



*TOMORROW
starts here.*



Welcome to Cisco Innovate

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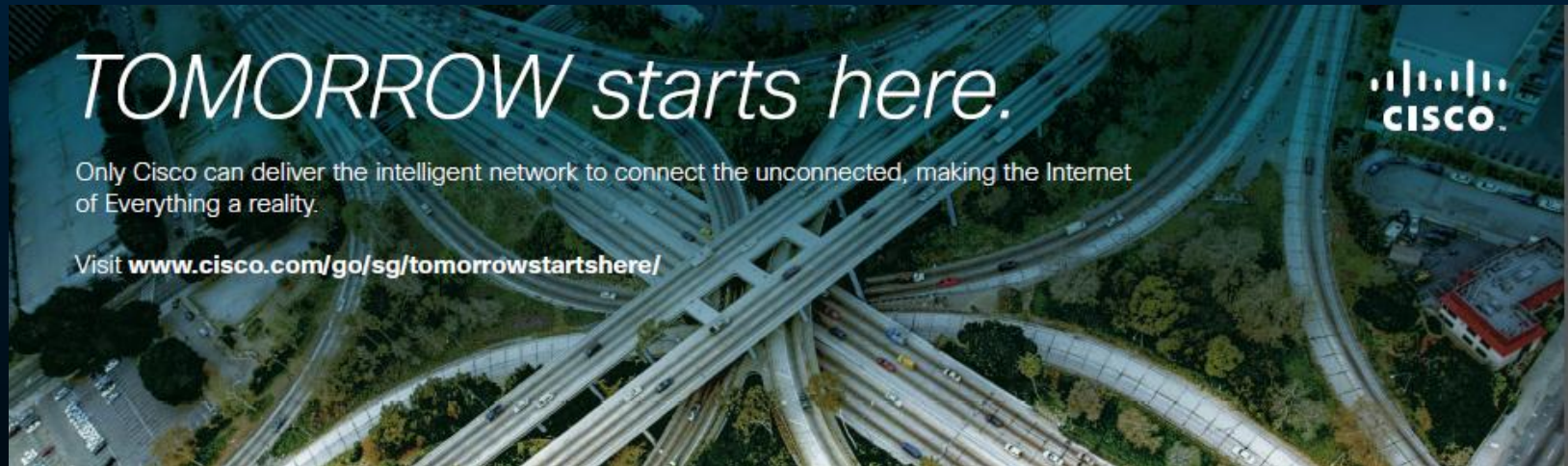


Welcome to Cisco Innovate



Flagship event in ASEAN that showcases Cisco's latest ICT solutions for public and private sector enterprises.

- Customer testimonials
- Live demonstrations across various verticals

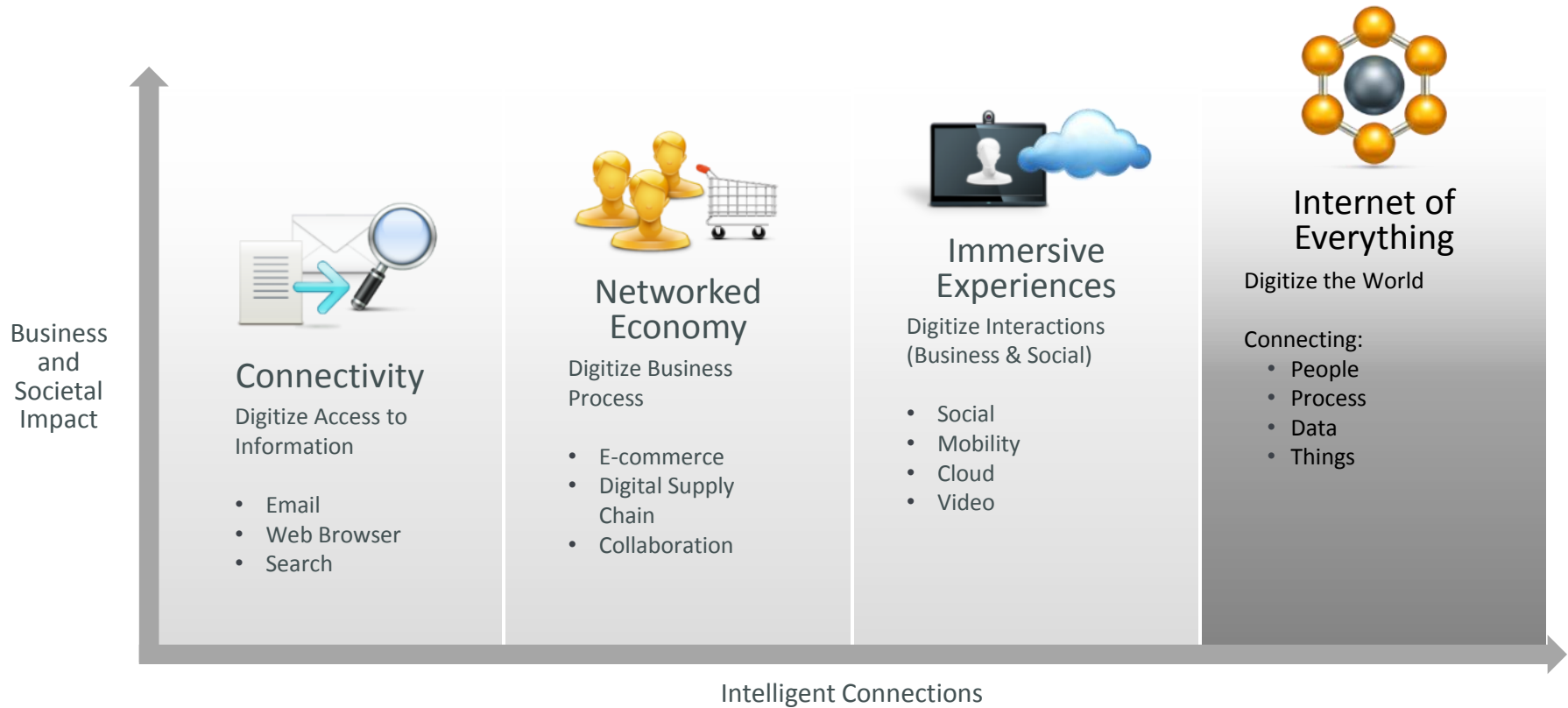


CISCO INNOVATE

The Internet of Everything —
Connect The Unconnected



The Evolution of the Internet



The Internet of Everything

Malaysia has **launched LTE and 4G services**, with intentions for more roll outs in 2013.

CIOs in Asia embracing the trend of Mobility Services with **70% already having policies to support approved employee-owned devices**.

Shipments of 4G-capable smartphones are expected to grow by more than 400%, with expected competition from LTE-enabled smartphones towards the second half of 2013.

Mobile data traffic was expected to grow at a compound annual growth rate of around **50 per cent** (2012-2018), driven mainly by **video**.



Today...our “Connected World” is still Mostly Unconnected



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99% of the World is Still Not Connected



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The Internet of Everything —
Connect The Unconnected



Intelligent Network is fundamental to Connecting the Unconnected

Rapid Service Creation and Market Agility



Connecting to More Things for More Insights



Intelligent Infrastructure



Secure, Unified Experiences



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The Internet of Everything –
Connect The Unconnected

We've Only Just Begun ...



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Connected Education:
\$78B IoE Value at Stake



Smart Buildings:
\$349B IoE Value at Stake



Connected Healthcare:
\$106B IoE Value at Stake



Connected Commercial Ground Vehicles:
\$347B IoE Value at Stake



Smart Factories:
\$1.95T IoE Value at Stake



Smart Grid:
\$757B IoE Value at Stake

... to change the way the world works, lives, plays, and learns

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