



## Fujitsu and Cisco: Providing infinite possibilities for customer success

The strategic alliance between Fujitsu and Cisco enables us to provide innovative products and solutions to our customers

By combining our advanced technology and successful business experience, we can respond to customer needs and provide solutions that support their success

## Fujitsu and Cisco Unified Communications

A new communication style transforms the way people work and improves the business process



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To achieve growth in the midst of a turbulent market environment, businesses must become more efficient than ever before. Bring people and information together to reduce decision times and accelerate innovation. Develop a strategy to enable open, secure, adaptable enterprise collaboration that improves your company's creativity and time to decision.

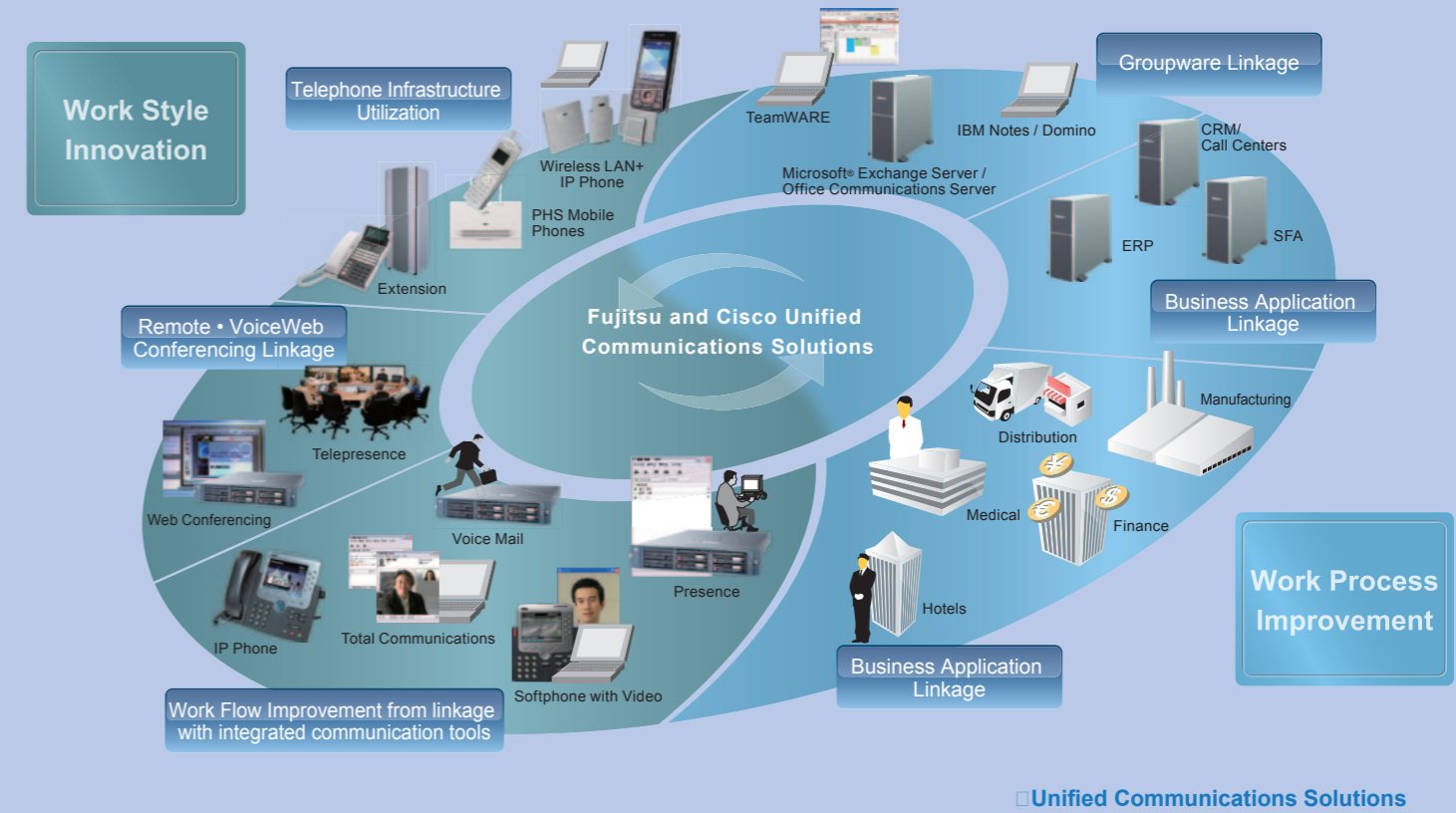
The Fujitsu and Cisco Unified Communications solutions bring together Fujitsu's long history in the IT, services and communications business, and its product development capabilities, with Cisco's leading-edge Unified Communications technologies and global business. These reliable and comprehensive Unified Communications solutions support innovation in work style, improves business processes, and enables customers to further differentiate themselves.

This expansion into Unified Communications strengthens Fujitsu's and Cisco's long-term strategic alliance in routing and switching, and contributes to the business success of the customers.

# Unified Communications

## Fujitsu and Cisco: Providing powerful Unified Communications solutions

1. By Combining all forms of business communications into a single, unified solution, Fujitsu and Cisco will provide Unified Communications products and solutions to meet the needs of the Japanese market.
2. Strong support in each phase—from design to implementation and operation—enables our customers to take full advantage of the Unified Communications solutions.
3. By building upon the customer's existing assets, the migration to Unified Communications can progress at the pace that's right for the customer's business and communications strategy.



## Introduction of Fujitsu and Cisco Unified Communications Solutions

Fujitsu and Cisco will make strategic investments together, provide innovative technologies and solutions that support and enable the long-term growth of our customers.

### PHS Mobile Phone Solution

With the use of the PHS (Personal Handy-phone System) access unit, the phone can be used as an on-campus PHS extension of Cisco Unified Communications Manager.

- Within the Unified Communications system, the use of on-campus PHS phones provides high quality and inexpensive communication.
- Existing PHS phones can be effectively used, providing investment protection for customers.

### Mobile Phone Linked Solution

With the use of the Mobile Phone access unit, FOMA (Freedom Of Mobile multimedia Access ) use is enabled under the Cisco Unified Communications Manager.

- The NTT DOCOMO FOMA terminal (FOMA® F1100, onefone™, N902iL) can be used as a FOMA wireless LAN dual terminal.
- The same mobile phone may be used inside or outside the company, and may be used to access company applications from external locations.
- The Mobile Phone access unit accommodates the Cisco Unified Communications Manager cluster configuration, resulting in a highly reliable system.

### Migration Solution

Migration to Unified Communications from the existing installation can occur in stages.

- Interworking with existing PBX equipment and facilities is supported, allowing phased migration and budget planning
- Customers can plan migrations to Unified Communications at their own pace, such as migrating branch office locations over time

### Contact Center Solution

CTI middleware provides the necessary contact center operation capabilities for the Cisco Unified Communications Manager.

- The middleware provides call routing, real-time monitoring, reporting, and other control functions, as well as interactive voice response (IVR) functions.
- Leveraging the existing applications and assets, this solution can be implemented with the latest contact center solutions without impact to ongoing business processes.

For details, visit:

Cisco <http://www.cisco.com/jp/go/ciscofujitsu>  
Fujitsu <http://fenics.fujitsu.com/products/unified.html>