



Wireless Mobility The Next Frontier



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Wireless Has Become Business Oxygen

- Business applications have gone mobile
- Wireless now meets the needs for high performance, pervasive connectivity

Point Applications

- Inventory Management
- Barcode Scanning



802.11
2Mbps

Mobile Data

- Email
- Web browsing



802.11b
11Mbps



Business Ready

- Voice, Video, Data



802.11g
54Mbps



Wi-Fi Device Proliferation



Next Gen Wireless

- Ubiquitous mobile computing

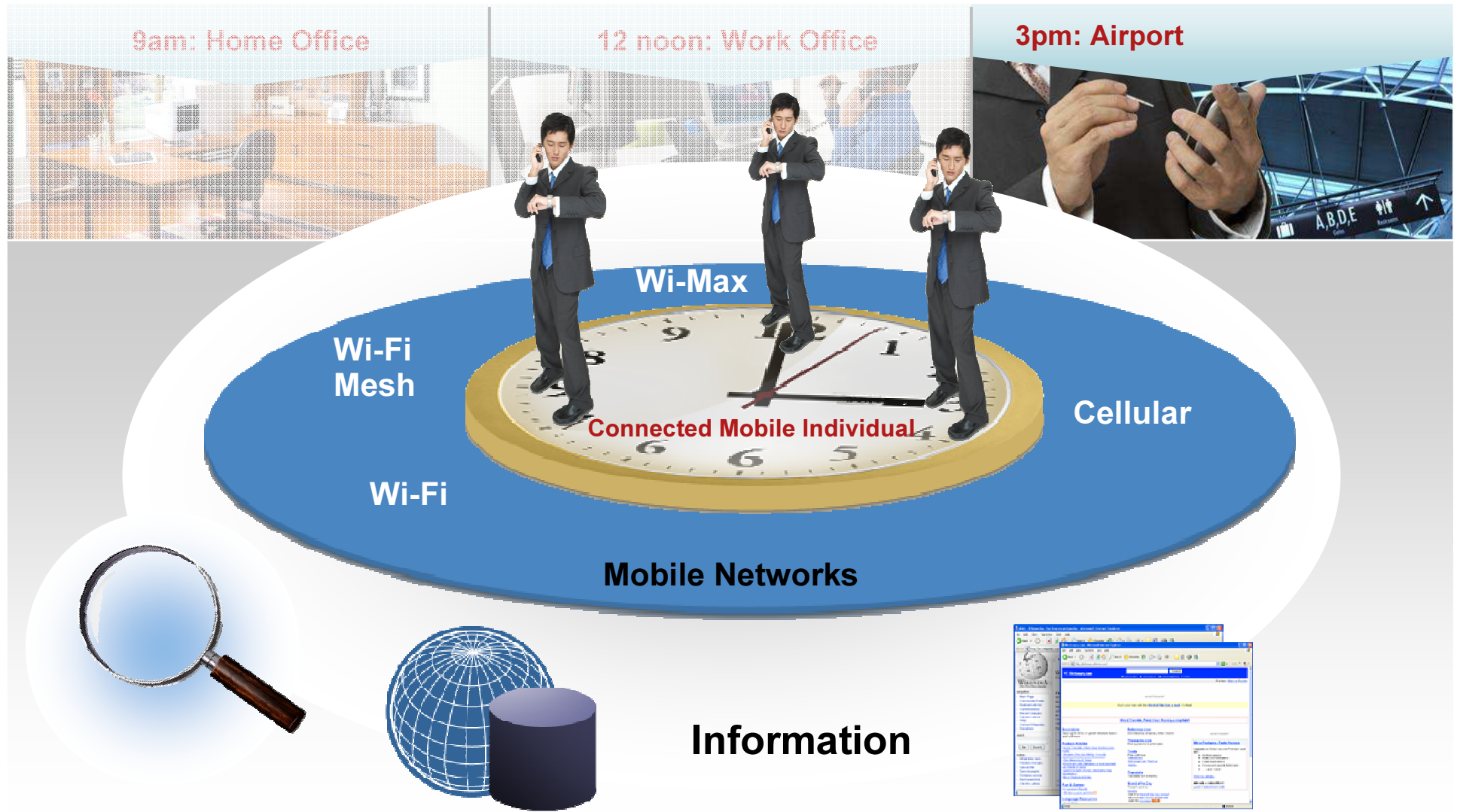


802.11n
300Mbps



Mobility Drives Business Productivity

Secure Pervasive Connectivity, Application Ubiquity, Device Independence



Trends Driving Business Mobility: The New Workforce

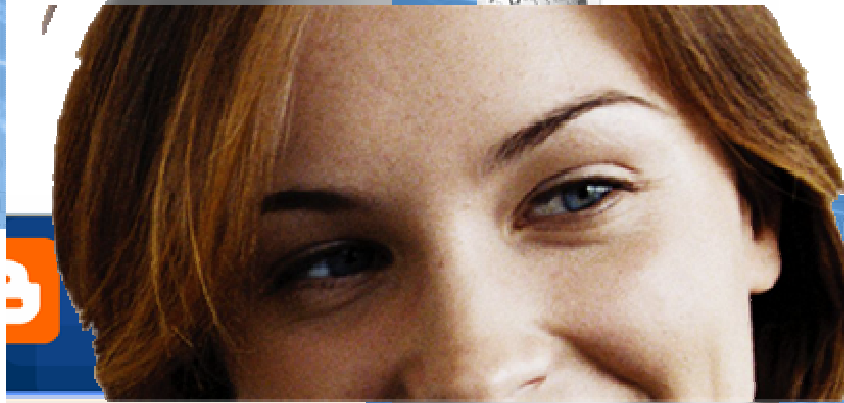
Immediacy



Peer Based Learning



Online



Personal Publishing



Experience

Peer to Peer Networking

Beyond Data... Mobile Application Era

Security



- Automatic, 24 x 7 security and compliance monitoring for breaches via wireless medium
- Network access control based on user location

Guest



- Guest networks for customers, partners and auditors
- Vendor replenishment networks
- Public access networks

Voice



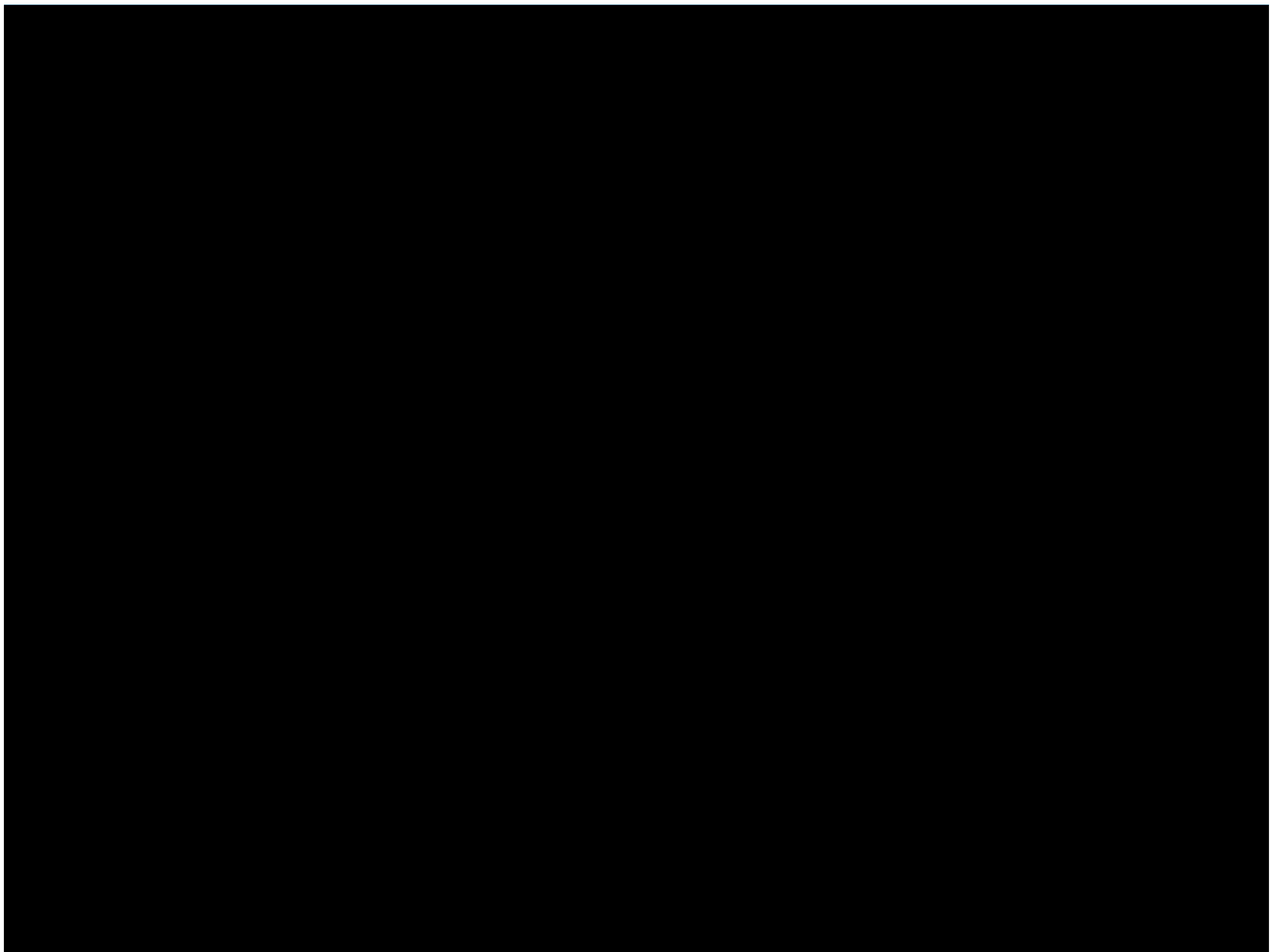
- Real-time mobile voice communications
- Improved collaboration via mobile unified communications
- Faster customer service response

Location

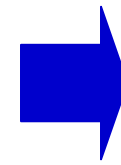
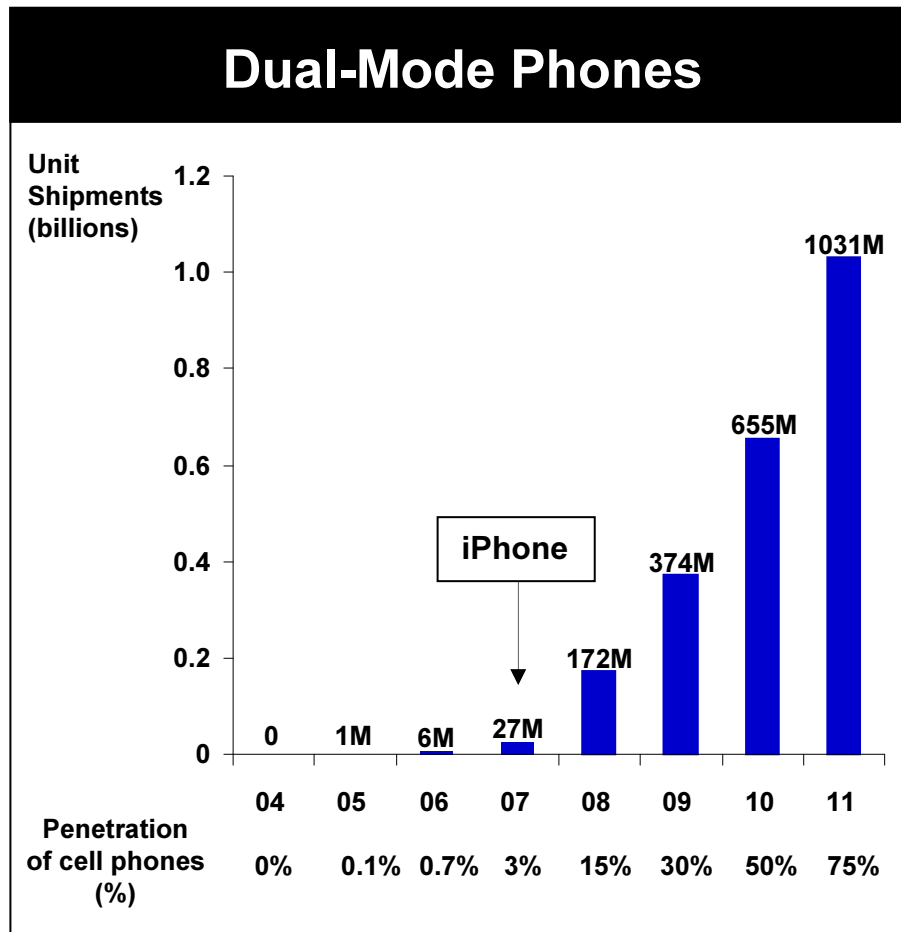


- Asset management
- Location-based content distribution
- Streamlined workflow using historical location data

Pervasive Wireless Network



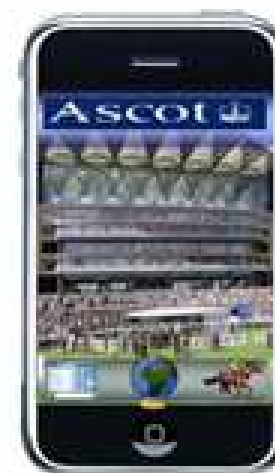
Market Shift to Dual-Mode Phones



Enterprises can offer new services to millions of consumers over WLAN



Ascot
Steward



Unifying the Mobile Workspace

Cisco enables consistent services across wired and wireless networks to enable your mobile workspace



In Conclusion....

