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Amit Sinha Roy is Vice President, Marketing for Cisco Systems, the worldwide leader of networking for the Internet, for the India & SAARC Region. Amit joined Cisco in October 2006.

Amit Sinha Roy brings with him over 19 years of global sales and marketing experience, having worked in Asia Pacific, US, and India. Prior to joining Cisco, Amit was with Hewlett Packard, Asia Pacific Pte. Ltd., based at Singapore, and responsible for Marketing HP's Industry Standard Server solutions, for the Asia Pacific & Japan Region for HP's Enterprise Storage & Servers (ESS) division.

Before joining HP AP, Amit was with Syntel, Inc. where he set up their Global Alliances marketing program in the US. Amit started his career in India with HCL Ltd. where he spent over 7 years in various Sales and Marketing functions, and another 5 years with Compaq India and Hewlett-Packard India where his last position was Country Marketing Manager for HP India. Amit has an MSc. (Hons) Physics and MMS degrees from BITS, Pilani.