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Lavasa, Cisco et Wipro s'allient pour développer la première ville Intelligente, Connectée et Durable d'Inde

- Cisco va fournir des services et technologies d'information et de communication pour le développement de Lavasa City, la première ville connectée d'Inde.
- La stratégie de collaboration des trois firmes pour construire la prochaine génération de communauté intelligente est basée sur une vision commune d'urbanisation durable à travers l'initiative Cisco® [Smart+Connected Communities](#) et les solutions et services Wipro.

Lavasa, Cisco and Wipro Collaborate to Develop India's First Sustainable, Intelligent and Connected City

MUMBAI, India - July 7, 2010 - Lavasa Corp. Ltd, Cisco and Wipro today signed definitive agreements for Cisco to participate in MyCity Technologies Ltd, a company set up by Lavasa and Wipro last year to provide information and communications technology services in the new development of Lavasa City, India's first complete e-city. The strategic collaboration between the three companies, to build a next-generation intelligent sustainable community, is based on a shared vision of sustainable urbanization, the Cisco® [Smart+Connected Communities](#) initiative, and Wipro's ICT solutions and services.

Lavasa City is free India's first and largest 'hill city' being developed by Lavasa, a part of HCC Group. MyCity Technology will use the strengths of the three companies to help make Lavasa City the first complete e-city in India. By planning, implementing and managing ICT services across Lavasa City, MyCity Technology aims to make Lavasa City one of the most technologically advanced cities in the world.

As part of the collaboration, Cisco will partner with Wipro for the supply of ICT products and architecture and will propose the technology vision, products, services and solutions based on its Smart+Connected Communities initiative and service-delivery platform to help make Lavasa City a smart and sustainable city of the future. Cisco's Smart+Connected Communities vision is that the network as the platform can transform physical communities into connected communities and thereby achieve economic, social and environmental sustainability. A foundational, open-architecture platform, Cisco's service-delivery platform enables Cisco and its ecosystem to create and deploy new smart services and applications for citizens as well as people that manage and operate the community infrastructure.

Wipro will provide its expertise in areas like city management services, e-governance, ICT infrastructure and value-added services, including proposing and implementing intelligent solutions for the home and digital lifestyles. Wipro will also design the detailed infrastructure for telecom services for governance, as well as solutions for the residents of Lavasa City and their visitors. Wipro will provide telecom-based services that will facilitate smart homes and buildings, including integrated building management systems, physical security requirements and other on-demand services.

Mr. Wim Elfrink, chief globalisation officer and executive vice president, Cisco Services, said, "Cisco envisions a future where successful communities and cities will run on networked information enabling economic development, better city management and an improved quality of life for citizens. We are honoured to collaborate with Lavasa Corporation and Wipro to make Lavasa City economically, socially and environmentally sustainable. Cities and communities can be sustainable by embracing smart regulation and strategic public private partnerships with technology as an enabler. Everything connected to the network in these smart and connected communities can be greener, more intelligent and more secure."

Mr. Ajit Gulabchand, chairman, Lavasa Corp. Ltd, commenting on the new development, said, "MyCity Technology is yet another step towards making Lavasa City a truly planned and well-managed city. Together with Cisco and Wipro, we will use information and communications technology to provide smart governance and enhance the quality of life of residents. Our partnership with Cisco and Wipro, global leaders in their domain, will enable Lavasa to set new benchmarks on city development and management through the effective use of modern technology."

Mr. Anurag Mehrotra, vice president and head-client relationship group, Wipro, said, We are delighted to be engaged in this pioneering venture to create a unique e-enabled city in India. As a strategic partner to Lavasa we embarked on this journey last year to combine cutting-edge technology with our global best practices in the ICT area to deliver innovative services to residents and businesses operating from Lavasa. The entry of Cisco, a world leader in networking technology and a key partner of Wipro for more than a decade will help ensure that Lavasa gets the best in technology innovation backed by our expertise in architecting, implementing and managing networking technologies."

The three companies will bring together complementary skills, capabilities and solutions to help improve Lavasa City's economic development, environmental sustainability, and the quality of life for citizens. The companies will also look to develop a broad ecosystem of strategic design, development and technology partners to foster network-enabled city-scale innovation.

About Lavasa

Lavasa is free India's first and largest hill city being developed by HCC (Hindustan Construction Company) where people can Live, Work, Learn and Play in harmony with nature. An inclusive city, based on the principles of New Urbanism, it is fast being developed amidst 12,500 acres of land, 3 hours' drive from Mumbai and 1 hour from Pune. Lavasa will host a complement of global leaders in hospitality, tourism, education, healthcare, business research and industry. The hill city provides contemporary yet timeless architectural designs, multiple options for housing like rental housing, starter homes, apartments and villas. With state of the art infrastructure and amenities it will thus enable people to live life in full. For more information, visit www.lavasa.com.

About Wipro Ltd

Wipro Limited provides comprehensive IT solutions and services, including systems integration, information systems outsourcing, IT enabled services, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services Company globally. In the Indian market, Wipro is a leader in providing IT solutions and services for the corporate segment in India offering system integration, network integration, software solutions and IT services. In the Asia Pacific and Middle East markets, Wipro provides IT solutions and services for global corporations. Wipro also has profitable presence in niche market segments of consumer products and lighting. Wipro's ADSs are listed on the New York Stock Exchange, and its equity shares are listed in India on the Stock Exchange - Mumbai, and the National Stock Exchange. For more information, please visit our websites at www.wipro.com, www.wiprocorporate.com, and www.wipro.in.

About Cisco Systems

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

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