



Anil Bhasin
Senior Vice President, West
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Anil Bhasin is Sr. Vice President - West, Cisco India and SAARC. An industry veteran with over 19 years experience in the IT industry, Anil started his career at Cisco in 2001 by heading the Banking and Finance (BFSI) vertical and Commercial business for the Western region.

Besides being responsible for growing Cisco's BFSI and Commercial businesses he also drives the enterprise 'go to market strategy' that focuses on integrated marketing and sales strategies in the Western region.

Prior to joining Cisco, Anil had a 2-year stint at Getronics (erstwhile Wang Global) in Dubai. As a National Sales Manager at Getronics, he was responsible for network integration for Cisco systems. Anil was also a Senior Account Manager for M/s Computer World in Bahrain. During his 6 years tenure with M/s Computer World, he managed strategic accounts from the Banking, Government and Manufacturing verticals offering customized solutions working very closely with principals such as Compaq, Acer, Microsoft, Novell Synoptics and Cisco.

Anil holds a diploma in computer engineering from Bombay Institute of Technology.