



G.B. Kumar
Senior Vice President, Customer Advocacy
Cisco India & SAARC

G.B. Kumar is the Senior Vice President for Customer Advocacy, Cisco India and SAARC. He is responsible for transforming Cisco India towards a services oriented and solutions driven approach and increasing the level of services led interactions.

Prior to Cisco, Kumar spent ten years at Intel; his last role being Director, Sales Group, Intel for the South Asia region. Prior to that, he was Director, End User Marketing (APAC), Director, Solutions Group (South Asia) and Business Development Group (South Asia) at Intel. Kumar has also worked with IBM and HCL-HP in various customer facing sales and marketing roles.

Kumar has a B.E. in Electronics and Communications from REC, Suratkal and has completed a Management Development Program from XLRI, Jamshedpur.