



INFORMATION PRESSE

Cisco France

Ariane Rolland – arollan@cisco.com

Tel : 01 58 04 64 04

Hill & Knowlton

Agnès Gicquel – agnes.gicquel@hillandknowlton.com

Nathalie Ayache – nathalie.ayache@hillandknowlton.com

Tel : 01 41 05 44 48 / 44 29

Webcast : Tony Bates, Senior Vice President, dévoilera la vision de Cisco pour le futur de la collaboration lors de VoiceCon le 23 mars 2010

- Tony Bates, Senior Vice President Cisco, donnera un keynote sur le futur de la collaboration lors du salon VoiceCon le 23 mars prochain à Orlando, en Floride.
- Lors de ce keynote, Tony Bates fera une démonstration en live et abordera les points suivants :
 - Les transitions de marchés et technologiques des années à venir
 - La manière dont Cisco va mener ces transitions pour fournir une nouvelle expérience de collaboration
 - L'importance d'une collaboration inter entreprise sécurisée, rendue possible par la solution [Cisco's "Inter-Company Media Engine"](#).
- Pour assister en direct au webcast le 23 mars à 16h15, ou visionner une rediffusion du webcast, merci de vous enregistrer à l'adresse suivante : www.cisco.com/go/virtualvoicecon

Cisco to Keynote VoiceCon Orlando 2010

Senior Vice President Tony Bates to Deliver Cisco's Vision for the Future of Collaboration

March 16, 2010

WHAT:

Cisco's Tony Bates will deliver a keynote address at VoiceCon Orlando 2010. Attendees will witness a live technology demonstration as part of the keynote, and hear about:

- Key market and technology transitions that Cisco believes will take place over the next few years

- What Cisco is doing to lead these transitions and deliver a "[New Collaboration Experience](#)" to customers
- The importance of secure, inter-company collaboration, enabled by [Cisco's "Inter-Company Media Engine"](#)

WHO:

Tony Bates, Cisco senior vice president and general manager, enterprise, commercial and small business group

WHEN:

Tuesday, March 23, at 11:15 a.m.-noon ET

WEBCAST:

Please go to www.cisco.com/go/virtualvoicecon to register to view the keynote presentation live or as a replay after Thursday, March 25.

CISCO AT VOICECON

Visit Cisco on the VoiceCon 2010 show floor to see live demonstrations that showcase Cisco's collaboration vision and enhanced unified communications and collaboration portfolio, including solutions and services for highly secure intercompany communications.

Tags / Keywords:

Cisco, Unified Communications, Avaya, Skype, Verizon, IME, Microsoft OCS, VoIP, Collaboration, New Collaboration Experience, Inter-Company Collaboration, Video, Voice

About Cisco Systems

Cisco, (NASDAQ: CSCO), the worldwide leader in networking that transforms how people connect, communicate and collaborate, this year celebrates 25 years of technology innovation, operational excellence and corporate social responsibility. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

###

Cisco, the Cisco logo and Cisco Systems are registered trademarks or trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries. All other trademarks mentioned in this document are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. This document is Cisco Public Information.