CISCO NETWORKING ACADEMY PROGRAM

WHY PURSUE A CAREER IN INFORMATION TECHNOLOGY AND ENGINEERING?

CISCO SYSTEMS/CISCO LEARNING INSTITUTE GENDER INITIATIVE

According to engineers, engineering and information technology are great career choices.

- Engineers help people by creating innovative products and technologies.

- It's challenging and provides the opportunity to use analytical thinking skills.

- Working in engineering is like solving puzzles.

- The problem-solving and analytical skills can be used in any profession.

- Engineers solve problems – this is very gratifying.

- Engineers get to work on cool technology.

- Engineering is fun.

- Engineering is a versatile degree and can be used in a variety of career fields. In addition to the high-tech jobs, there are non high-tech jobs that require technology skills. Examples include healthcare, medicine, government relations, education, business, international development, environmental and public policy, and music/arts.

- An engineer can be creative.

- Engineering is a highly respected profession around the world.

- Engineering opens doors to meeting and working with interesting people and to new career opportunities.

- Engineers have lots of options – they can work anywhere.

- Engineers are in high demand since society needs people to develop new technologies and to solve problems.

- If you like arts and crafts, engineering is similar because you can work with your hands.

- Engineering skills often change with new technology and, therefore, engineers are rarely bored.

For more information on the Cisco Systems/Cisco Learning Institute Gender Initiative, visit http://gender.ciscolearning.org.

Additional information regarding recruitment and retention strategies is available in the gender module, accessible in the Academy Start Guide and at http://cisco.netacad-currdev.net/gender.

For more information on the Cisco Networking Academy® Program, visit http://www.cisco.com/go/netacad.