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**Neology et Cisco collaborent pour développer des solutions
« Smart+Connected Communities »**

- Neology et Cisco vont collaborer pour développer et fournir des solutions qui viennent soutenir l'initiative Cisco « Smart + Connected Communities ». Les deux entreprises vont travailler ensemble sur une stratégie « go-to-market ».
- Cette collaboration avec Neologie permettra à Cisco de mieux comprendre et répondre à la demande des marchés mondiaux.

**Neology and Cisco Work Together to Develop Smart+Connected
Communities Solutions**

*Joint Go-to-Market Strategy Aims to Deliver Tailored Solutions for Growing
Smart+Connected Communities Market*

MEXICO CITY, November 18, 2009 - Neology announced today that it will work with Cisco to develop and deliver solutions in support of Cisco's Smart+Connected Communities vision. Both companies will work on a joint go to market strategy.

Neology has a unique focus on providing technology solutions to governments and has been awarded several high-profile contracts, including Repuve (Registro Publico Vehicular), a government initiative to track vehicles and improve traffic flow and safety in Mexico.

The Mexican government is investing in the vehicle-tracking initiatives. Similar initiatives are being considered in other countries across Latin America and Asia.

For its part, Cisco will use its relationship with Neology to better understand and address the demand for these solutions in global markets.

Cisco's "Smart+Connected Communities" initiative envisages that successful communities of the future will run on information, leading to better urban management, a higher quality of life for citizens and sustained economic development.

Supporting quotes:

- **Alejandro Burillo Azcárraga, chairman of the board of Grupo Pegaso, Neology's main shareholder**

"We are excited to work with Cisco to use Neology technologies to help build Smart+Connected Communities. Together we can develop and market solutions that will help us build safer and cleaner cities."

- **Carlos Dominguez, senior vice president, office of the chairman and CEO, Cisco**

"Working with Neology presents Cisco with a unique opportunity to learn from one of the most successful Mexican IT companies. Coupling Neology's market and technology expertise with Cisco's own technology expertise presents an opportunity to develop IT solutions that can really help make a difference for many governments and their citizens."

About Neology

Pioneer in the UHF technology and holder of some of the most important RFID Intellectual Property in the industry, Neology is the leading provider of RFID integrated solutions for the Public Safety, Health Care and Supply Chain Management, etc. Neology was recently awarded a RFID contract by the Mexican Government to implement a unique RFID platform as a "revenue generating model" with dramatic improvements in National Security. From its technology-based beginnings, Neology has matured to become the leading integrator for RFID solutions.

www.neology-rfid.com.

About Cisco Systems

Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>. Cisco equipment in Emerging Markets is supplied by Cisco Systems International BV, a wholly owned subsidiary of Cisco Systems, Inc.

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