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Cisco transforme les communications unifiées pour les entreprises grâce à de nouvelles solutions innovantes

- Dans le cadre du Cisco Collaboration Summit, Cisco lance la nouvelle version de sa plateforme de communications unifiées Cisco ® Unified Communications System Release 8.0. Cette plateforme propose des innovations et des améliorations visant à réduire les coûts et accroître l'efficacité opérationnelle dans et entre les entreprises du monde entier.
- Cisco ® Unified Communications System Release 8.0 permet aux entreprises de collaborer grâce à de nouveaux moyens qui éliminent les barrières de communication avec les partenaires, fournisseurs et clients, à travers la voix intégrée, la vidéo, la présence, la messagerie instantanée et les sessions web.
- Le portfolio de solutions de la plateforme Cisco ® Unified Communications System Release 8.0 comprend notamment :
 - **Cisco Intercompany Media Engine**
 - La solution Cisco Intercompany Media Engine permet des communications inter entreprises sur n'importe quel réseau IP, maximisant l'efficacité du réseau et réduisant les coûts tout en améliorant l'expérience utilisateur.
 - **Cisco Unified Presence 8.0**
 - Fonctionnant grâce aux technologies Jabber, Cisco Unified Presence 8.0 offre aux utilisateurs une plate-forme de messagerie pour le développement de nouvelles applications métier.
 - **Cisco Unified IP Phones**
 - Les nouveaux portfolios de téléphones IP Cisco Unified IP Phones 9900 et 8900 proposent aux entreprises de la vidéo interactive, du Wi-Fi et des connexions USB et Bluetooth sur certains modèles.
 - **Cisco Unified Mobile Communicator**
 - La dernière version permet d'accéder aux environnements de communications unifiées de l'entreprise depuis les smartphones iPhone et BlackBerry. Cette version offre un accès à l'annuaire de l'entreprise et des fonctionnalités de gestion de présence pour améliorer la productivité des utilisateurs et réduire les coûts.

Cisco Transforms Unified Communications With Innovative Business-to-Business Solutions

Cisco Introduces Trusted Intercompany Communications, Collaborative End-points, and Open and Extensible Presence Platform With Unified Communications System Release 8.0

SAN JOSE, Calif., Nov. 9, 2009 – As part of [today's portfolio announcement](#) at Cisco's Collaboration Summit, the company introduced a ground-breaking version of its industry-leading [unified communications platform](#), featuring innovations and enhancements designed to reduce costs and increase operating efficiencies between and within global enterprises. [Cisco® Unified Communications System Release 8.0](#) enables organizations to collaborate in new ways that remove barriers to communications with partners, suppliers and customers through integrated voice, video, presence, instant messaging and Web sessions.

Cisco Unified Communications System 8.0 includes advanced integrated Internet Protocol (IP) applications that allow businesses to extract more value from their communications through federated presence across devices and platforms, and through instant messaging, customer care, conferencing, video and mobility capabilities. These help enable:

- Rich, highly secure business-to-business communications.
- Innovative and interoperable communications, including enterprise instant messaging, [Cisco Unified IP Phones](#) as collaborative endpoints, and advanced mobile solutions.
- Flexible deployment models, including virtualized environments that allow customers to use Cisco Unified Communications solutions in a hybrid deployment on-premises and in the cloud as-a-service.
- Compelling integrated user experiences that incorporate video throughout the solution and that recognize the importance of simple and efficient collaborations with customers.

ANNOUNCEMENT HIGHLIGHTS

Rich, trusted business-to-business communications

- [Cisco Intercompany Media Engine](#)
 - The Cisco Intercompany Media Engine enables effortless end-user business to business communications over any IP network, maximizing network efficiency and reducing costs while enhancing the user experience. The new solution, submitted today to the Internet Engineering Task Force for standardization, links users at different companies, or between autonomous groups within an organization that do not have direct connectivity. The Intercompany Media Engine initially enables features such as business-to-business video and high definition voice with multiple levels of security built-in, and will add additional collaborative capabilities in the future. Service providers will benefit through the ability to offer new business to business communications services to their enterprise customers, including the ability to differentiate their network capabilities and offer expanded managed services.
- [Cisco Unified Presence 8.0](#)
 - Powered by Jabber, Cisco Unified Presence 8.0 now delivers native, dual-protocol support for the leading industry standards for presence and messaging, SIP/SIMPLE and XMPP, on the same appliance. This capability provides users with flexibility and a choice of endpoint standards, as well as a messaging platform for developing new

business applications. XMPP is widely used in the industry as a person-to-person, person-to-application, and application-to-application messaging protocol. Also available is interdomain federation across companies and deployment models.

Innovative and interoperable communications

- Cisco Unified IP Phones
 - The new Cisco Unified IP Phone [9900](#) and [8900 Series](#) are introduced with support for interactive business video, Wi-Fi, USB and Bluetooth on selected models. Benefits include a lower total cost of ownership and an earth-friendly design which takes advantage of recyclable plastics and deep-sleep options. The 9900 and 8900 Series join the recently introduced 6900 Series, an affordable line of voice-oriented devices.
- [Cisco Unified Mobile Communicator](#)
 - The latest version brings the enterprise unified communications environment to iPhone and BlackBerry smartphone devices, providing dial-via-office, corporate directory and call-log access, and presence capabilities to improve user productivity and reduce costs. This solution complements the recently announced voice over Wi-Fi available on Nokia smartphones when associated with Cisco Unified Communications.
- Cisco Unified Client Services Framework
 - This flexible client architecture allows Cisco Unified Communications services -- such as softphone, voicemail and high-definition desktop video -- to work with a wide variety of clients, including Cisco Unified Personal Communicator, Cisco WebEx™ Connect and Microsoft Office Communicator.
- [Cisco Unified Communications Manager Session Management Edition](#)
 - This product provides SIP aggregation services for legacy PBXs, devices, and applications, as well as connectivity to fixed and mobile carriers via SIP trunks. The Session Management Edition allows organizations to more rapidly deploy new unified communications and collaboration applications and to cost-effectively phase in an updated communications infrastructure.

Flexible deployment models

- With Cisco Unified Communications System 8.0, Cisco introduces the ability to deploy unified communications applications in a virtualized environment on the [Cisco Unified Computing System](#). Support is introduced across the Unified Communications portfolio, including [Cisco Unified Communications Manager 8.0](#), Cisco Unity and Unity Connection, Cisco Unified Presence, Cisco Unified Mobility Advantage, the Cisco Unified Contact Center Express and Enterprise versions, Customer Voice Portal, and Cisco Unified Communications Management Suite.
- [Cisco Unified Communications Large Enterprise System](#)
 - A new offering for distributed customer environments of more than 30,000 users combines the market-leading Cisco Unified Communications Manager with integrated provisioning and administration tools. It is interoperable with legacy PBXs for easy migration of legacy systems, applications and business processes, thus accelerating deployment and reducing operational costs.

Compelling, integrated user and customer experiences

- [Cisco Unified Personal Communicator 8.0](#)
 - This multimedia desktop client application provides instant access to Cisco Unified Communications services such as integrated softphone, presence, enterprise instant messaging, visual voicemail, directory access, communications history, desk phone control and video and Web conferencing all with an intuitive user interface, wideband audio and high-definition video.
- [Cisco Unified Customer Voice Portal \(CVP\)](#)
 - With CVP, contact centers can offer customers speech and video-enabled self-service in a stand-alone interactive voice response system. The product can also be fully integrated with the contact center. The new version includes a courtesy callback feature, allowing customers seeking assistance to request an automatic callback once a customer service representative becomes available, rather than waiting in a queue.

Supporting Quotes:

“Cisco believes that collaboration will drive the next era of business productivity, and effective collaboration will not be possible without communications,” said Barry O’Sullivan, senior vice president, Voice Technology Group, Cisco. “With the introduction of Cisco Unified Communications 8.0, we are fundamentally shifting the way organizations can communicate. We’re enabling organizations to use collaboration as a key differentiator as they communicate with partners, suppliers and customers using a range of tools from fixed and mobile phones to enterprise instant messaging, to the web and video across organizational boundaries.”

Tags / Keywords:

Cisco, collaboration, unified communications, video conferencing, interoperability, innovation, business productivity, IP phones, Cisco IP telephony, WebEx, Cisco WebEx, instant messaging.

Links / URLs:

- [Cisco Unified Communications](#)
- [Cisco Collaboration and Communication](#)
- [Unified Communications System Release 8.0](#)
- [Unified Communications Products](#)

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