



Cisco lansează suitele TelePresence pentru utilizare publică

Disponibilitatea spațiilor dotate cu Cisco TelePresence în locații publice extinde experiența întrunirilor virtuale la nivelul companiilor de toate dimensiunile

Cisco a anunțat recent primele spații dotate cu [Cisco® TelePresence](#) disponibile pentru utilizare publică. Aceste [spații dotate cu Cisco TelePresence](#) sunt disponibile într-un model de tip 'plată per utilizare' pentru companiile și organizațiile de toate mărimile care caută metode noi de sporire a numărului de întruniri cu contact personal direct și de colaborare cu partenerii, furnizorii și clienții importanți în condițiile reducerii costurilor și a întârzierilor asociate cu deplasările. Spațiile publice dotate cu Cisco TelePresence sunt disponibile imediat de la Cisco la Santa Clara, California, la Boston și Londra și în orașe mari din India, inclusiv Bangalore și Mumbai, în colaborare cu [Tata Communications](#).

Noile spații dotate cu Cisco TelePresence se bazează pe modelul a peste 1.000 implementari Cisco TelePresence de la peste 200 de organizații din întreaga lume, precum și pe implementarea internă Cisco a unui număr de aproape 300 de locații dotate cu Cisco TelePresence în 40 de țări și 129 de orașe. Acest model nou marchează o evoluție semnificativă a viziunii Cisco de creare a unei rețele publice globale Cisco TelePresence. Aceste spații publice noi dotate cu Cisco TelePresence vor îmbunătăți colaborarea globală prin extinderea experienței de contact personal direct a întrunirilor virtuale la companii care nu au implementat încă tehnologia Cisco TelePresence. Utilizările includ tranzacții la nivelul lanțurilor logistice, instruirea angajaților, recrutarea de personal, evenimente globale organizate de companii și alte aplicații unde prezența 'în persoană' este esențială, însă adesea nepractică.

Cisco Launches TelePresence Suites for Public Use

Availability of Cisco TelePresence Rooms in Public Locations Extends Virtual Meeting Experience to Businesses of All Sizes

Cisco announced the first [Cisco® TelePresence](#) rooms available for public use. These [Cisco TelePresence rooms](#) are available on a pay-per-use model to businesses and organizations of all sizes seeking ways to increase the number of face-to-face meetings and collaboration with key partners, suppliers and customers while reducing costs and delays associated with travel. Public Cisco TelePresence rooms are available immediately from Cisco in Santa Clara, Calif., and in Boston, London, and major cities throughout India, including Bangalore and Mumbai, in collaboration with [Tata Communications](#).

The newly available Cisco TelePresence rooms build on the existing footprint of more than 1,000 Cisco TelePresence rooms at more than 200 organizations around the world, and on Cisco's internal deployment of almost 300 Cisco TelePresence rooms in 40 countries and 129 cities. This new model marks a significant step in Cisco's vision of building a public global Cisco TelePresence network. These new public Cisco TelePresence rooms will improve global collaboration by extending the in-person virtual meeting experience to businesses who may not yet have deployed Cisco TelePresence technology. Uses include supply chain dealings, employee training, recruiting, companywide global events, and other applications where being in person is critical but often impractical.

"Access to public Cisco TelePresence rooms by the hour opens the door for more frequent face-to-face interactions with key business colleagues and partners without the typical delays inherent to traveling for business meetings," said Geoffrey Moore, author of *Dealing with Darwin* and managing director at TCG

Advisors. “Cisco TelePresence is the technology equivalent to a private jet; it provides me with the ability to participate in meetings taking place in multiple cities throughout the course of a day. It is a major step in balancing work and personal life, while reducing travel costs and increasing productivity.”

For individual contributors, consultants and contractors who work with geographically dispersed teams, the new model will also provide an entry into the Cisco TelePresence experience, bringing a unique way to collaborate on timely projects and speed decision making, thus improving important business relationships.

“Public Cisco TelePresence makes the immersive, real-time Cisco TelePresence experience available to a much broader audience, fundamentally changing how businesses and individuals can collaborate globally without traveling long distances,” said Marthin De Beer, senior vice president of Cisco’s Emerging Technologies group. “With the introduction of a pay-per-use model, we’re able to increase our customer’s ability to access Cisco TelePresence without the upfront capital investment.”

Availability

Public Cisco TelePresence rooms are available for booking immediately. Pricing varies from US\$299 to US\$899 per hour, depending on the size of the room selected, which can accommodate one to 18 meeting participants in a single room. For a list of available public Cisco TelePresence rooms or to schedule a meeting, visit www.ciscotelepresencesuites.com for more information.

In collaboration with Tata Communications, the Taj Hotels owner, the Indian Hotels Co. Ltd., and the Confederation of India Industry (CII), Cisco has made public Cisco TelePresence facilities available for rent at the Taj Hotels in Boston, London, Bangalore, and Mumbai, and at CII offices in Bangalore, New Delhi, Hyderabad and Chennai, India. Tata intends to open 100 additional rooms, including rooms in New York at the Pierre Hotel, by the end of calendar year 2009. For additional details and locations, visit <http://www.tatacommunications.com/telepresence/index.html>.

Supporting Resources:

[Cisco TelePresence Public Suites](#)

[Cisco Web Site](#)

[Cisco TelePresence](#)

Camp Creative Youtube video

[‘OnStage’ Experience in Bangalore](#)

About Cisco

Cisco (Nasdaq: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at www.cisco.com for ongoing news, please go to <http://newsroom.cisco.com>

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