6000S
Unified Communications and IP Desk Phones
• Add Cisco Video Conferencing Pack
• Add Cisco Web Conferencing Pack

Midsize Business Solution More than 75 Users

Cisco Business Edition 6000/7000
• Add Cisco Workspace Experience
• Add Cisco Meeting Experience
• Add Cisco Customer Experience



Purchase a Cisco Business Edition 6000/7000 & get 10 units of Jabra Evolve 40 headset at no additional charge²

Terms & Conditions

1. Limited to 25 flat-panel display units via voucher claim back on a 'first in' basis.
2. Limited to 50 headset redemptions (each redemption contains 10 units of Jabra Evolve 40 headset) via claim back on a 'first in' basis.
Promotional offers are valid only for customers located within the Asia Pacific and Japan region. All claims must be received by Cisco no later than 30th July 2016.

[Claim back flat-panel display voucher / headset](#)

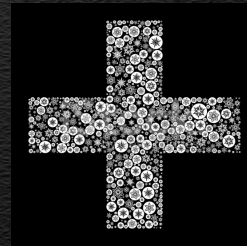
[LEARN MORE](#)

ACT NOW!

Contact your Cisco Account Manager
for all enquiries.

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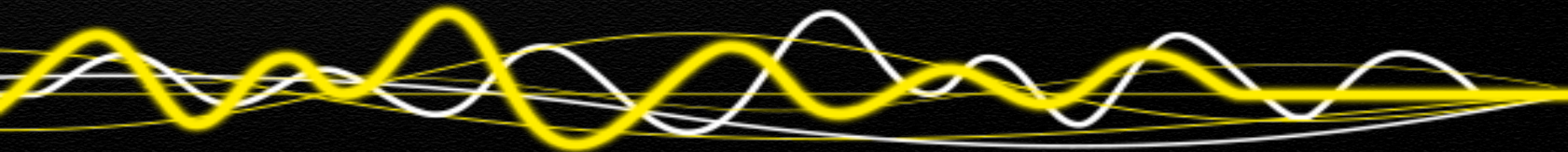
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