



José Manuel Berruecos
General Manager
Central America, Caribbean and North of South America

José Manuel Berruecos is the regional Manager for Cansac, (Central America, North of South America and the Caribbean region). He had recently joined Cisco to manage the global and strategic accounts for Latin America.

Before joining Cisco Mr. Berruecos was the general manager multi country Area (MCA) – Latam- for EDS, which comprised 15 countries including Argentina, Chile, Colombia, Venezuela, Panama and Costa Rica.

Prior to that Mr. Berruecos held key high level sales positions for Mexico at SUN Microsystems, Informix Software and Hewlett Packard.

Mr. Berruecos holds an MBA from the ITAM and has a Bachelor Degree in Computer Information Systems from the Universidad Iberoamericana.