



Rogelio Velasco
Managing Director Cisco Mexico

Since joining Cisco in August 2009, Rogelio has strengthened the local operation bringing together new talent and leveraging the existing team's experience changing the way Cisco Mexico has positioned itself within the ICT industry in the Country.

He is also an active member of the Mexico Board which looks to drive key strategic initiatives, broadband penetration, build strategic relationships across enterprises and government, support corporate social responsibility projects, education and promote strategic investments in Mexico, to promote Country transformation.

Rogelio Velasco has more than 20 years experience in the technology and communications industries in Mexico and Latin America.

Rogelio joined Cisco after being General Manager of Dell Mexico. Before that, Rogelio occupied several positions in sales including General Director of Siemens Mesoamerica; President of Lucent Technologies for Latin America and the Caribbean; President and General Manager of Lucent Technologies in Mexico and General Manager for Digital Mexico.

He holds an MBA in the International University of Florida and has a degree in Physics in the Metropolitan Autonomous University of Mexico.