



Cisco Expo 2012
UAE

Are Consumer Devices, Social Media, and Videos causing Enterprises policies to bend, or break?

19th of March, 2012

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Innovate Together

Are Consumer Devices, Social Media, and Videos causing Enterprises policies to bend, or break?

Agenda:

- BYOD Introduction
- Mobility & Social Enterprise Use Case
- Building Blocks of Cisco BYOD Solution
- SAP Enterprise Mobile Solution

Freedom

to bring your own devices

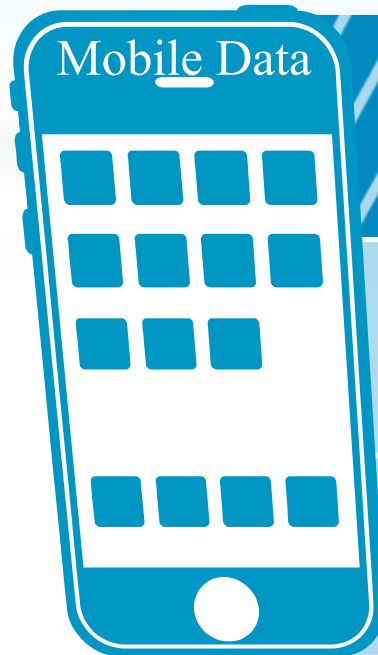


Freedom

to bring your own devices



2015



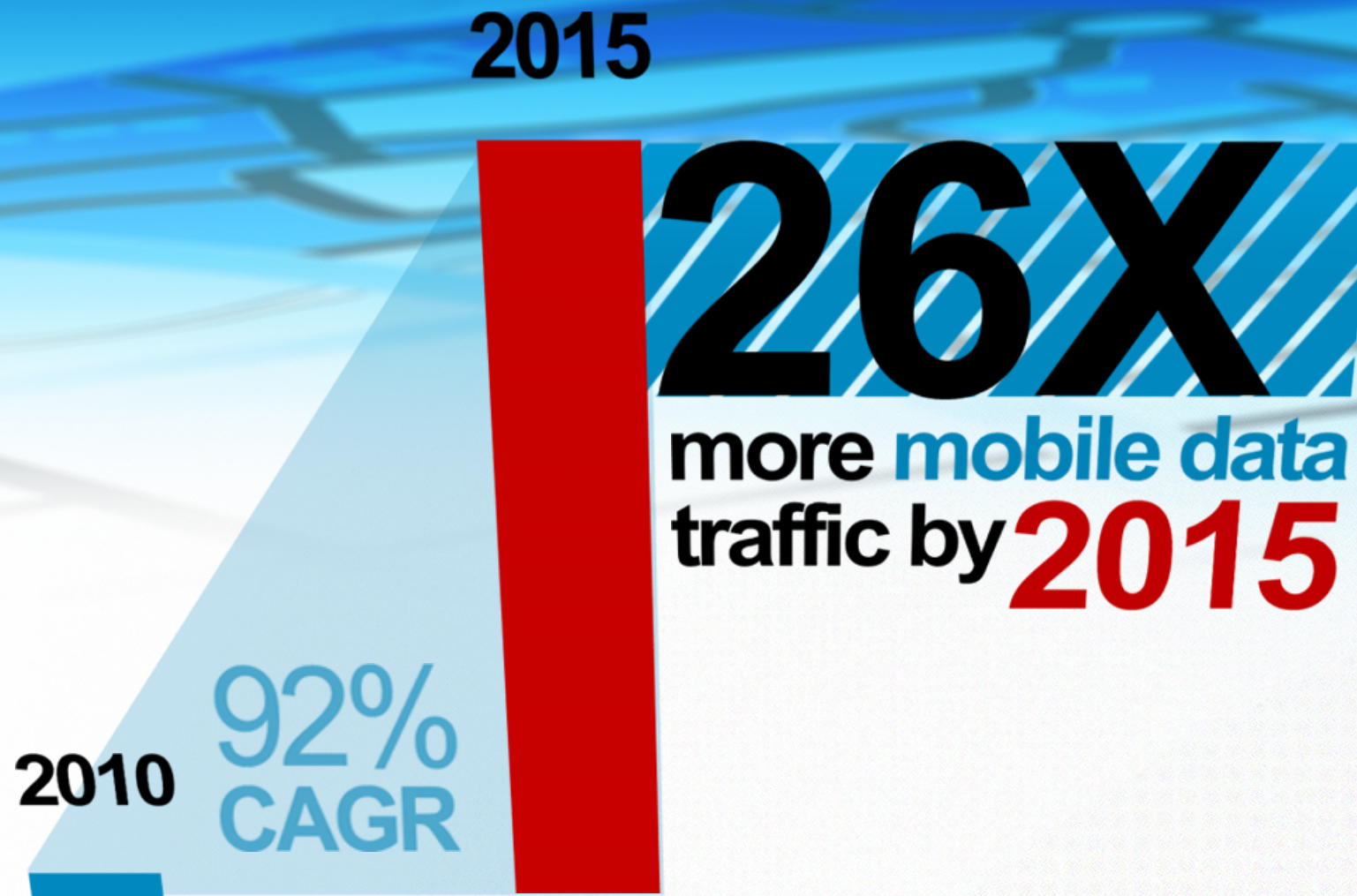
3X

the size
of the

entire global
INTERNET

in 2005





Compound Annual Growth Rate (CAGR)



15

BILLION

mobile devices

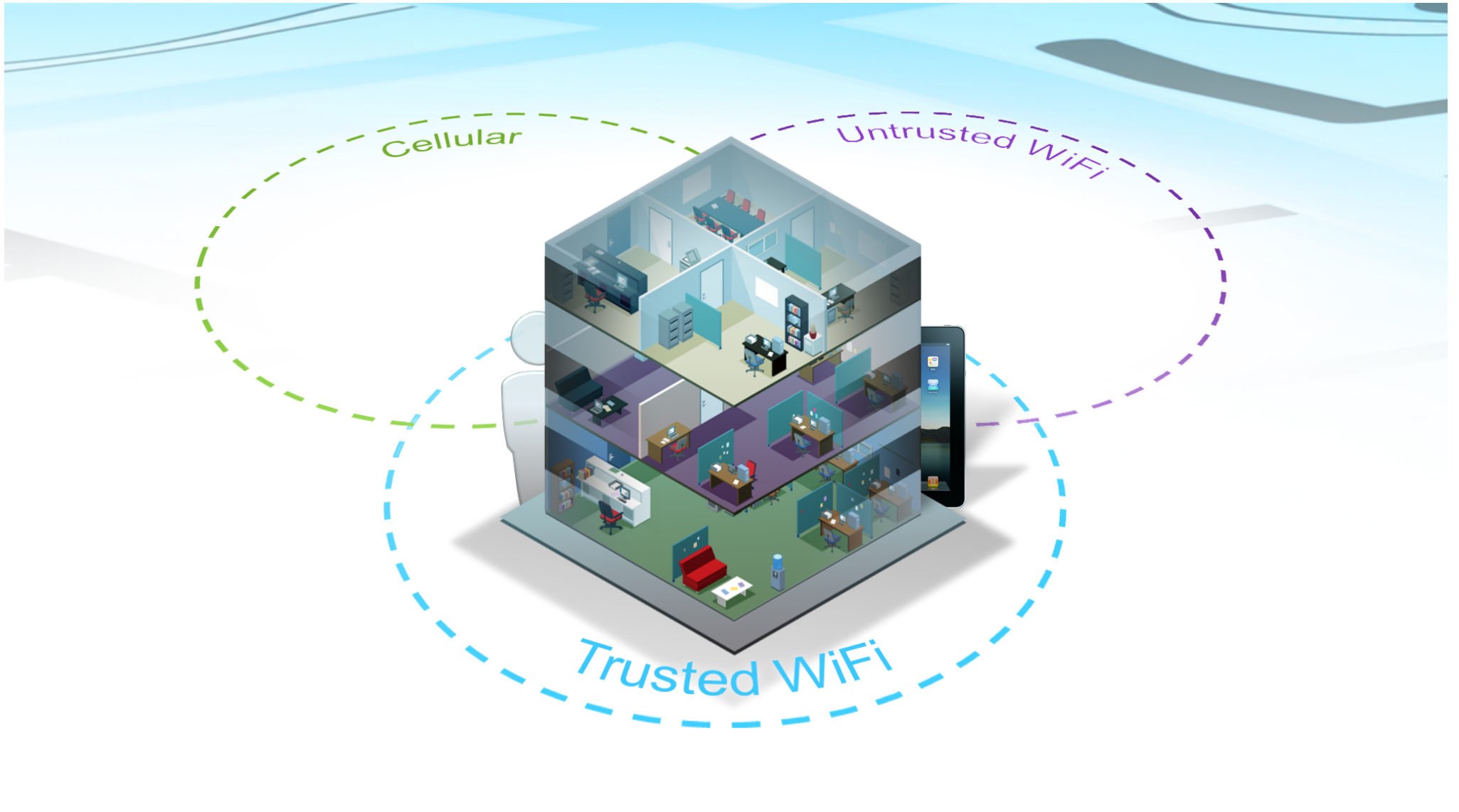
FOUR YEARS

lin

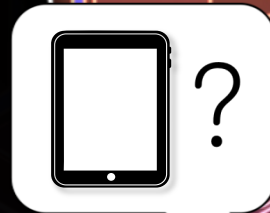














Contextual Policy

Apply defined policy profiles based on:

- ✓ Device Type
- ✓ User
- ✓ Location
- ✓ Application



802.11n Infrastructure
• VideoStream
• CleanAir, Client Link



Identity Services Engine



Mobile Device Management



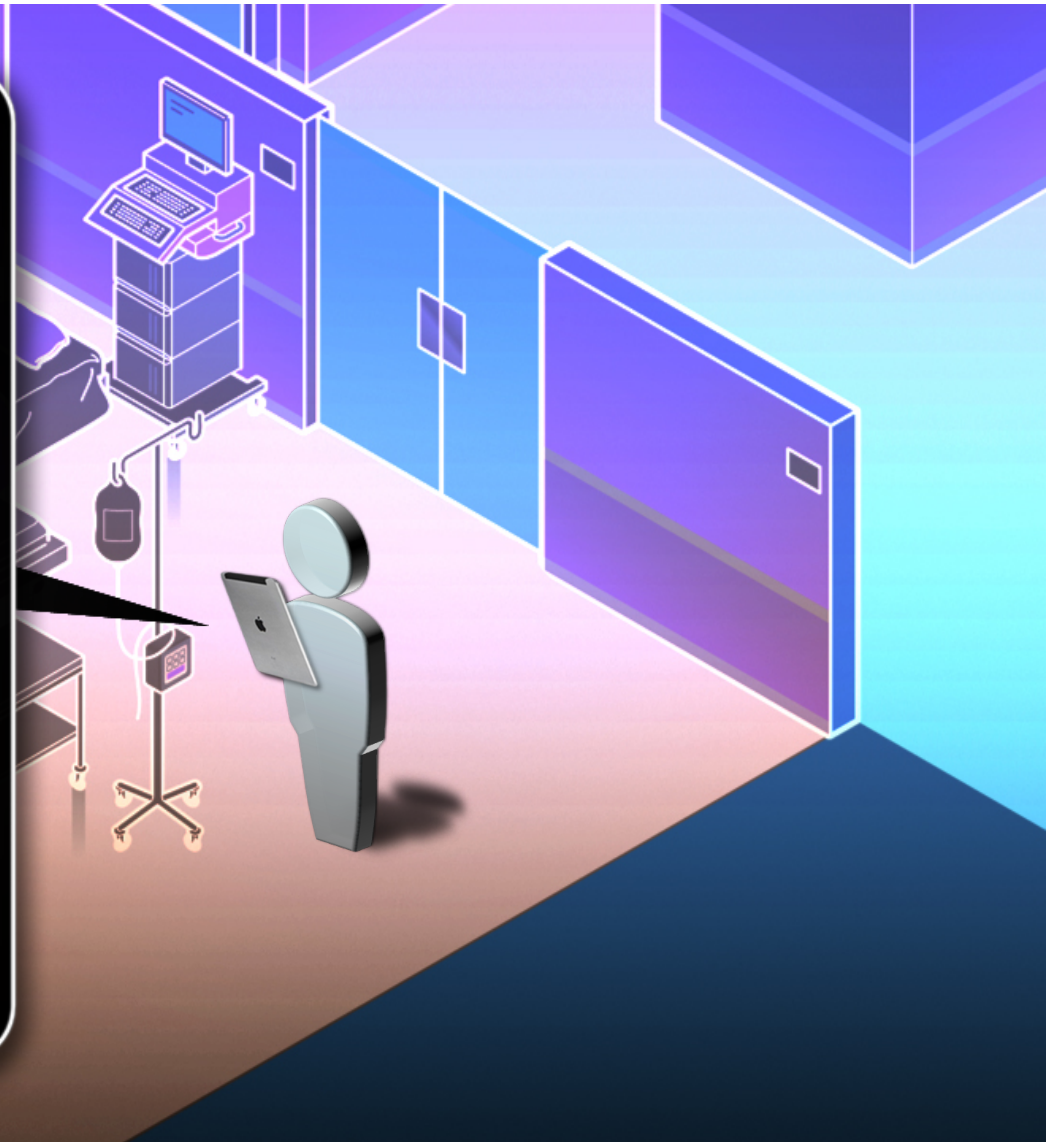
Prime Management

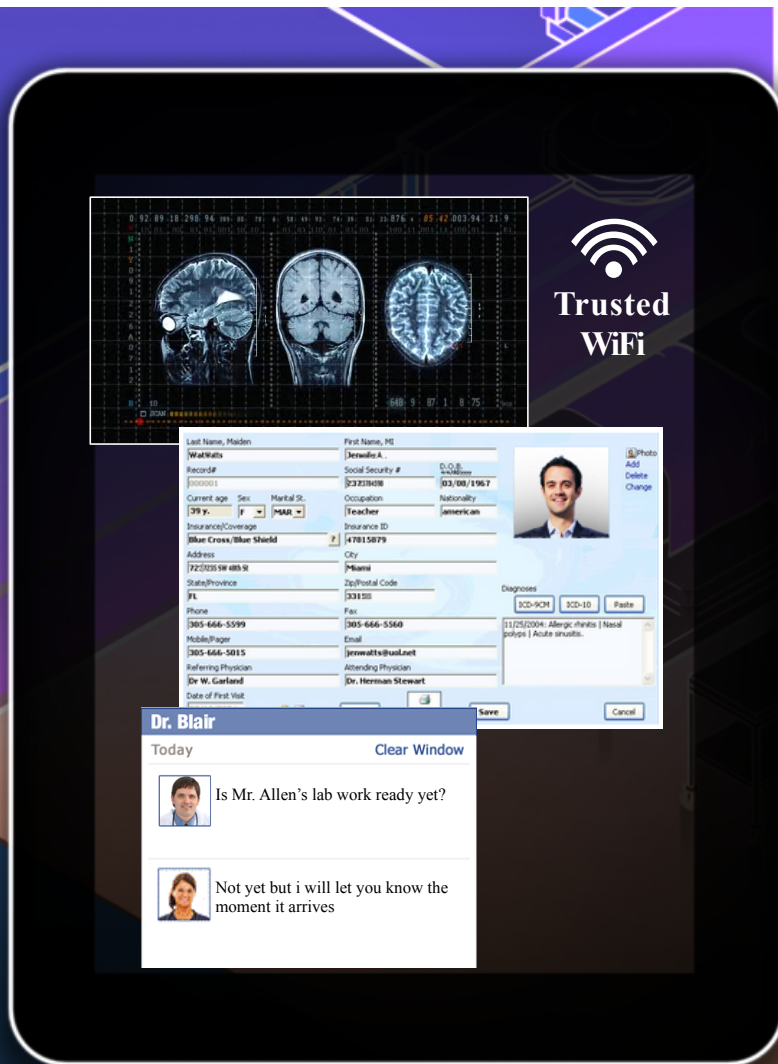


Contextual Policy

Access: **FULL**

No	Yes	
☐	☒	Electronic Medical Records
☐	☒	Mobile TelePresence
☐	☒	Email
☐	☒	Instant Messenger





802.11n Infrastructure

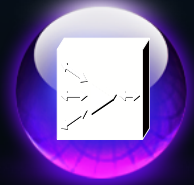
- VideoStream
- CleanAir, Client Link



Identity Services Engine



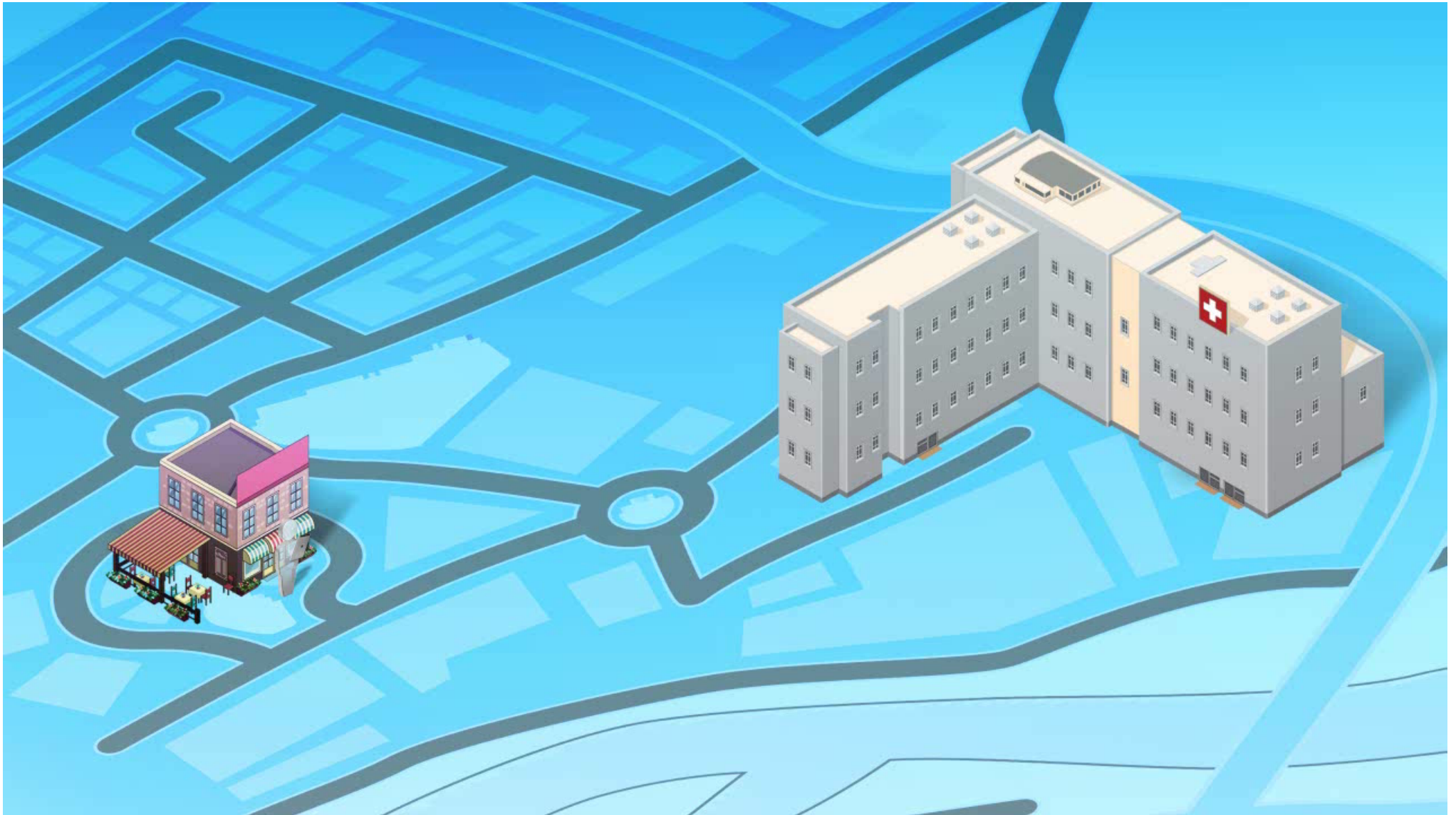
Prime Management



WAAS








3G/4G

Remote Policy

Access: **Limited**

No	Yes	
☐	☒	Electronic Medical Records
☒	☐	Mobile TelePresence
☐	☒	Email
☐	☒	Instant Messenger



Patient Updates

Sorted by Date



THYROID TEST	RESULTS	REFERENCE RANGE
Free T3	4.3	3.0 to 6.2 pmol/L
Free T4	17.8	12.0 to 22.0 pmol/L
TSH	0.04*	0.4 to 4.0mIU/L
TgAb	201.9*	Less than 60 IU/ml
TPO	38.2	Less than 40 IU/ml

Record Date	Upload Date	Title
Jul 22, 2010	Jul 22, 2010	CT Scan
Jun 12, 2010	Jul 22, 2010	Thyroid Blood Test
Jun 12, 2010	Jul 22, 2010	Blood Culture
Jul 22, 2010	Jul 22, 2010	Urinalysis

3G/4G



Identity Services Engine



AnyConnect



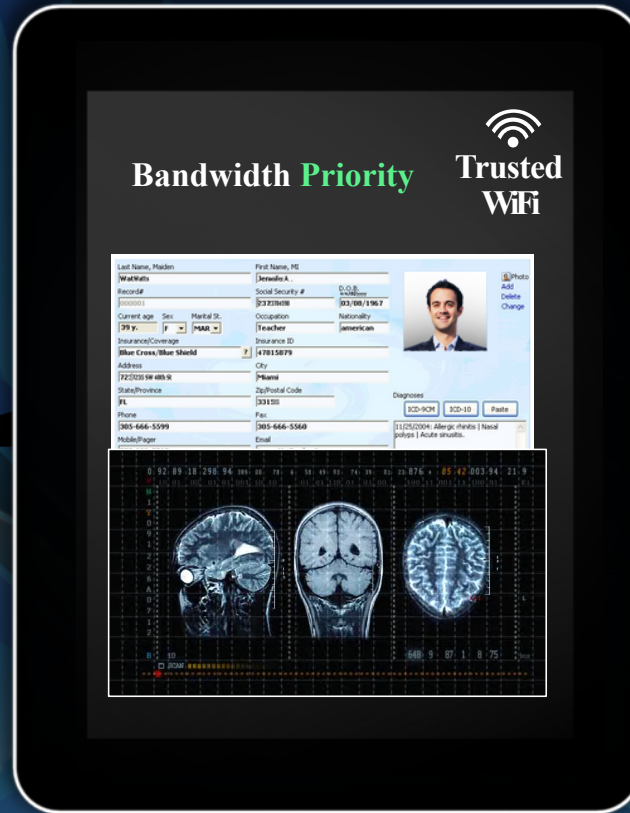
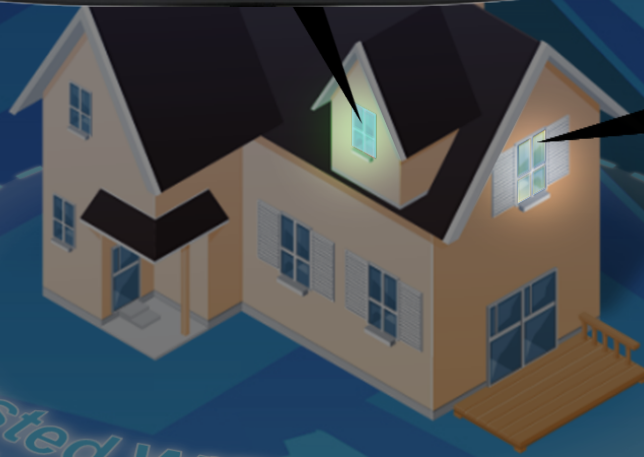
ASR



Teleworker Policy

Access: **FULL**

No	Yes	
☐	☒	Electronic Medical Records
☐	☒	Mobile TelePresence
☐	☒	Email
☐	☒	Instant Messenger



802.11n Infrastructure

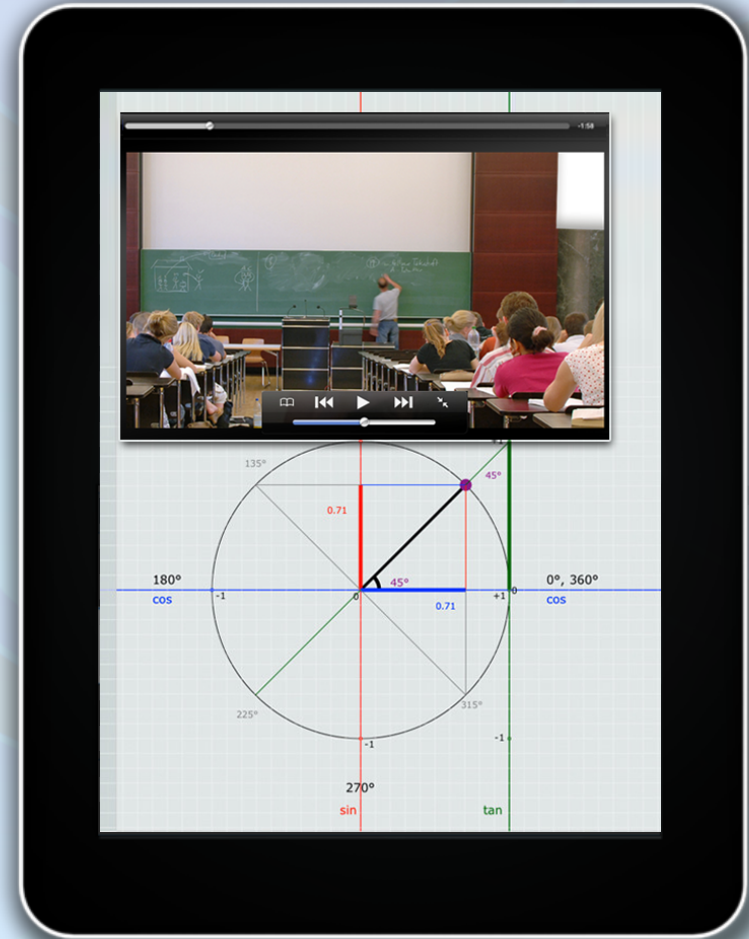


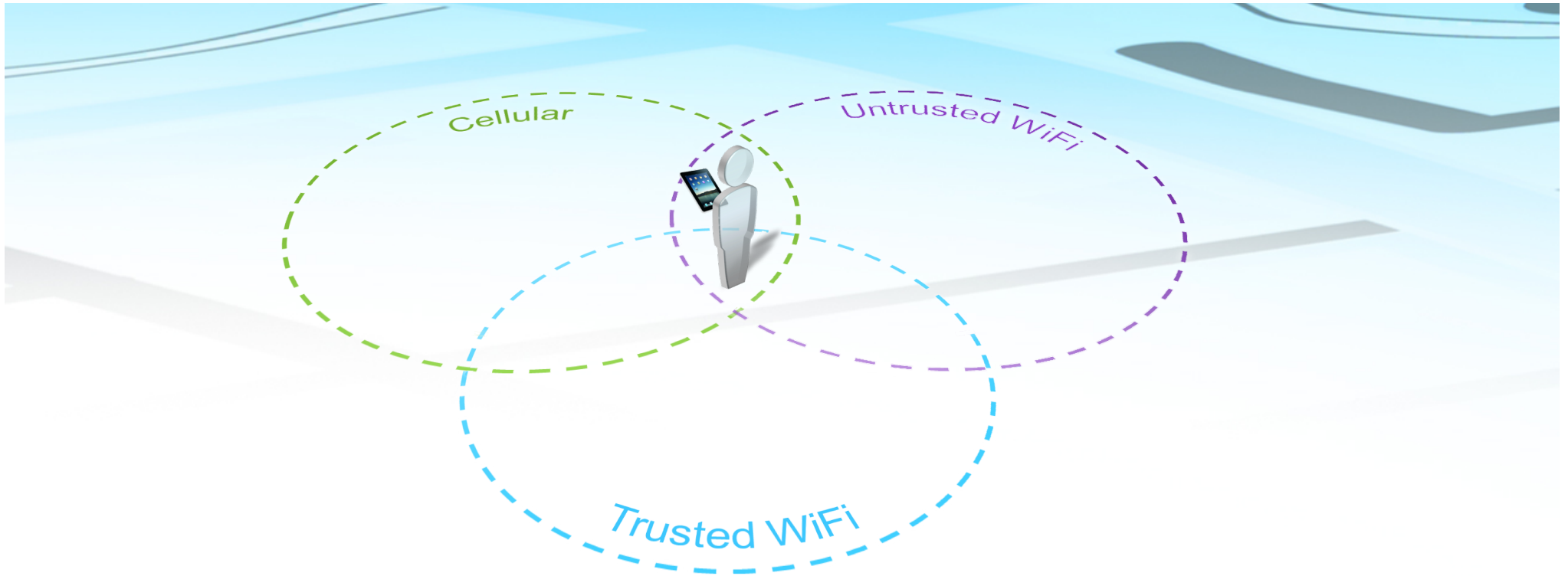
Cisco
Virtual Office



WebEx
Mobile 8

**Healthcare
Retail
Insurance
Financial
Education**





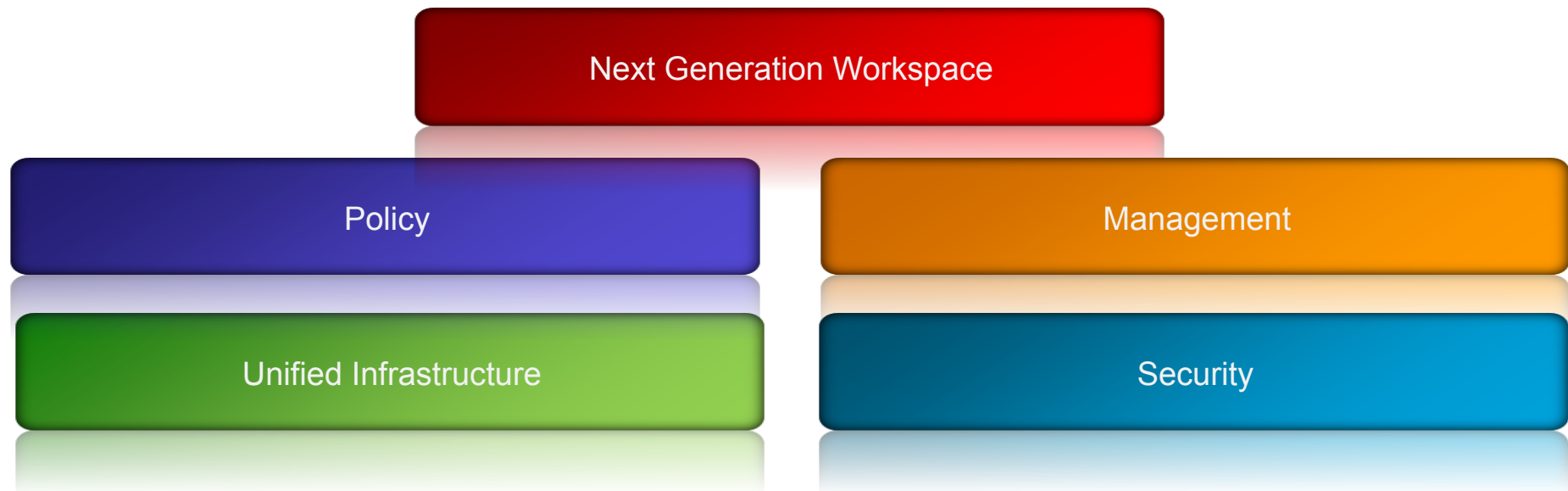
**Bringing Simplicity
to the Mobile Experience**



The BYOD Spectrum



Cisco BYOD Building Blocks



BYOD: Unified Access

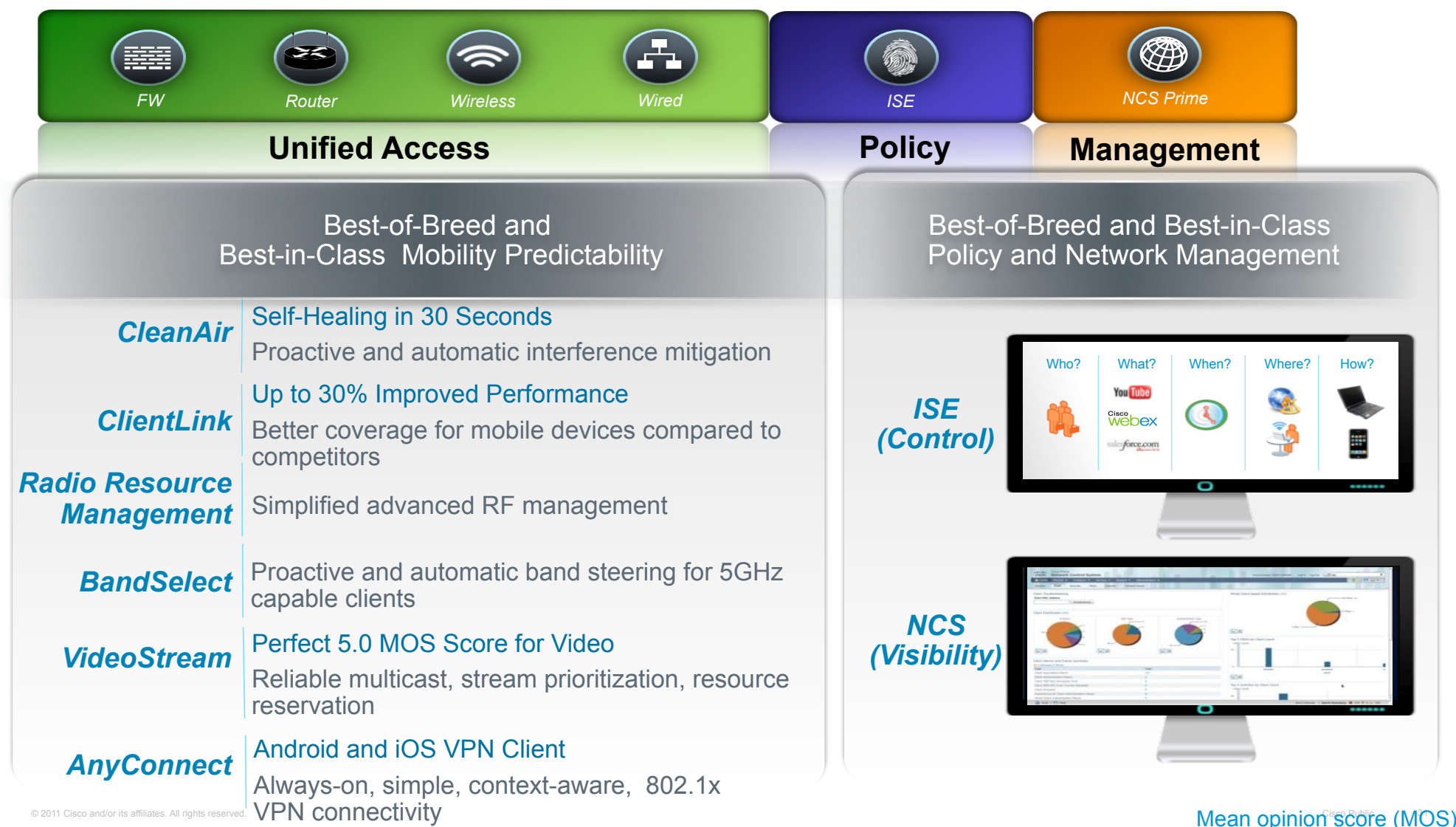


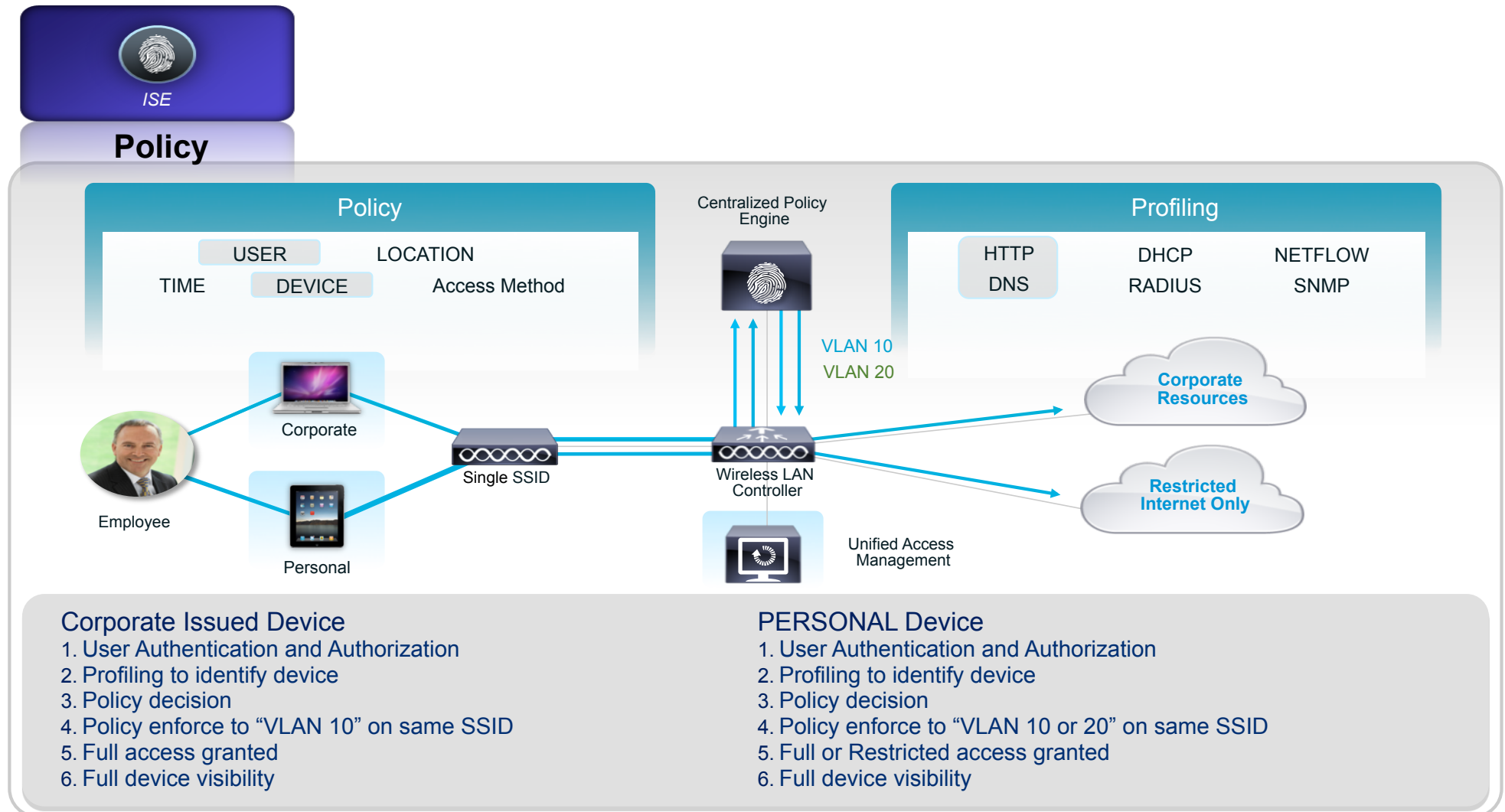
BYOD: Security



BYOD: Next Generation Workspace









AnyConnect



ScanSafe



ASA/WSA

Security

Choice

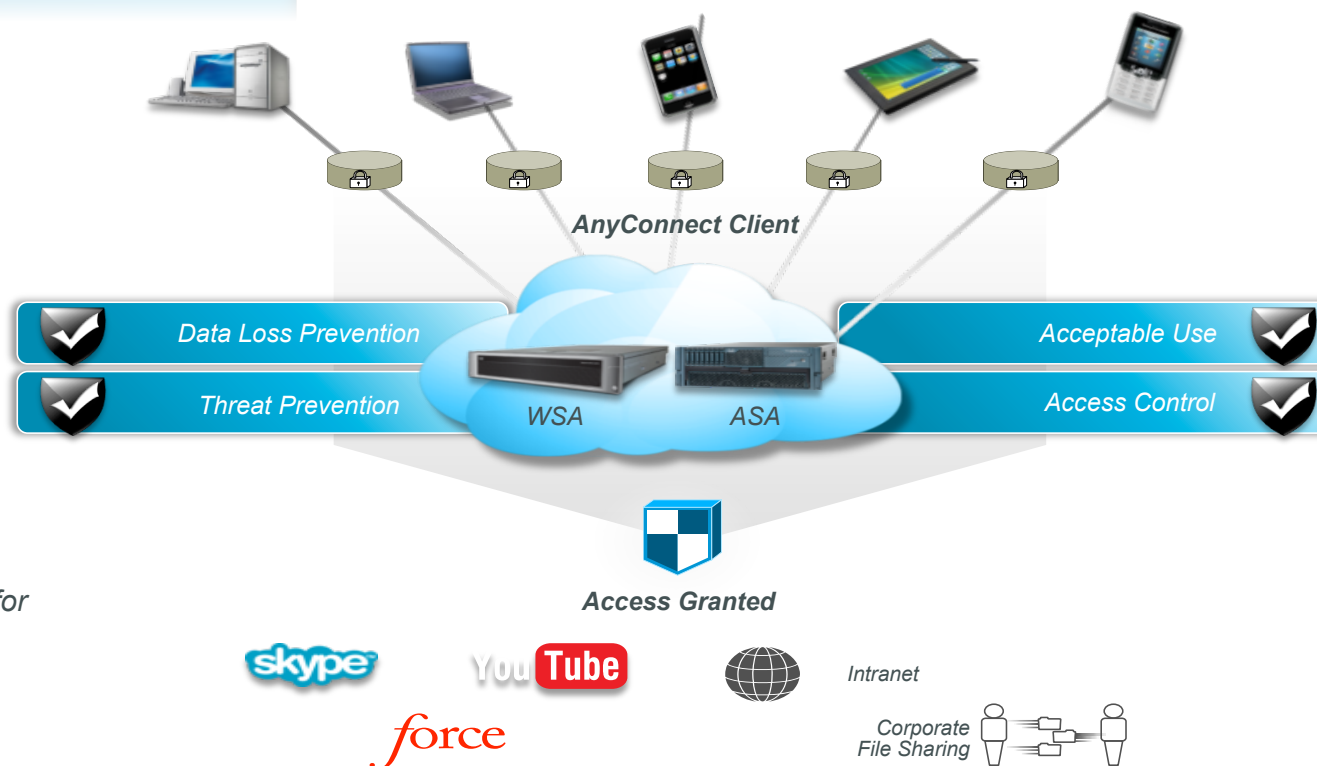
Diverse endpoint support for greater flexibility

Security

Rich, granular security integrated into the network

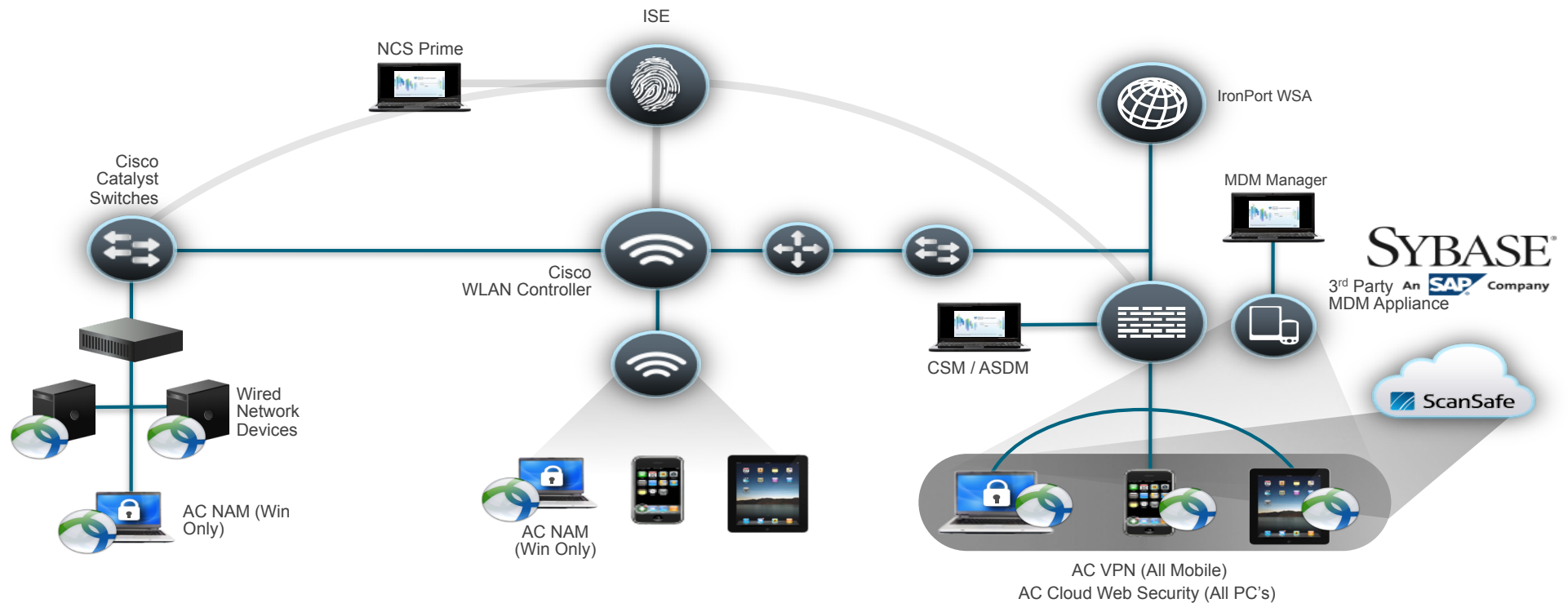
Experience

Always-on intelligent connection for seamless experience and performance



Cisco's End to End BYOD Solution

Only Cisco can tie all the pieces together!





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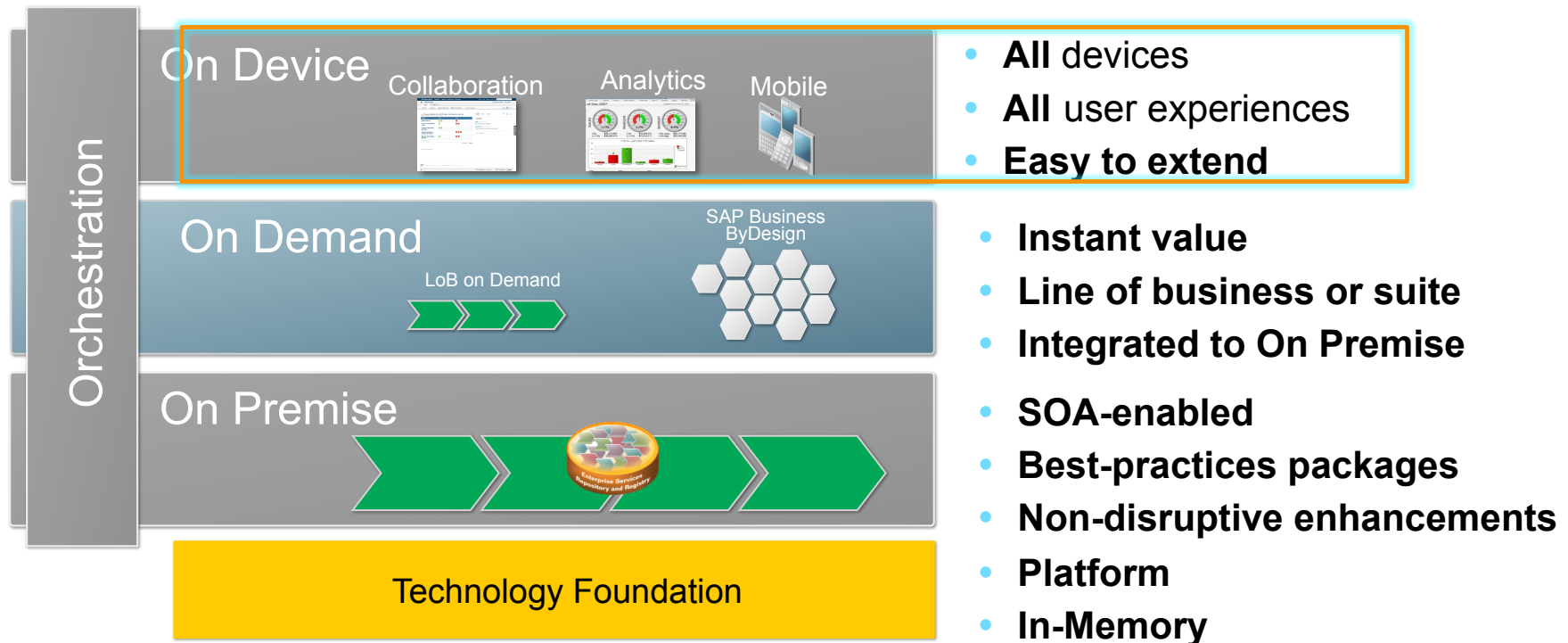
Maher Al-Shishani

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Solutions Group - SAP MENA***

maher.al.shishani@sap.com

Innovate Together

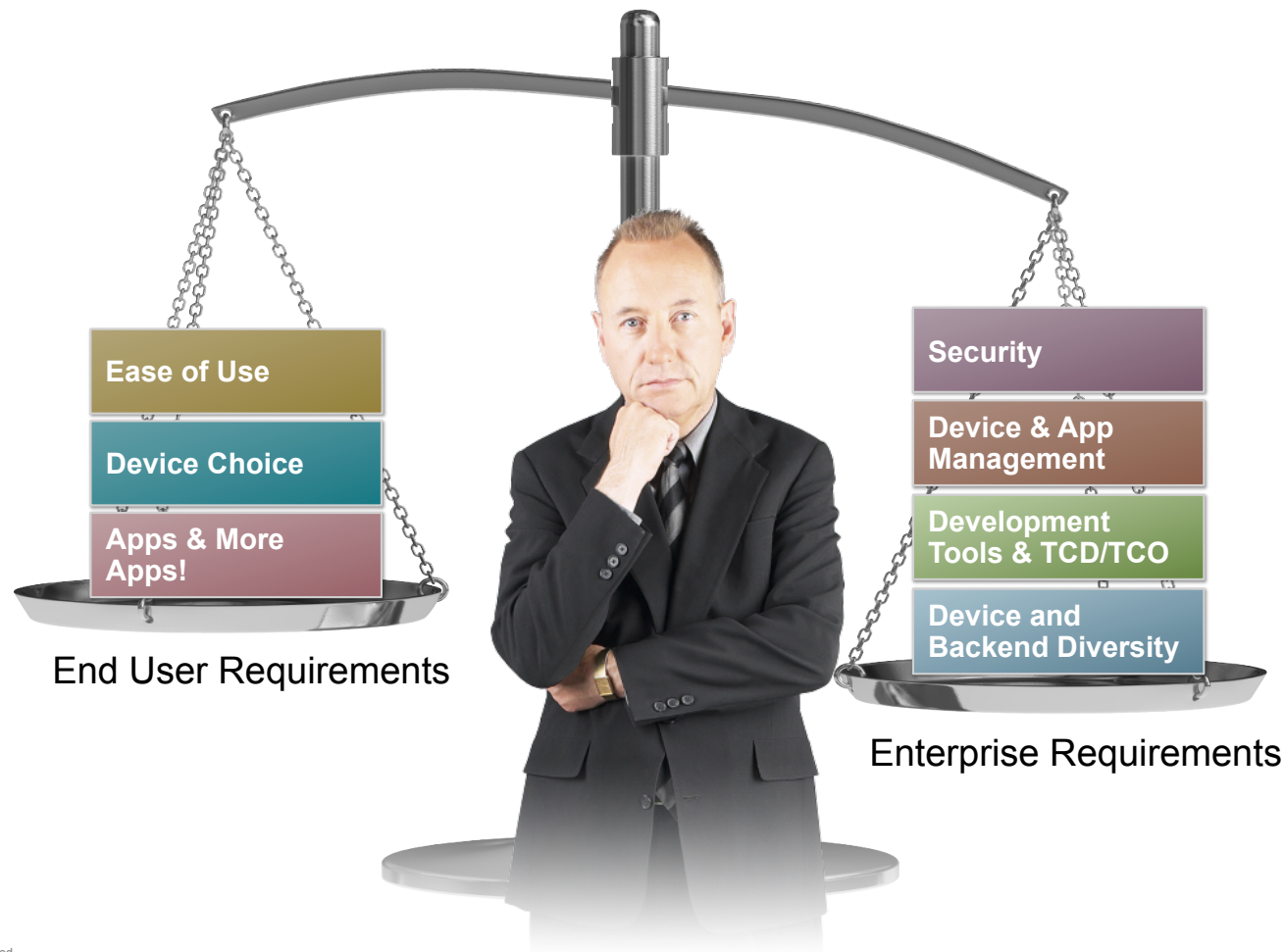
SAP Mobile Strategy



Enterprises are considering moving Mobile

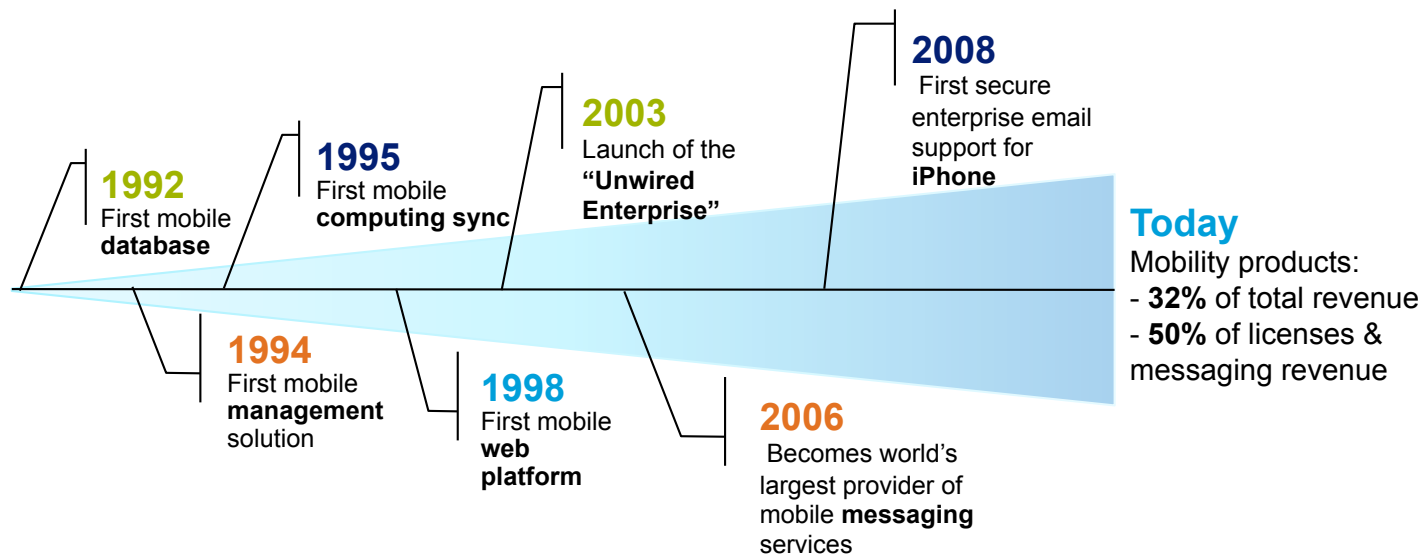


Mobilizing the Enterprise Is Complex



SAP with Sybase is now leading Mobile

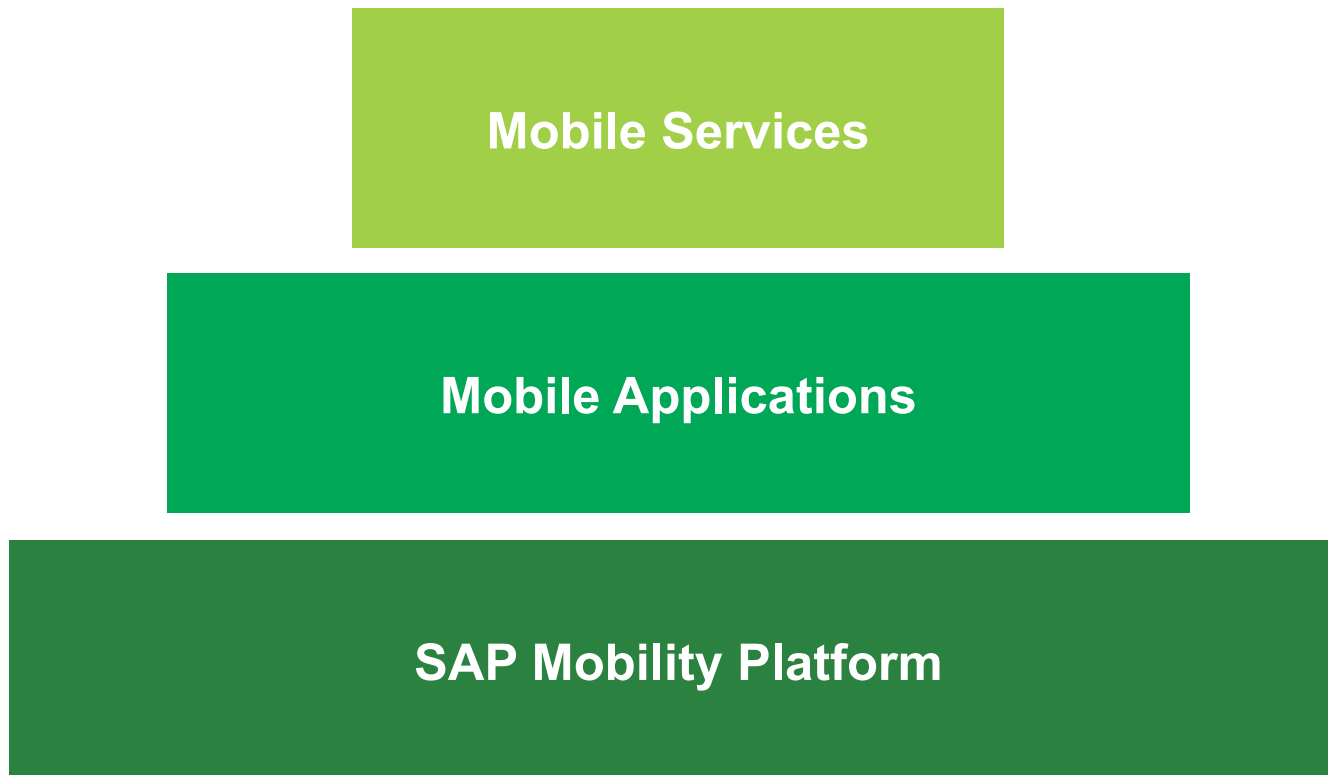
Innovation in Mobility Since 1992



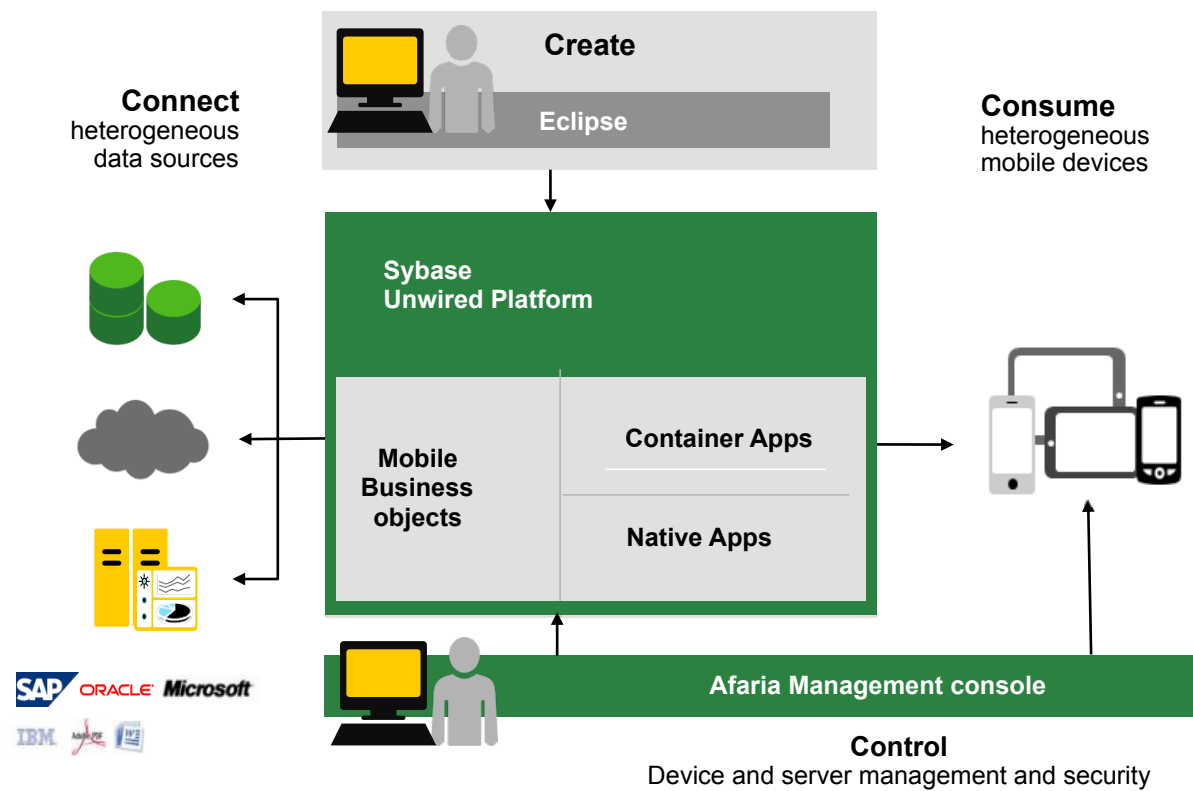
Mobile devices are the **new desktop**

Jim Snabe, co-CEO of SAP
SAP Influencer Summit, December 2010

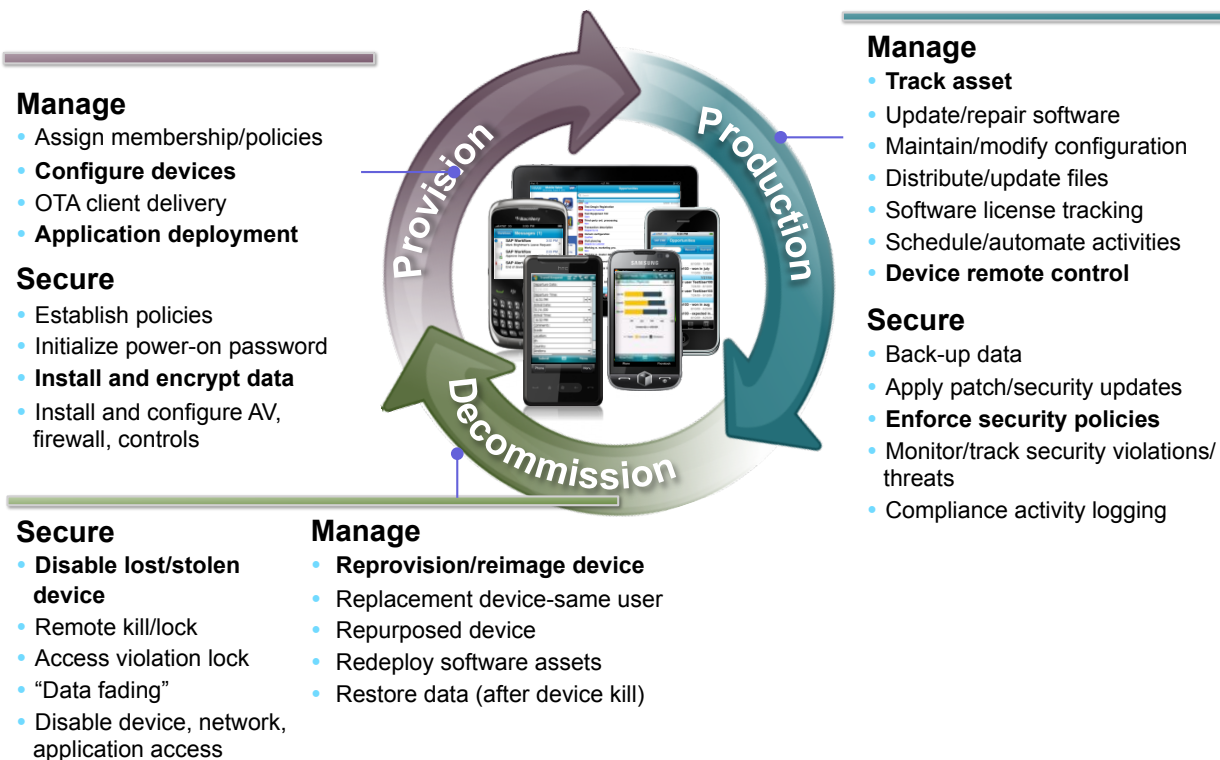
SAP Provides Complete Mobility Solution



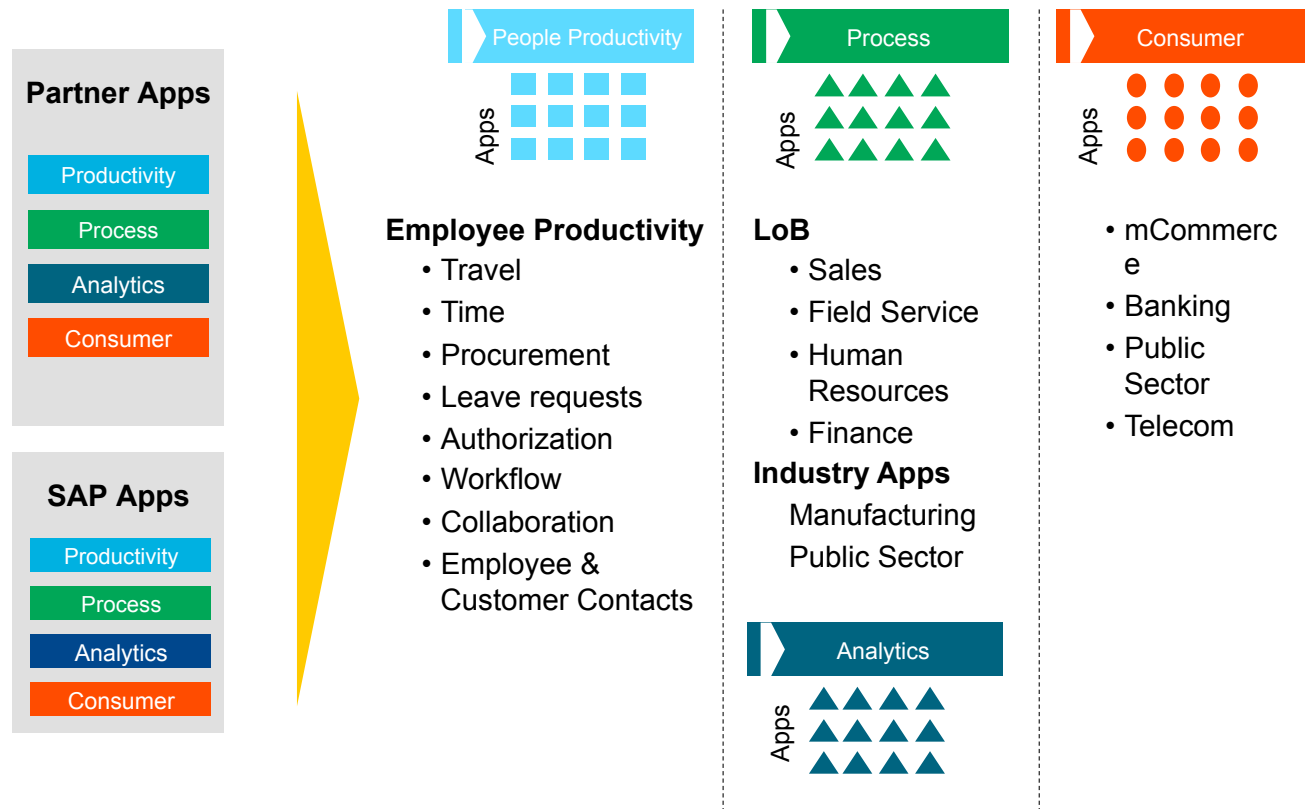
SAP Enterprise Mobility Platform



MDM Afaria – Managing and Securing the Device Lifecycle



SAP Mobile Applications Strategy



Mobile Productivity Apps



Human Resources

- SAP Employee Lookup mobile app
- SAP Leave Request mobile app
- SAP Timesheet mobile app
- SAP HR Approvals mobile app
- SAP Interview Assistant mobile app
- SAP Manager Insight mobile app

Finance

- SAP GRC Access Approver mobile app
- SAP GRC Policy Survey mobile app
- SAP Payment Approvals mobile app
- SAP Travel Receipt Capture mobile app
- SAP Travel Expense Approval mobile app

SCM and Manufacturing

- SAP ERP Quality Issue mobile app
- SAP Cart Approval mobile app
- SAP Transport Notification & Status mobile app
- SAP Transport Tendering mobile app

Sales

- SAP Sales Order Notification
- SAP Material Availability
- SAP Customer & Contracts
- SAP Customer Financial Fact Sheet
- SAP Order Status

Mobile Process Apps

❑ SAP CRM SALES
MOBILE APP

❑ SAP RETAIL
EXECUTION MOBILE
APP

❑ SAP EAM WORK
ORDER MOBILE APP

❑ SAP ELECTRONIC
MEDICAL RECORD
MOBILE APP



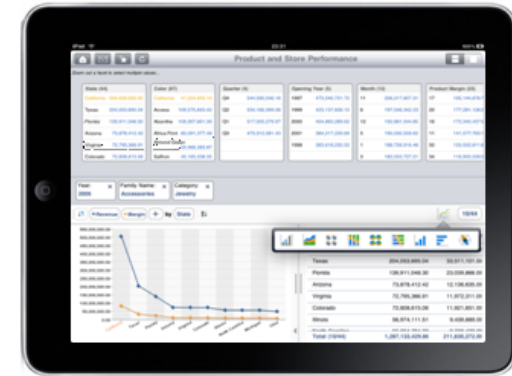
Mobile Analytics Apps



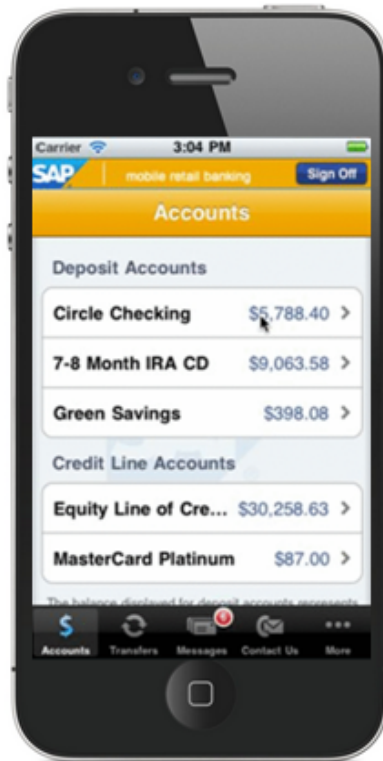
**SAP BUSINESS
OBJECTS
MOBILE**

**SAP BUSINESS
OBJECTS
EXPLORER**

**SAP BUSINESS
OBJECTS
STRATEGY MGT**



Mobile Consumer Apps



Enable commerce on any mobile device (SMS, Near Field, 3D Barcode, Mobile Wallet)

Open marketing channel to mobile device engaging loyalty programs

Support industry specific consumer apps

- mCommerce
- mPayments
- mRemittance
- mBanking

Create browser based apps on gateway

SAP Citizen Connect



Custom Mobile Apps



