

Welcome

Cisco
Connect
2014

Fast Innovation
Requires Fast IT

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Two Cables and a Desire to Connect



Intelligent Connections at the Heart of Cisco

Connectivity

Digitize Access to Information

- Email
- Web Browser
- Search

Networked Economy

Digitize Business Process

- E-commerce
- Digital Supply Chain
- Collaboration

Immersive Experiences

Digitize Interactions
(Business & Social)

- Social
- Mobility
- Cloud
- Video

Internet of Everything

Digitize the World

Connecting:

- People
- Process
- Data
- Things

Intelligent Connections

Cisco within the Internet of Everything



CISCO VISION

Changing the Way We Work, Live, Play and Learn



INTERNET OF EVERYTHING & INDUSTRIES

Explosion of newly connected people, processes, data and things –
The Internet of Everything – is putting a \$19 trillion revenue generation and productivity opportunity within reach.



Market Industry Trends

CLOUD, MOBILITY, BIG DATA, SDN, SOCIAL

Products, Services and Solutions

Data Center + UCS, Collaboration, Enterprise
Networking, Analytics, Security,



Services,
Partner,
and
Capital

Fast IT Infrastructure
Simple. Secure. Hyper Aware. Programmable.

Customers Rely on Cisco for Innovation

1986

1st multi-protocol router, the
Advanced Gateway Server

1989

Border Gateway Protocol
(BGP) for Service Providers

1992

Groundbreaking Interior Gateway
Routing Protocol patent

1994

1st major supplier of
multiprotocol products awarded
ISO 9001 cert.

1998

1st small office/ home/
telecommuting cable modem

1999

IP Telephony
Patent

2004

Cisco Carrier Routing
System (CRS-1)

2006

TelePresence

2008

Collaboration Portfolio

2009

UCS

2011

ASR 9000 Series
(1st Terabit-router)

2013

Network
Convergence System
(Planet's Fastest Router)

2014

Application-Centric
Infrastructure



Cisco

At-a-Glance

*R&D Spend

IBM: 6 %*

Intel: 19%*

HP: 3%*

FY14 Stats

Revenue: \$47.1B, -3% Y-Y Growth, \$36B Products, \$11B Services

*\$5.9 R&D, 12% of Cisco Revenue

Other Stats

More than 71,000 employees

Nearly 70,000 channel partners

380 global sites doing business in 165+ countries

More than 17,000 patents

28,000 engineers (39% of our workforce)

#1 or #2 in most market segments we serve

More than 170 acquisitions since 1993

Broad portfolio of integrated products and solutions



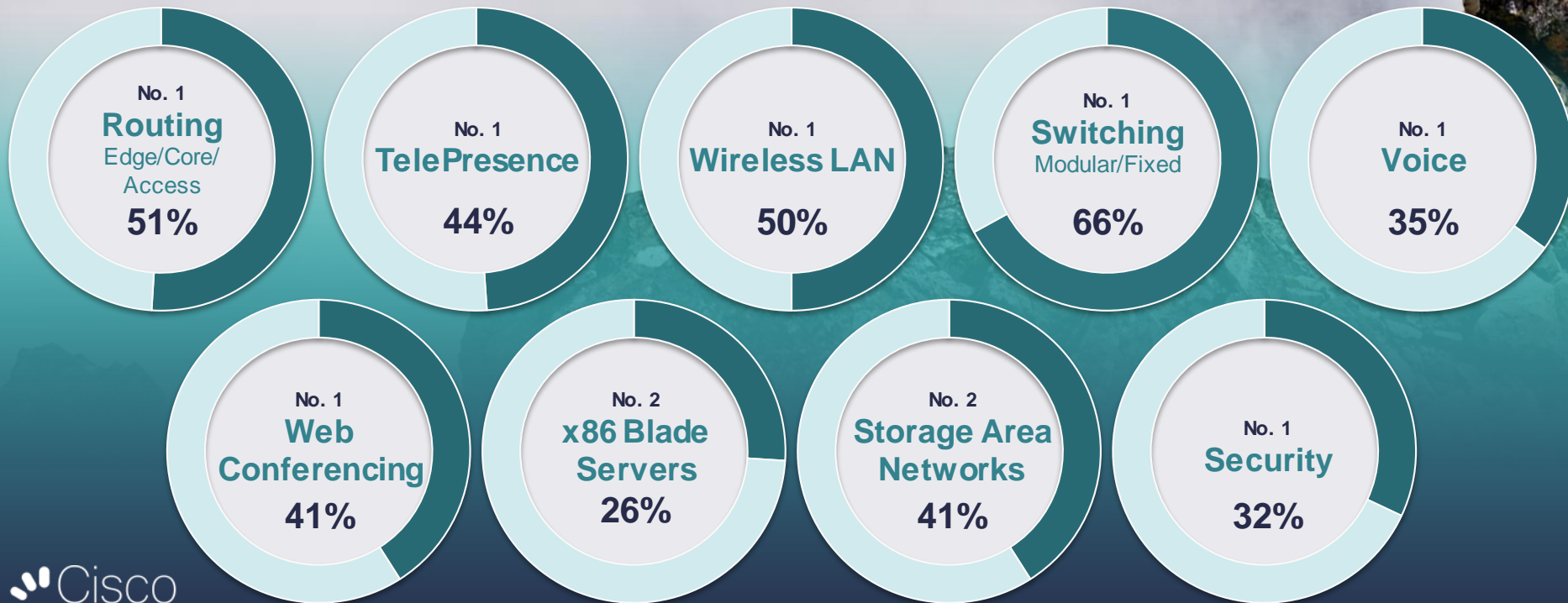
Acquisitions: An Extension of Cisco's Innovation Engine

More than 170 Across Architectures



Worldwide

Market Leadership Matters



Our Greatest Supporters: Our Customers



Source: Cisco annual survey; measured on a scale of 1 to 5 in fiscal years

What you can expect to see at Cisco Connect



Plenary

- National ICT Trends: Dr. Setyanto P. Santosa, Chairman of MASTEL the Indonesian ICTs Society
- Cisco Keynote: by. Joseph Bradley, Director Consulting Services, Cisco Systems

Breakout Tracks Based on Customer Top of Mind

Mobility	Workspace of the Future	Cloud/Virtualization	Big Data/Analytics	Fringe Activities
<ul style="list-style-type: none">• PT Telkom: Mr. Pramasaleh Hario Utomo, Executive General Manager, Wireless Broadband Division (WiBro)• Wireless• Security• Intelligent Branch• High Availability• Internet of Things Use Cases	<ul style="list-style-type: none">• Flexible Workspaces by Cisco WPR• Cisco IT	<ul style="list-style-type: none">• Trends – One Cloud• Telkom Sigma: Cloud and UC as new era Telco Business, Judi Achmadi, President Director Telkomsigma• Fabric Building Blocks• Application Centric Infrastructure• Cloud Solution Building Blocks	<ul style="list-style-type: none">• Contact Centre• Location Based• Collaboration• Business of IT• Data Virtualization	<ul style="list-style-type: none">• Executive Symposium (IDC)• Demo Showcase

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