



Driving Efficiency. Control. Choice.

Virtualizacija³ - virtualni podatkovni centar
Blitz Cinestar, Branimir Centar, 06.10.2009

VMware - Saša Hederić, Technical Presales

Cisco - Josip Zimet, Systems Engineer Manager

EMC - Žaneta Findrik Nöthig, Presales Manager

Things Change



IT Infrastructure Needs to Change



**Too much complexity.
Too hard to change.**

**The business is frustrated.
IT is frustrated.**

New thinking is emerging.

The Datacenter Today

Trusted

Control

Reliable

Secure

**Data
Center**

Cloud Computing

Trusted

Control

Reliable

Secure

**Data
Center**

Flexible

Dynamic

On-demand

Efficient

**Cloud
Computing**

Bring the Cloud to the Enterprise...

Trusted

Control

Reliable

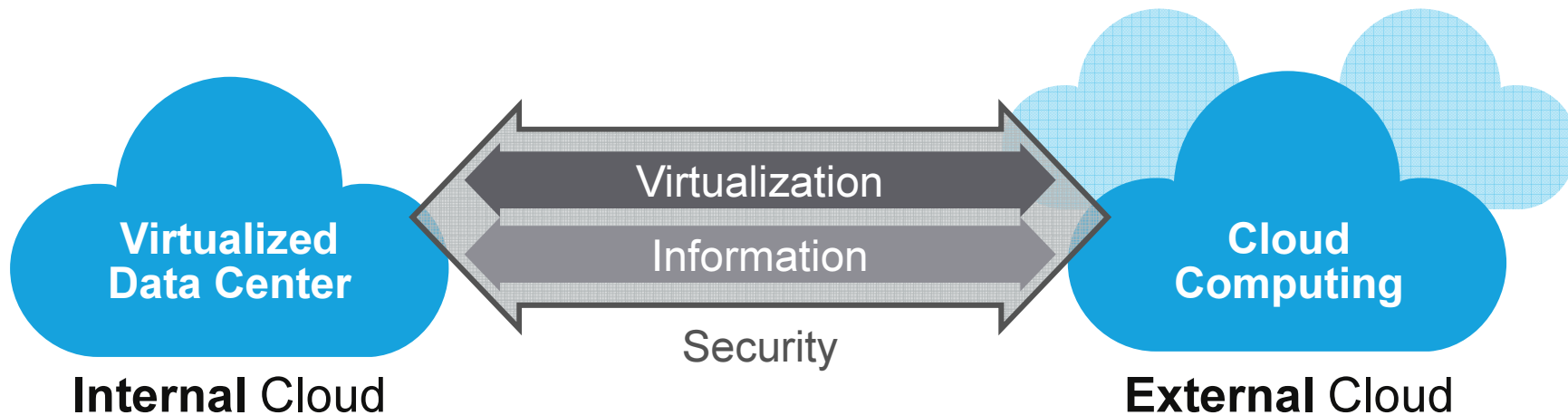
Secure

Flexible

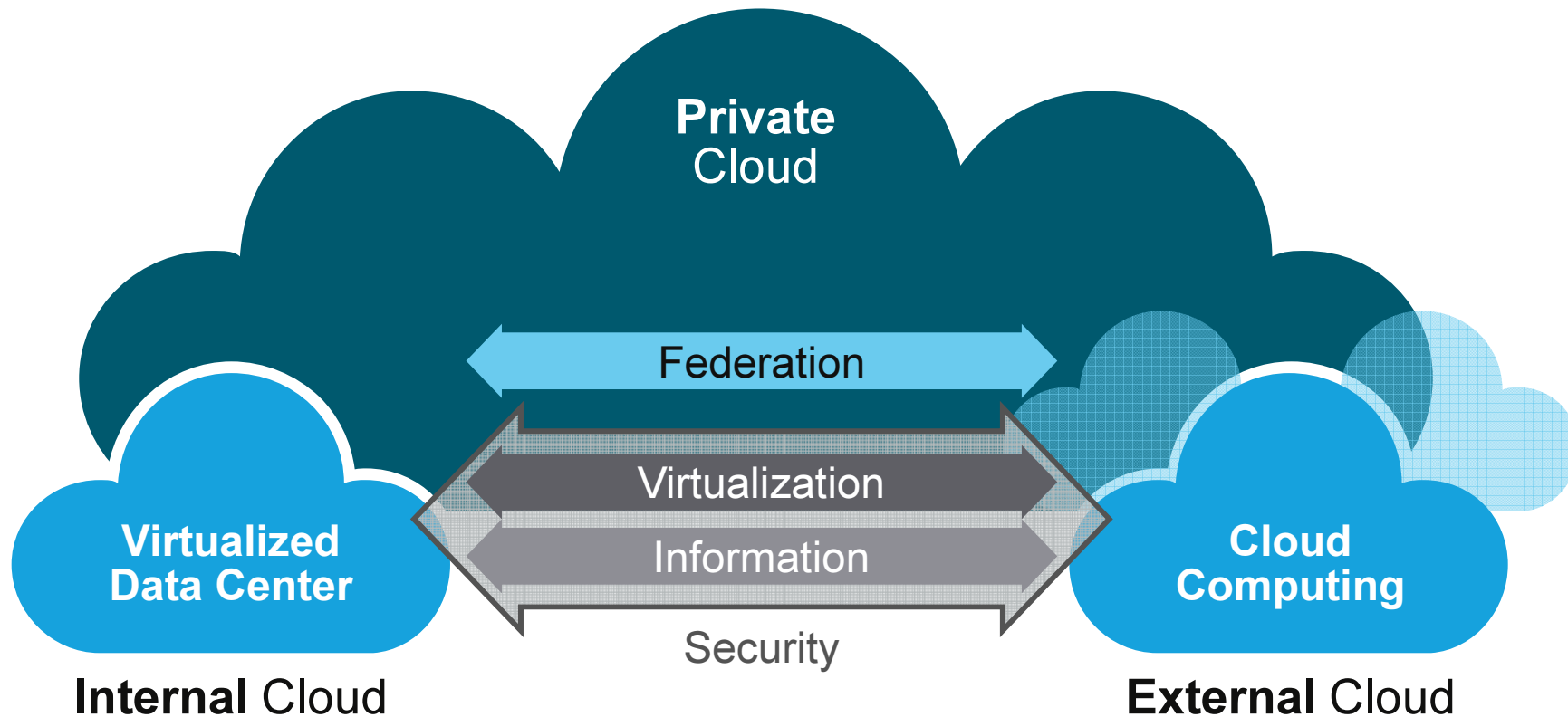
Dynamic

On-demand

Efficient



...To Build a Private Cloud



Private Cloud Benefits

application choice
infrastructure choice



CHOICE

service delivery control
security control



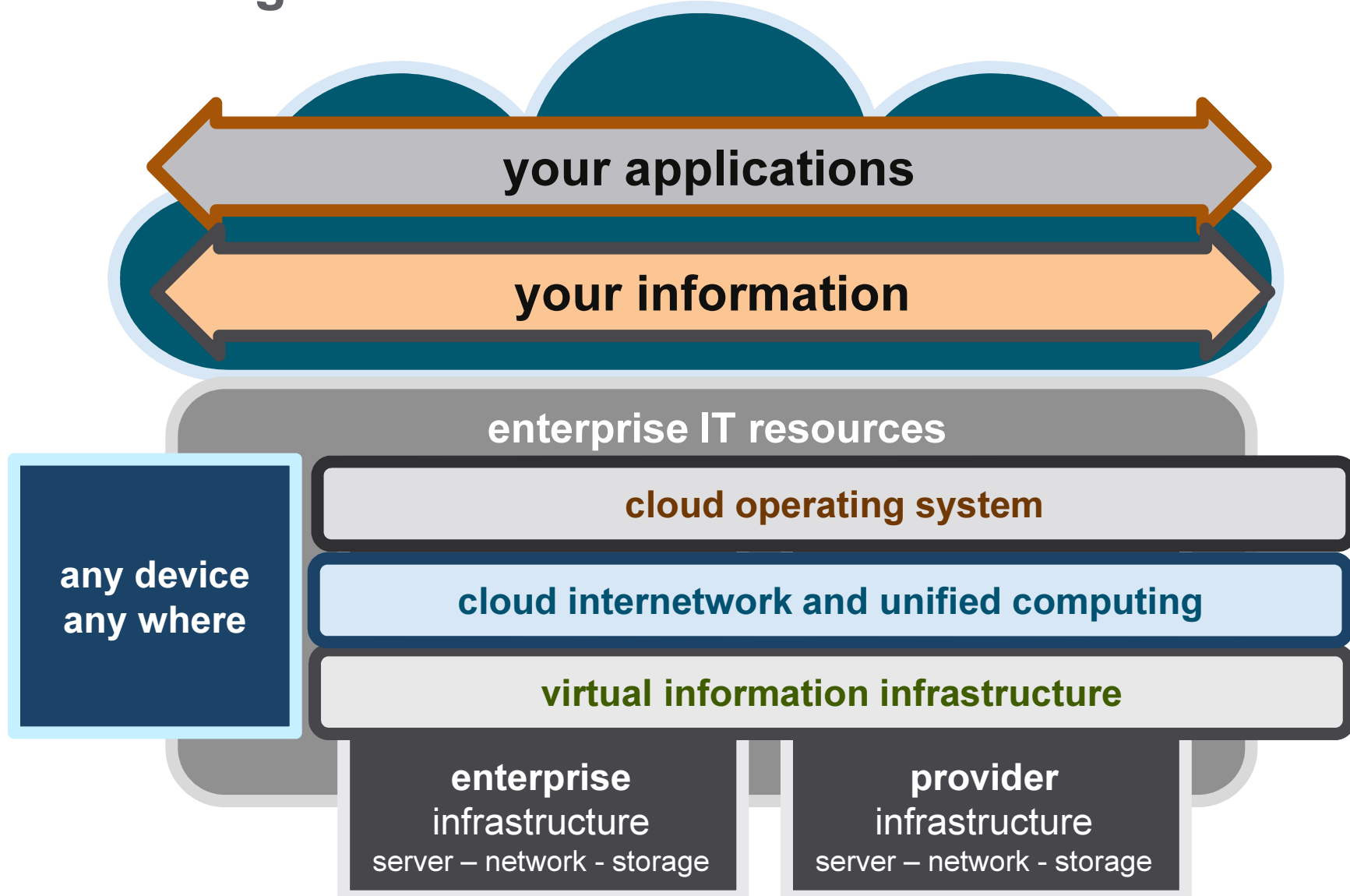
CONTROL

resource efficiency
operational efficiency

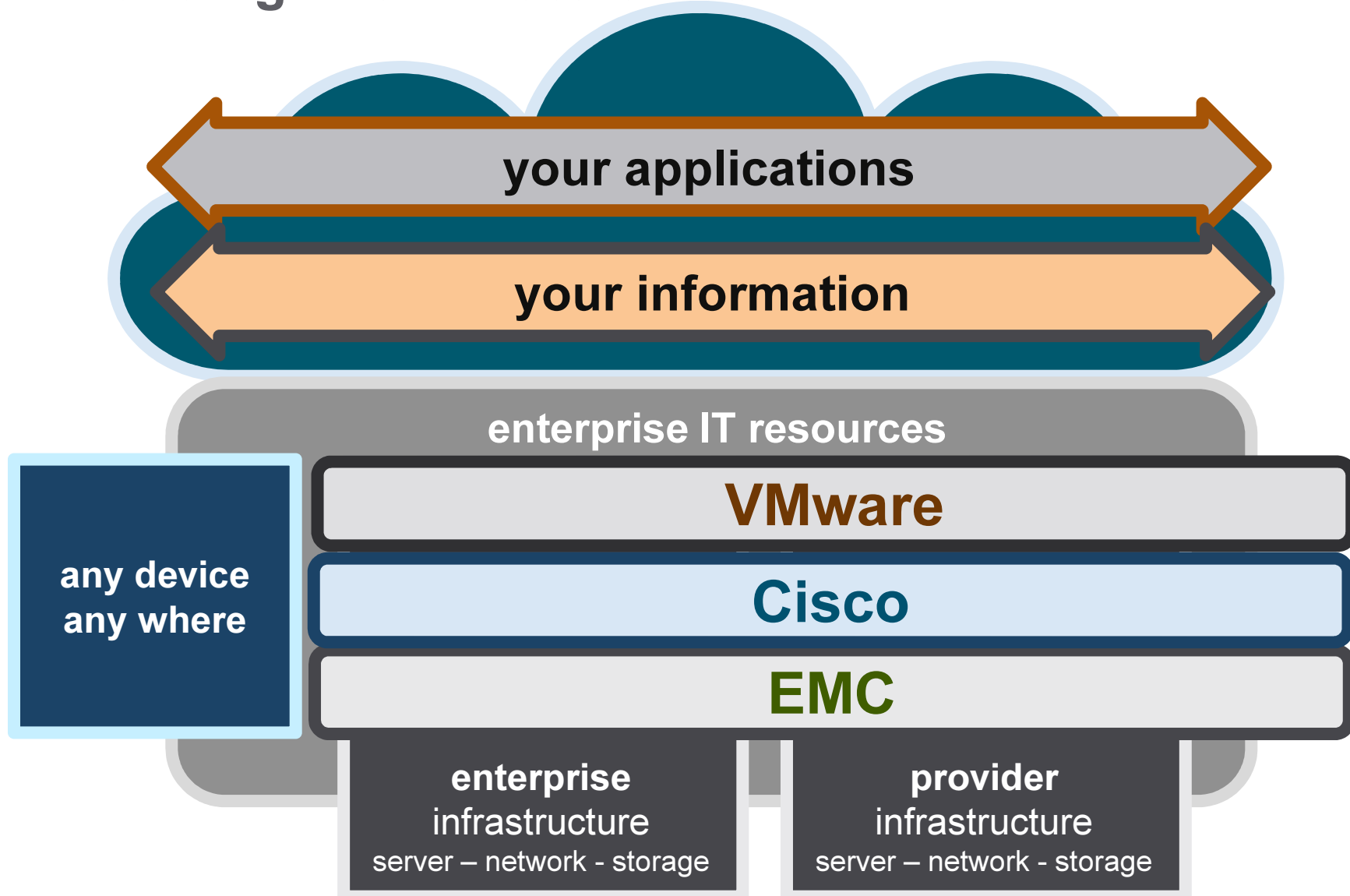


EFFICIENCY

Building The Private Cloud



Building The Private Cloud



The Journey Has Started

federate
with compatible
service providers

CHOICE

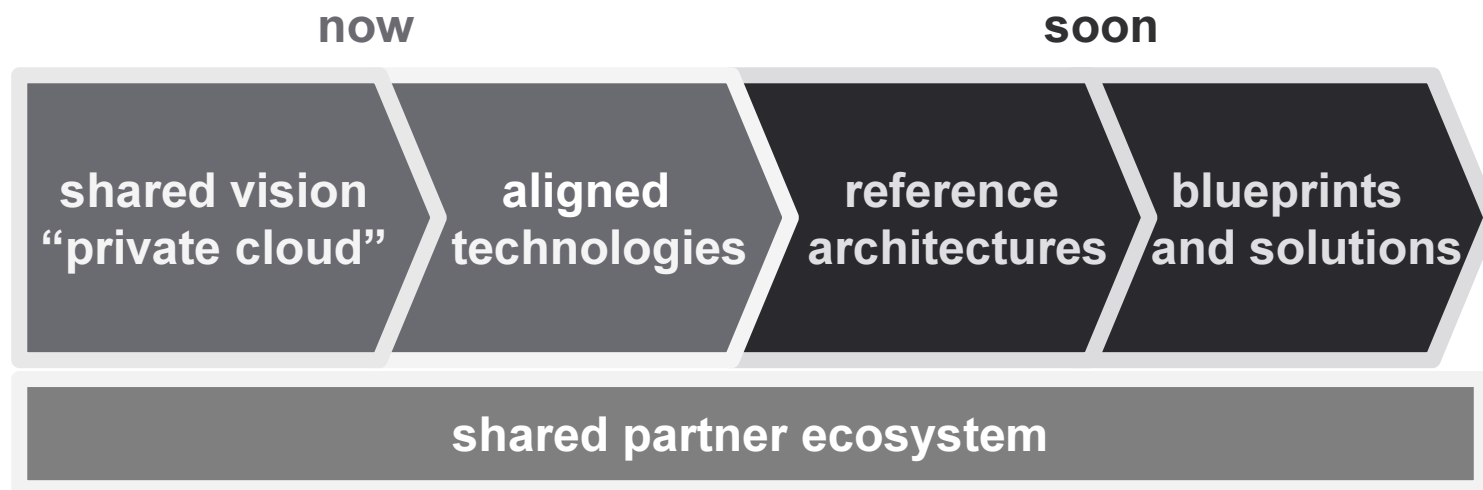
automate
IT resource and
security management

CONTROL

virtualize
datacenter
and desktops

EFFICIENCY

A Strategic Alliance of Three Industry Leaders



The Change Is Coming Fast

Private clouds will transform how we think about IT

- As a service

The impact to businesses will be considerable

- Exploit new economics with confidence

Clear and logical pathway

- Preserve existing investment in applications and information
- Each step delivers immediate value, and builds for the next

Mission:

turn IT infrastructure into a
low-cost, high-performance and flexible
service





Thank You