

Unified
Computing
System
Launch

Welcome to Yas Island



Unified
Computing
System
Launch



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Welcome



UAE – A Connected Nation

- Strategic country for Cisco across Emerging Markets

Vision, ICT Leadership and Growth Economy

- ICT adoption across UAE as a key indicator

150% mobile, 52% broadband and high network readiness

- Interactions fuel business growth

World class industry hubs, ICT investments and productivity

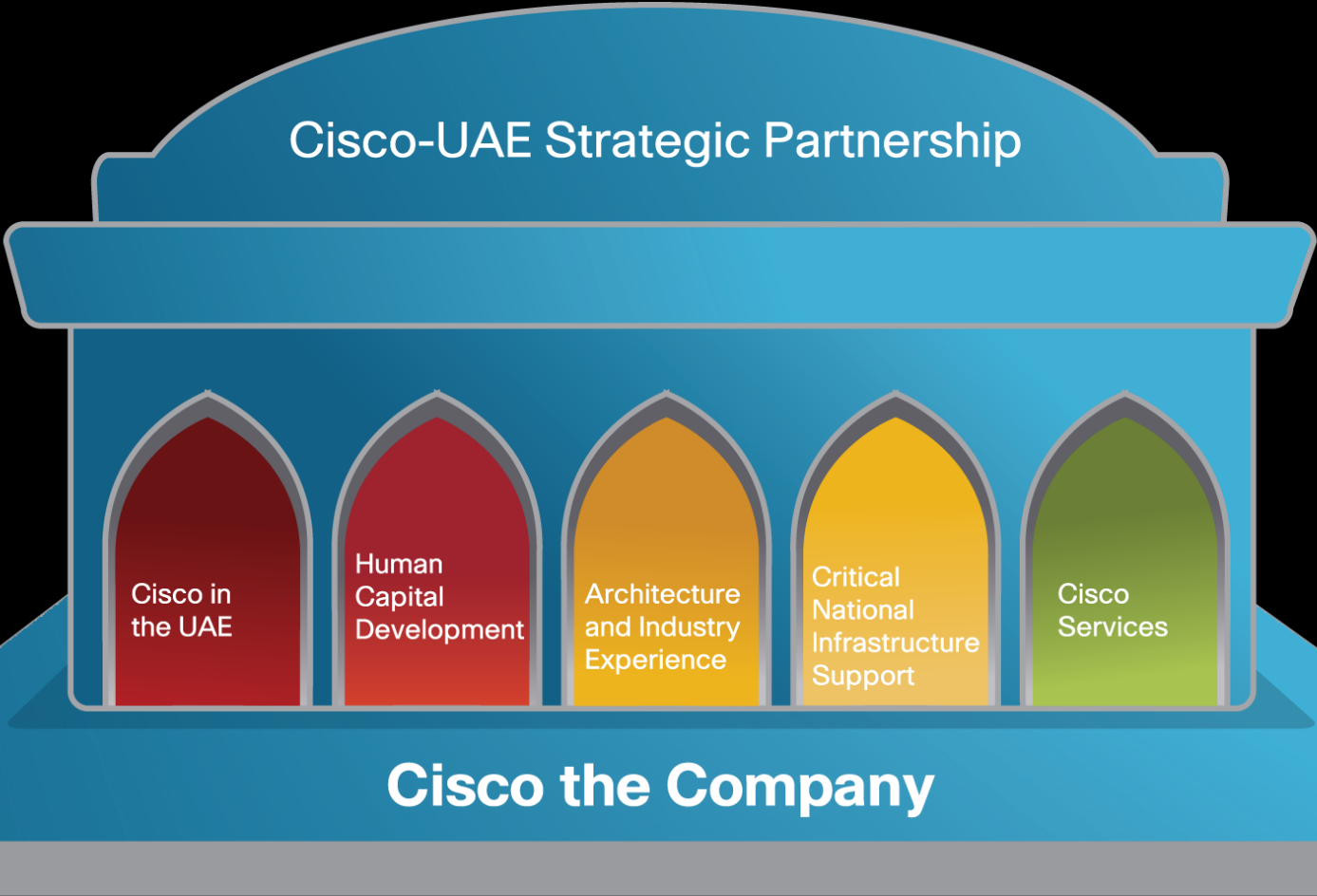
- Business complexity is ever increasing

Global value chains, consumerisation and worker mobility

- UAE's commitment to Cisco

\$1b of communication infrastructure supported by Cisco & Partners

Cisco in the UAE



Global Announcement - Today

- Data Center transformation
- Cisco 25 years of innovation – network as the platform
- Global announcement today – Abu Dhabi
- Focus – unifying compute, virtualization and network resources
- Across industries
- Sustainable long term partnership



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